

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

LOK SABHA
UNSTARRED QUESTION NO. 1213
TO BE ANSWERED ON 24th JULY, 2017

GRANTS UNDER MDA SCHEME

1213. SHRI R. DHRUVA NARAYANA:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether the Government is providing grants of financial assistance funds under Marketing Development Assistance(MDA) scheme;
- (b) if so, the details thereof;
- (c) whether the Government has approved any proposals in this regard during the last three years and the current year; and
- (d) if so, the details thereof and if not, the reasons therefor?

ANSWER

वाणिज्य एवं उद्योग राज्य मंत्री (श्रीमती निर्मला सीतारमण) (स्वतंत्र प्रभार)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(INDEPENDENT CHARGE)
(SMT. NIRMALA SITHARAMAN)

(a) to (d): Yes. Under the Marketing Development Assistance (MDA) Scheme, lumpsum assistance is provided to Export Promotion Councils/ Trade Promotion Organizations for the following:

- (i) to assist exporters with a f.o.b. value of exports of upto Rs.30 crore [relaxed in the case of events in the Latin American and Caribbean (LAC) Region],for participation in approved export promotion events abroad including reimbursement of air fares and cost of rented space.
- (ii) to assist Export Promotion Councils /Trade Promotion Organizations to undertake export promotion activities for their product(s) and commodities in India and abroad.

The funds released to the eligible agencies under the MDA Scheme during the last three years are as under:

Year	Financial Assistance provided
2014-15	Rs. 50.00 crore
2015-16	Rs. 48.74 crore
2016-17	Rs. 45.93 crore

The Scheme now stands merged with the Market Access Initiative (MAI) Scheme.
