GOVERNMENT OF INDIA MINISTRY OF EXTERNAL AFFAIRS

LOK SABHA UNSTARRED QUESTION NO.1722 TO BE ANSWERED ON 26.07.2017

FACILITATION CENTRES

1722. DR. UDIT RAJ:

Will the Minister of EXTERNAL AFFAIRS be pleased to state:

- (a) whether the Government has asked Indian missions and consulates abroad to promote AYUSH and Ayurveda by setting up of facilitation centres; and
- (b) if so, the details thereof including the expected costs and benefits of such promotions and creation of facilitation centres?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF EXTERNAL AFFAIRS [GEN. (DR) V. K. SINGH (RETD)]

(a) & (b) Ministry of Ayush has advised Indian Missions/ Consulates abroad to set up AYUSH Information Cells at their premises/ Cultural Centres or any other suitable place identified by them. The objective of AYUSH Information Cells is to disseminate authentic information about the AYUSH system of medicine.

The Ministry of AYUSH has set up 28 Information Cells in 25 countries as per details enclosed as Annexure. Ministry of AYUSH provides one-time (non-recurring) financial assistance to the tune of Rs.15 Lakhs for the setting-up of the Centre and procurement of hardware/software systems and Rs.5 Lakhs per annum as recurring grant for maintenance purpose. The Missions/Consulates having AYUSH Information Cell are provided with publicity material consisting of AYUSH literature in the form of books & CDs; and publicity and IEC material for display at the Information Cells. Display of such publicity material at the AYUSH Information Cells not only helps to increase the awareness about the AYUSH systems among local public but also enables AYUSH experts in foreign countries to have access to authentic AYUSH literature.

ANNEXURE

AYUSH Information Cells set up by the Ministry of AYUSH

(28 Cells in 25 countries)

S.No.	Country
1	Malaysia
2	Trinidad & Tobago
3	Mexico
4	Cuba
5	Hungary
6	Russia (2 Cells)
7	Indonesia (2 Cells)
8	Mauritius
9	Slovenia
10	Sweden
11	China
12	Dubai
13	Croatia
14	Kyrgyzstan
15	Finland
16	Argentina
17	Serbia
18	Israel
19	Tajikistan
20	Peru
21	Tanzania
22	Switzerland
23	Venezuela
24	London
25	Italy (2 Cells)
