

**GOVERNMENT OF INDIA  
MINISTRY OF HEALTH AND FAMILY WELFARE  
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**LOK SABHA  
STARRED QUESTION NO. 188  
TO BE ANSWERED ON THE 28<sup>TH</sup> JULY, 2017  
MISSION PARIVAR VIKAS**

**\*188. KUMARI SHOBHA KARANDLAJE:**

**SHRI PRATHAP SIMHA:**

Will the Minister of **HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) whether the Government has launched new family planning initiative 'Mission Parivar Vikas' on the occasion of World Population Day and if so, the details thereof including the aims and objectives of the Mission;
- (b) the number and names of the high fertility districts in the country, State-wise;
- (c) whether the Government has reviewed the Mission Parivar Vikas and correlated the achievements with time to gauge if the programme is moving in the right direction and if so, the details thereof;
- (d) whether the Government has enhanced the basket of contraceptive choices to meet the changing needs of people and if so, the details thereof; and
- (e) whether the Government has launched a new Information, Education and Communication (IEC) campaign on the occasion to create awareness regarding population stabilisation and if so, the details thereof?

**ANSWER  
THE MINISTER OF HEALTH AND FAMILY WELFARE  
(SHRI JAGAT PRAKASH NADDA)**

(a) to (e) : A Statement is laid on the Table of the House.

**STATEMENT REFERRED TO IN REPLY TO LOK SABHA  
STARRED QUESTION NO. 188\* FOR 28<sup>TH</sup> JULY, 2017**

**[a]:** Yes, the Government has launched new family planning initiative 'Mission Parivar Vikas' with the aim to accelerate access to Family Planning choices based on information, reliable services and supplies. The details are placed at Annexure A.

**[b]:** 'Mission Parivar Vikas' is being implemented in 146 high fertility districts. The details are placed at Annexure B.

**[c]:** Yes, the Government has shared detailed guidelines with the states. A national workshop was conducted on 15<sup>th</sup> June 2017 to discuss the state wise progress wherein the issuance of notification, financial mechanism and roll out of new MPV strategies was reviewed.

**[d]:** Yes, Government has enhanced the basket of contraceptive choices. The three new contraceptive choices added are Injectable MPA (Medroxy Progesterone Acetate), Centchroman (Chhaya) and Progesterone only Pills.

**[e]:** Yes, Government has launched a new Information, Education and Communication (IEC) campaign. The campaign addresses communication barriers and decision making behaviours amongst couples. A 52 week radio show has been started to address issues experienced by couples related to marriage and family planning. A new consumer friendly website focused on family planning has been launched. The campaign also brings forth the role of men in the family planning and encourages them to participate in the decision-making process.

**‘MISSION PARIVAR VIKAS’ FOR HIGH FERTILITY DISTRICTS**

Mission Parivar Vikas covers 146 districts with a TFR of 3.0 or more across 7 states.

**Key Strategic Focus**

The key strategic focus is on improving access to contraceptives through:

**A. Delivering assured services by:**

- 1) Rolling out of Injectable Contraceptive MPA (Antara) at one go till Sub centre level
- 2) Augmenting PPIUCD Services in all delivery points
- 3) Implementing compensation scheme for sterilization designed for High Fertility Districts
- 4) Installing Condom Boxes at strategic locations
- 5) Organizing four ‘Mission Parivar Vikas’ awareness campaigns per year

**B. Launching Promotional Schemes:**

- 1) ‘Nayi Pahel’ – a Family Planning kit for Newly Weds
- 2) Saas Bahu Sammelan
- 3) SAARTHI - Awareness on Wheels- Special buses/vans equipped with communication material and Family Planning commodities.

**C. Ensuring commodity security** through Family Planning Logistic and Supply chain management (FP-LMIS)

**D. Building Capacity** for enhanced service delivery through training of service providers and frontline workers on various contraceptive choices.

**E. Creating Enabling Environment** through advocacy and Inter-sectoral Convergence

**Annexure B****Districts under Mission Parivar Vikas**

<b>Name of States</b>	<b>Number of Districts under Mission Parivar Vikas</b>	<b>Districts under Mission Parivar Vikas</b>
<b>Assam</b>	2	Hailakandi, Karimganj
<b>Bihar</b>	37	Araria, Sheohar, Kishanganj, Saharsa, Khagaria, Pashchim Champaran, Madhepura, Purbi Champaran Darbhanga, Katihar, Sitamarhi, Samastipur, Purnia, Sheikhpura Gopalganj, Siwan, Supaul Muzzafarpur, Madhubani, Bhagalpur, Rohtas, Banka, Buxar, Bhojpur, Kaimur, Saran, Munger, Jamui, Jehanabad, Arwal, Nawada, Lakisarai, Vaishali, Begusarai, Aurangabad, Nalanda, Gaya
<b>Chhattisgarh</b>	2	Kawardha, Surguja
<b>Jharkhand</b>	9	Pakur, Lohardaga, Gumla, Sahibganj, Pashchimi Singhbhum, Chatra, Dumka, Garhwa, Godda
<b>Madhya Pradesh</b>	25	Panna, Shivpuri, Barwani, Vidisha, Satna, Chhatarpur, Damoh, Sehore, Guna, Morena, Shajapur, Sidhi, Dindori, Raisen, Rewa, Umaria, Sagar, Katni, Tikamgarh, West Nimar, East Nimar, Narsimhapur, Rajgarh, Ratlam, Seoni
<b>Rajasthan</b>	14	Barmer, Dhaulpur, Banswara, Karauli, Jalor, Dungarpur, Sawai Madhopur, Udaipur, Rajsamund, Jaisalmer, Pali, Sirohi, Bharatpur, Baran
<b>Uttar Pradesh</b>	57	Shrawasti, Balrampur, Bahraich, Siddharthnagar, Budaun, Sitapur, Hardoi, Shahjahanpur, Banda, Gonda, Etah Barabanki, Kaushambi, Kheri, Moradabad, SK Nagar, Sonbhadra, Farrukhabad, Chitrakoot, Firozabad, Pilibhit, Mahoba, JP Nagar, Hamirpur, Rampur, Basti, Fatehpur, Bareilly, Aligarh, Auraiya, Bulandshehar, Mainpuri, Sahranpur, Raebarelli, Chandauli, Kannauj, Hathras, Deoria, Jalaun, Unnao, Azamgarh, Eatawah, Bagpat, Sultanpur, Ambedkar Nagar, Faizabad, Balia, Muzzafarnagar, Bijnor, Kushinagar, Maharajganj, Allahabad, Meerut, Agra, Mathura, Ghazipur, Lalitpur

