### GOVERNMENT OF INDIA MINISTRY OF TOURISM

# LOK SABHA UNSTARRED QUESTION NO.†57 ANSWERED ON 17.07.2017

#### FUNDS FOR DEVELOPMENT AND PUBLICITY OF TOURISM

#### **†57. PROF. CHINTAMANI MALVIYA:**

Will the Minister of TOURISM be pleased to state:

- (a) the State-wise details of funds released for development and publicity of tourism during the last two years;
- (b) whether there has been any cut in amount given for promotion of tourism industry to the States having tourism potential in the country; and
- (c) if so, the details thereof?

#### **ANSWER**

### MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (DR. MAHESH SHARMA)

(a) to (c): Development and promotion of tourism destinations is the responsibility of the concerned State Government/Union Territory Administration. However, Ministry of Tourism provides Central Financial Assistance (CFA) to State Governments/Union Territory Administrations for identified projects. Projects are sanctioned subject to availability of funds, submission of Detailed Project Reports in adherence with scheme guidelines.

The Ministry of Tourism, promotes India as a holistic tourism destinations including the various tourism sites and products of every State/Union Territory of the country in the domestic and international markets. Ministry of Tourism also grants CFA to States/UTs for organizing fairs/festivals and tourism related events subject to the proposals meeting the provisions of the guidelines.

Details of funds sanctioned to State Governments/Union Territory Administrations under various schemes of the Ministry of Tourism during the last two years are at Annexure.

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STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA UNSTARRED QUESTION NO.†57 ANSWERED ON 17.07.2017 REGARDING FUNDS FOR DEVELOPMENT AND PUBLICITY OF TOURISM.

#### **Swadesh Darshan Scheme**

(Rs. in crore)

SI.	State/UT	Name of	Name of the Project	Amt.	Amt.
No.		the Circuit		Sanctioned	Released
Yea	r 2015-16	I		1	
1.	Manipur	North- East India Circuit	Development of Tourist Circuit in Manipur: Imphal- Moirang- Khongjom- Moreh.	89.66	61.32
2.	Sikkim	North- East India Circuit	Development of Tourist Circuit linking Rangpo (entry) – Rorathang-Aritar- Phadamchen- Nathang-Sherathang- Tsongmo- Gangtok- Phodong-Mangan- Lachung-Yumthang- Lachen- Thangu- Gurudongmer- Mangan- Gangtok- Tumin Lingee- Singtam (exit) in Sikkim.		49.02
3.	Uttarakhand	Eco Circuit	Integrated Development of Eco- Tourism, Adventure Sports, Associated Tourism related Infrastructure for Development of Tehri Lake & Surroundings as New Destination- District Tehri, Uttarakhand.	80.37	58.33
4.	Rajasthan	Desert Circuit	Development of Sambhar Lake Town	63.96	30.70

			and Other Destinations in Rajasthan under Desert Circuit.		
5.	Nagaland	Tribal Circuit	Development of Tribal Circuit Peren- Kohima-Wokha, Nagaland	97.36	48.68
6.	Madhya Pradesh	Wildlife Circuit	Development of Wildlife Circuit at Panna-Mukundpur-Sanjay-Dubri-Bandhavgarh-Kanha-Mukki-Pench in Madhya Pradesh.	92.22	46.11
7.	Andhra Pradesh	Coastal Circuit	Development of Coastal Tourism Circuit in Sri Potti Sriramalu Nellore under Swadesh Darshan Scheme in Andhra Pradesh.	60.38	12.08
8.	Telangana	Eco Circuit	Integrated Development of Eco Tourism Circuit in Mahaboobnagar district, Telangana.	91.62	41.33
9.	Kerala	Eco Circuit	Development of Pathanamthitta – Gavi – Vagamon – Thekkady as Eco Tourism Circuit in Idduki and Parhanamthitta Districts in Kerala.	99.22	46.11
10.	Mizoram	North- East India Circuit	Integrated Development of New Eco Tourism under Swadesh Darshan – North East Circuit at Thenzawl & South Zote, District Serchhip and Reiek, Mizoram.	94.91	67.85

