GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO.198 ANSWERED ON 17.07.2017

EMPLOYMENT GENERATED FROM TOURISM

198. DR. KAMBHAMPATI HARIBABU:

Will the Minister of TOURISM be pleased to state:

- (a) whether it is a fact that the tourism sector contribution to GDP has been increasing over the past five years;
- (b) if so, the details thereof and the share of the tourism industry to the GDP of the country during the said period including employment generated due to tourism sector in the country;
- (c) whether the Government has conducted/proposes to conduct any study on manpower requirement in the Tourism sector; and
- (d) if so, the details thereof?

ANSWER

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (DR. MAHESH SHARMA)

(a) and (b): As per the 2nd Tourism Satellite Account of India - 2009-10 and subsequent estimation for the next three years, the contribution of tourism to Gross Domestic Product (GDP) of the Country during 2009-10, 2010-11, 2011-12 and 2012-13 were 6.77%, 6.76%, 6.76% and 6.88%, respectively. The contribution of tourism to Employment of the Country during 2009-10, 2010-11, 2011-12 and 2012-13 were 10.17%, 10.78%, 11.49% and 12.36%, respectively. This information is not available for the years 2013-14 to 2016-17.

(c): Yes, Madam. Ministry of Tourism has conducted a Study to Assess the Requirement of Manpower in Hospitality and Travel Trade Sector in the year 2012.

(d): As per the report of the study, the key findings on manpower requirement are given in Annexure.

ANNEXURE

STATEMENT IN REPLY TO PART (d) OF LOK SABHA UNSTARRED QUESTION NO.198 ANSWERED ON 17.07.2017 REGARDING EMPLOYMENT GENERATED FROM TOURISM

The key findings of the Study conducted in the year 2012 to Assess the Requirement of Manpower in Hospitality and Travel Trade Sector are as follows:

Employment Intensity Norms

- There are 204 employees per 100 rooms in hotels in the four star & upwards category and approx. 152 per 100 rooms in the smaller 1 – 3 star hotels. The unclassified accommodation units have 61 employees for every 100 rooms.
- Eating outlets have 31 employees for every 100 chairs while the travel & tour firms employ on an average 14 each.
- Each of the medical & wellness units employs 54 people.

Employment in the Hospitality Sector

- Total employment has risen to almost 39 lakhs in March, 2010, an increase of almost 50% in the last 8 years.
- Employment in all accommodation units and motels has more than doubled, from a little over 8.5 lakhs in 2002 to more than 18.5 lakhs, as of March 2010.
- Employment in eating outlets as well as travel and tour firms has registered a marginal increase and has reached 18.7 lakhs and 96,000 respectively, in March, 2010.
- Medical & wellness units employ nearly 68,000.

Employment Forecast

• The total employment is likely to increase to 76 lakhs by March, 2022. Accommodation units will have the largest number of employees at over 44 lakhs, followed by eating outlets at 24 lakhs

Annual Manpower Demand

- Gross annual demand of employees in the hospitality sector has crossed 500,000 in 2009 – 10 and is likely to grow to almost 920,000 in 2021 – 22.
- Eating outlets account for half of the annual demand. However, by 2022, the annual demand for people in hotels will surpass that in eating outlets.
