

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.140
ANSWERED ON 17.07.2017**

PERFORMANCE ON WORLD TOURISM INDEX

**140. SHRI SUDHEER GUPTA:
SHRI S.R. VIJAYAKUMAR:
SHRI GAJANAN KIRTIKAR:
KUNWAR HARIBANSH SINGH:**

Will the Minister of TOURISM be pleased to state:

- (a) whether according to the latest UNWTO Barometer, India has improved its performance on the World Tourism Index and if so, the details thereof;**
- (b) whether Tourist arrival data, 2016 has been compiled by the Market Research Division of his Ministry recently and if so, the details thereof;**
- (c) whether there is any increase in visit of foreign and domestic tourists in the country in the year 2016 and if so, the details thereof;**
- (d) the details of top 10 popular destinations in 2016 for domestic and foreign tourists, State/UT-wise; and**
- (e) the steps taken/being taken by the Government to boost tourism in the country?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(DR. MAHESH SHARMA)**

(a): Yes, Madam.

As per the UNWTO Barometer of March 2017, India has improved its rank in International Tourist Arrivals (ITAs) to 24 in 2015.

India has also improved its ranking significantly in Travel & Tourism Competitiveness Index prepared by World Economic Forum to 40th in 2017 from 52nd in 2015 and 65th in 2013.

(b): Yes, Madam. The number of Foreign Tourist Arrivals (FTAs), Arrivals of NRIs and International Tourist Arrivals in India during 2016 were 8.80 million, 5.77 million and 14.57 million, respectively.

(c): Yes, Madam. The number of Domestic and Foreign Tourist Visits to different States/UTs in 2016 (provisional) were 161.4 crore and 2.5 crore, registering a growth of 12.7% and 5.9% in 2016 over 2015 respectively.

(d): Information on popular destinations in States/UTs is not available. However, information on the top 10 States in terms of Domestic and Foreign Tourist Visits in 2016 is given in the Annexure.

(e): The initiatives taken by the Government in order to boost tourism in the country are as below:

- i. Providing Central Financial Assistance to States/UTs for development of infrastructure and promotion of tourism.**
- ii. Promotion of India as a holistic destination in the international markets under the Incredible India brand line.**
- iii. Introduction of e-Visa facility for the citizens of 162 countries.**
- iv. Promotion of Niche Tourism products including Medical and Wellness.**
- v. Launch of 24X7 Toll Free Multi-Lingual Tourist Infoline in 12 languages.**
- vi. Distribution of 'Welcome Booklet', with information on Do's and Don'ts and containing other important contact details, to tourists arriving at international airports.**

ANNEXURE**STATEMENT IN REPLY TO PART (d) OF LOK SABHA UNSTARRED QUESTION NO.140 ANSWERED ON 17.07.2017 REGARDING PERFORMANCE ON WORLD TOURISM INDEX**

The top 10 States in terms of Domestic and Foreign Tourist Visits (DTVs and FTVs) and their percentage share in total during 2016 is given below:

Sl. No.	State/UTs	DTVs in 2016	% Share in Total
1	Tamil Nadu	343812413	21.31
2	Uttar Pradesh	211707090	13.12
3	Andhra Pradesh	153163354	9.49
4	Madhya Pradesh	150490339	9.33
5	Karnataka	129762600	8.04
6	Maharashtra	116515801	7.22
7	Telangana	95160830	5.90
8	West Bengal	74460250	4.61
9	Gujarat	42252909	2.62
10	Rajasthan	41495115	2.57

Sl. No.	State/UTs	FTVs in 2016	% Share in Total
1	Tamil Nadu	4721978	19.11
2	Maharashtra	4670049	18.90
3	Uttar Pradesh	3156812	12.78
4	Delhi	2520083	10.20
5	West Bengal	1528700	6.19
6	Rajasthan	1513729	6.13
7	Kerala	1038419	4.20
8	Bihar	1010531	4.09
9	Goa	680683	2.75
10	Punjab	659736	2.67