44	<b>A</b>	VA/:1-11:6-	D1	05.67	40.40
11.	Assam	Wildlife Circuit	Development of Manas – Probitora –	95.67	19.13
		Circuit			
			Nameri – Kaziranga – Dibru – Saikhowa as		
			Wildlife Circuit in		
			Assam.		
12.	Puducherry	Coastal	Development of	85.28	38.43
	i dadonony	Circuit	Union Territory of	00120	331-13
			Puducherry as		
			Tourist Circuit under		
			"Swadesh Darshan"		
			Scheme (Coastal		
			Circuit)		
13.	Arunachal	North-	Integrated	97.14	48.57
	Pradesh	East India	Development of New		
		Circuit	Adventure Tourism in		
			Arunachal Pradesh		
14.	Tripura	North-	Development of	99.59	49.79
		East India	North East Circuit :		
		Circuit	Agartala - Sipahijala -		
			Melaghar - Udaipur -		
			Amarpur - Tirthamukh -		
			Mandirghat -		
			Dumboor-		
			NarikelKunja -		
			Gandachara –		
			Ambassa in Tripura		
15.	West Bengal	Coastal	Development of	85.39	38.43
		Circuit	Beach Circuit -		
			Udaipur - Digha -		
			Shankarpur – Tajpur –		
			Mandarmani -		
			Fraserganj – Bakkhlai		
			-Henry Island in West		
			Bengal		
16.	Chhattisgarh	Tribal	Development of	99.94	19.99
		Circuit	Tribal Tourism		
			Circuit in Jashpur-		
			Kunkuri-Mainpat-		
			Ambikapur-		
			Maheshpur -		
			Ratanpur-Kurdar- Sarodadadar Gangrel-		
			Sarouauauar Gangrei-		

			Vandanaan		
			Kondagaon –		
			Nathyanawagaon -		
			Jagdalpur Chitrakoot		
			-Tirthgarh in		
			Chhattisgarh.		
17.	Maharashtra	Coastal	<b>Development</b> of	82.17	12.79
		Circuit	Sindhudurg Coastal		
			Circuit in		
			Maharashtra under		
			Swadesh Darshan		
			Scheme.		
			Total of 2015-16	1512.93	688.66
Yea	r 2016-17				
18.	Goa	Coastal	<b>Development</b> of	99.99	49.64
		Circuit	Coastal Circuit		
			(Sinquerim-Baga,		
			Anjuna-Vagator,		
			Morjim-Keri, Aguada		
			Fort and Aguada Jail)		
			in Goa.		
19.	Jammu &	Himalayan	Integrated	82.97	37.51
	Kashmir	Circuit	Development of		
			Tourism		
			Infrastructure		
			Projects in the State		
			of Jammu and		
			Kashmir.		
20.	Telangana	Tribal	Integrated	84.40	16.88
		Circuit	Development of		
			Mulugu-Laknavaram-		
			Medavaram-Tadvai-		
			Damaravi –Mallur –		
			Bogatha Waterfalls		
			as Tribal Circuit in		
			Telangana.		
21.	Meghalaya	North-	Development of	99.13	19.83
	<u> </u>	East India	Umium (Lake View),		3
		Circuit	U Lum Sohpetbneng		
			Mawdiangdiang –		
			Orchid Lake Resort,		
			Meghalaya.		
22.	Madhya	Buddhist	Development of	74.94	14.99
	Pradesh	Circuit	Buddhist Circuit in		1 .100
	- 1555		Sanchi-Satna-Rewa-		
			Mandsaur-Dhar in		
			manusaur-biidi III		

