

**GOVERNMENT OF INDIA**  
**MINISTRY OF INFORMATION AND BROADCASTING**

**LOK SABHA**

**STARRED QUESTION No. 321**

**(TO BE ANSWERED ON 9.8.2017)**

**ADVERTISEMENT IN HINDI**

**\*321. SHRI B. VINOD KUMAR:**

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) Whether the Government has asked all Ministries and Departments to have a Hindi version of every advertisement that they release either in English or in a regional language; and
- (b) if so, the details thereof and the reasons therefor?

**ANSWER**

**THE MINISTER OF INFORMATION & BROADCASTING**  
**(SMT. SMRITI ZUBIN IRANI)**

(a) & (b): A Statement is laid on the Table of the House.

**STATEMENT REFERRED TO IN REPLY TO PARTS (a) & (b) OF LOK  
SABHA STARRED QUESTION NO. 321 FOR ANSWER ON 9/8/2017**

(a) & (b) Yes, Madam. This is in view of the Government of India, Ministry of Home Affairs, Department of Official Language's OM No. 20012/1/2017-रा.भा. (नीति) dated 30.6.2017 which conveys the order of Hon'ble President of India directing that the Advertisements released by Ministries/Departments/Offices/Enterprises in English/Regional Languages shall be released compulsorily in Hindi.

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