

**GOVERNMENT OF INDIA  
MINISTRY OF CULTURE  
LOK SABHA  
UNSTARRED QUESTION NO. 1221  
TO BE ANSWERED ON 24<sup>TH</sup> JULY, 2017**

**PROMOTION OF TRADITIONAL ART AND FOLK ART**

**1221. SHRI RAM MOHAN NAIDU KINJARAPU:**

**Will the Minister of CULTURE be pleased to state:**

- (a) whether the Government has formulated a national policy for the promotion of traditional art and folk art;
- (b) if so, the details thereof;
- (c) whether the Government has any schemes to develop traditional art across the country, including the State of Andhra Pradesh;
- (d) if so, the details thereof; and
- (e) the funds allocated to the State of Andhra Pradesh towards the same during the last two years?

**ANSWER**

**MINISTER OF STATE (I/C) FOR CULTURE AND TOURISM  
(DR. MAHESH SHARMA)**

(a) & (b) To protect, preserve & promote various forms of traditional art and folk art throughout the country, the Government of India has set up seven Zonal Cultural Centres (ZCCs) with headquarters at Patiala, Nagpur, Udaipur, Allahabad, Kolkata, Dimapur and Thanjavur.

(c) & (d) To develop traditional art across the country including the State of Andhra Pradesh, these ZCCs are implementing a number of schemes viz. Award to Young Talented Artistes, Guru Shishya Parampara Scheme, Theatre Rejuvenation Scheme, Research & Documentation Scheme, Shilpgram Scheme, Octave and J&K Festivals and National Cultural Exchange Programme (NCEP).

(e) No State/UT-wise funds are provided for promotion of traditional art and folk art. However, annual grant-in-aid is provided to all these 7 ZCCs by Government of India for carrying out various cultural activities throughout the country for this purpose.