23.	Kerala Karnataka	Spiritual Circuit Coastal Circuit	Madhya Pradesh.  Development of Sabarimala - Erumeli-Pampa-Sannidhanam as a Spiritual Circuit in District Pathanamthitta, Kerala.  Development of Coastal Circuit in Dakshin Kannada Dist, Uttar Kannada	99.99	20.00
25.	Manipur	Spiritual Circuit	Dist & Udupi Dist in Karnataka.  Development of Spiritual Circuit – Shri Govindajee	53.80	24.24
			Temple, Shri Bijoy Govindajee Temple – Shri Gopinath Temple – Shri Bungshibodon Temple – Shri Kaina Temple, Manipur.		
26.	Gujarat	Heritage Circuit	Development of Heritage Circuit in Ahmedabad-Rajkot- Porbandar –Bardoli- Dandi in Gujarat.	93.48	18.70
27.	Haryana	Krishna Circuit	Development of Tourism Infrastructures at places related to Mahabharata in Kurukshetra, Haryana.	97.35	19.47
28.	Rajasthan	Krishna Circuit	Integrated Development of Govind Dev ji temple (Jaipur), Khatu Shyam Ji (Sikar) and Nathdwara (Rajsamand) in Rajasthan.	91.45	18.29
29.	Sikkim	North- East India	Development of Tourist Circuit	95.32	19.06

		<b>0</b> : '4	1.1.		
		Circuit	Linking Singtam –		
			Maka-Temi-Bermoik		
			Tokel-Phongia-		
			Namchi –Jorthang-		
			Okharey-Sombaria-		
			Daramdin-Jorethang-		
			Melli (Exit) in Sikkim.		
30.	Madhya	Heritage	<b>Development</b> of	99.77	19.95
	Pradesh	Circuit	Heritage Circuit		
			(Gwalior – Orchha –		
			Khajuraho – Chanderi		
			– Bhimbetka – Mandu)		
			Madhya Pradesh		
31.	Kerala	Spiritual	<b>Development of Sree</b>	92.44	18.49
		Circuit	Padmanabha		
			Arnamula-Sabrimala-		
			as a Spiritual Circuit		
			in Kerala		
32.	Bihar	Spiritual	Development of Jain	52.39	10.48
		Circuit	Circuit: Vaishali-		
			Arrah-Masad-Patna-		
			Rajgir-Pawapuri-		
			Champapuri as		
			Spiritual Circuit in		
			Bihar.		
33.	Bihar	Spiritual	Integrated	52.35	10.47
		Circuit	Development of		
			Kanwaria Route:		
			Sultanganj –		
			Dharmshala- Deoghar		
			under Spiritual		
			circuit in Bihar.		
34.	Odisha	Coastal	Development of	76.49	15.30
		Circuit	Gopalpur, Barkul,		
			Satapada and		
			Tampara as Coastal		
			circuit in Odisha.		
35.	Nagaland	Tribal	Development of	99.67	19.93
	- Juguiana	Circuit	Tribal circuit	00107	. 5100
			(Mokokchung-		
			Tuensang-Mon) in		
			Nagaland		
36.	Uttarakhand	Heritage	Integrated	81.94	16.39
30.	Juananiaiiu	Circuit	Development of	01.97	10.03
		Jii Cuit	Heritage Circuit in		
			mentage Circuit in		

			Kumaon Region –		
			Katarmal –		
			Jogeshwar-Baijnath-		
			Devidhura in		
			Uttarakhand.		
37.	Jammu &	Himalayan	Integrated	96.38	19.28
	Kashmir	Circuit	Development of		
			Tourist Facilities at		
			Jammu-Rajouri-		
			Shopian-Pulwama		
			under		
			Himalayan Circuit		
			theme in J&K.		
38.	Jammu &	Himalayan	Integrated	98.70	19.74
	Kashmir	Circuit	Development of		
			Tourist Facilities		
			under the		
			Construction of		
			Assets in lieu of		
			those Destroyed in		
			Floods in 2014 under		
			PM Development		
			Package for J&K		
39.	Jammu &	Himalayan	Integrated	97.82	19.56
	Kashmir	Circuit	Development of		
			Tourist facilities at		
			Mantalai-		
			Sudhmahadev-		
			Patnitop under		
			Himalayan Circuit		
			Theme in J&K.		
40.	Jammu &	Himalayan	Integrated	96.39	19.28
	Kashmir	Circuit	<b>Development</b> of		
			<b>Tourist Facilities at</b>		
			Anantnag- Kishtwar-		
			Pahalgam – Daksum –		
			Ranjit Sagar Dam		
			under Himalayan		
			Circuit Theme in		
	_		J&K.		
41.	Jammu &	Himalayan	Integrated	96.93	19.38
	Kashmir	Circuit	Development of		
			Tourist Facilities at		
			Gulmarg-Baramulla-		
			Kupwara-Leh Circuit		

			under Himalayan		
			Circuit Theme in		
			J&K.		
42.	Uttar Pradesh	Buddhist Circuit	"Development of Buddhist Circuit – Srawasti, Kushinagar, & Kapilvastu in Uttar	99.97	19.99
			Pradesh.		
43.	Uttar Pradesh	Ramayana Circuit	Development of Chitrakoot and Shringverpur as Ramayana Circuit in Uttar Pradesh	69.45	13.89
44.	Andaman & Nicobar Islands	Coastal Circuit	Development of Coastal Circuit (Long Island-Ross Smith Island- Neil Island- Havelock Island- Baratang Island-Port Blair) in Andaman & Nicobar under Coastal thematic circuit of Swadesh Darshan Scheme.	42.19	8.44
46.	Uttar Pradesh	Coastal Circuit Spiritual Circuit	Development of Coastal Circuit (Chennai- Mamamallapuram - Rameshwaram - Manpadu - Kanyakumari) in Tamil Nadu under Swadesh Darshan Scheme Development of Spiritual Circuit (Shahjahanpur- Allahabad-Basti- Ahar-Aligharh- Kasgunj-Sarosi- Pratapgarh-Unnao-	76.00	15.20
			Kaushambi- Mirzapur- Gorakpur- Kairana- Doamriyagunj-		

			Bagpat-Barabanki- Azamgarh)		
47.	Uttar Pradesh	Spiritual Circuit	Development of Spiritual Circuit – II(Bijnor- Meerut- Kanpur- Kanpur Dehat- Banda- Ghazipur- Salempur- Ghosi- Balia- Ambedkar Nagar- Aligarh- Fatehpur- Deoria- Mahoba- Sonbhadra- Chandauli- Mishrikh- Bhadohi) in Uttar Pradesh under Swadesh Darshan Scheme	62.96	12.59
48.	Uttar Pradesh	Heritage Circuit	Development of Heritage Circuit (Kalinjar Fort (Banda)- Marhar Dham (Sant Kabir Nagar)- Chauri Chaura, Shaheed Sthal (Fatehpur)- Mavahar Sthal (Ghosi)- Shaheed Smarak (Meerut) in Uttar Pradesh under Swadesh Darshan Scheme	41.51	8.30
49.	Bihar	Buddhist Circuit	Development of Buddhist circuit- Construction of Cultural Centre at Bodhgaya, Bihar	98.73	19.75
50.	Assam	Heritage Circuit	Development of Tezpur – Majuli – Sibsagar as Heritage Circuit in Assam under Swadesh Darshan scheme	98.35	19.67
51.	Himachal Pradesh	Himalayan Circuit	Integrated Development of	99.76	19.95

52.	Mizoram	Eco Circuit	Himalayan Circuit in Himachal Pradesh under Swadesh Darshan scheme  Development of Eco-Adventure Circuit Aizawl -Rawpuichhip - Khawhphawp - Lengpui - Durtlang - Chatlang-Sakawrhmuituaitlang - Muthee - Beratlawng -Tuirial Airfield - Hmuifang" under Eco circuit theme of Swadesh Darshan Scheme	99.07	19.81
53.	Rajasthan	Spiritual Circuit	Development of Spiritual Circuit— Churu (Salasar Balaji)— Jaipur (Shri Samode Balaji, Ghatke Balaji, Bandheke Balaji)— Alwar (Pandupole Hanumanji, Bharathari)— Viratnagar (Bijak, Jainnasiya, Ambika Temple)— Bharatpur (Kaman Region)— Dholpur (Muchkund)— Mehandipur Balaji— Chittorgarh (Sanwaliyaji) in Rajasthan under Swadesh Darshan scheme	93.90	18.78
54.	Gujarat	Heritage Circuit	Development of Heritage circuit: Vadnagar- Modhera and Patan in Gujarat under Swadesh Darshan Scheme	99.81	19.96
			Total of 2016-17	3191.38	702.3

SI.	State	Name of the project	Amt.	Amt.
No.			Sanctioned	Released
2015	5-16			
1.	PUNJAB	Development of	6.45	3.23
	1 0110712	Karuna Sagar Valmiki	0.10	0.20
		Sthal at Amritsar		
2.	RAJASTHAN	Integrated	40.44	19.41
	ILAGAG I IIAIT	Development of	40144	101-41
		Pushkar/Ajmer		
3.	ASSAM	Development of	33.98	16.99
<b>U.</b>	710071111	Kamakhya Temple and	33.33	10.00
		Pilgrimage Destination		
		in and around		
		Guwahati		
4.	ANDHRA	Development of	28.36	14.18
7.	PRADESH	Amaravati Town,	20.00	1-1.10
	PRADEON	Guntur District as a		
		Tourist Destination		
5.	BIHAR	Development at Patna	41.54	33,23
J.	DIIIAK	Sahib	71.57	33.20
6.	UTTAR	Development of	20.40	10.20
Ο.	PRADESH	Varanasi	20.40	10.20
7.	UTTARAKHAND		34.78	17.39
٠.	UTTAKAKHAND	Integrated Development of	34.70	17.33
		Kedarnath		
		Total	205.95	115.25
2016	. 17	Iotai	205.95	113.23
8.	GUJARAT	Development of	26.23	5.25
0.	GUJAKAT	Development of Dwarka	26.23	3.23
9.	TAMILNADU		16.48	3.30
9.	IAMILNADO		10.40	3.30
40	TARMI MARII	Kanchipuram	F 00	4 46
10.	TAMILNADU	Development of	5.60	1.12
44	14444411 0	Vellankani	40.00	0.46
11.	JAMMU &	Development at	42.02	8.40
	KASHMIR	Hazratbal,		
12.	WEST BENGAL	Development of Belur	30.03	6.01
13.	KERALA	Development at	46.14	9.23
		Guruvayur Temple		
14.	GUJARAT	Development of	37.44	7.49
		pilgrimage amenities		
		at Somnath		
		Total	203.94	40.80

## Domestic Promotion & Publicity including Hospitality (Fair & Festivals)

2015-16 (Rs. in lakh)

SI.	States/UTs	No. of	Amount	Amount
No.		Projects	Sanctioned	Released
1.	Arunachal Pradesh	1	30.00	30.00
2.	Haryana	2	64.50	49.50
3.	Kerala	1	12.50	12.50
4.	Manipur	1	50.00	50.00
5.	Mizoram	1	50.00	50.00
6.	Madhya Pradesh	1	19.00	19.00
7.	Punjab	2	32.50	32.50
8.	Sikkim	1	44.00	44.00
9.	Tamil Nadu	1	8.00	8.00
	TOTAL	11	310.5	295.5

2016-17 (Rs. in lakh)

SI. No.	States/UTs	No. of Projects	Amount Sanctioned	Amount Released
1.	Andhra Pradesh	1	25.00	25.00
2.	Chandigarh	1	30.00	30.00
3.	Haryana	1	30.00	15.00
4.	Kerala	2	50.00	50.00
5.	Manipur	1	50.00	50.00
6.	Meghalaya	1	42.22	42.22
7.	Madhya Pradesh	2	42.00	42.00
8.	Nagaland	1	25.00	25.00
9.	Sikkim	2	100.00	90.00
10.	Tripura	1	18.00	18.00
11.	Uttar Pradesh	2	55.00	55.00
	TOTAL	15	467.22	442.22

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