

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 626
TO BE ANSWERED ON 06.02.2017

PRODUCTION AND EXPORT OF KHADI

626. SHRI M. RAJA MOHAN REDDY:
SHRIMATI KAMLA DEVI PAATLE:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the details of khadi products exported and foreign exchange earned therefrom during each of the last three years and the current year, country-wise;
- (b) whether the Government proposes to increase the production, sale and export of khadi products, if so, the steps taken by the Government in this regard;
- (c) whether the Government has formulated any scheme for setting up khadi industries in the rural areas of the country, if so, the details thereof, State/UT-wise; and
- (d) whether the Government proposes to provide fresh financial subsidy to khadi industries in the country, if so, the details thereof, State/UT-wise?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF
MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI GIRIRAJ SINGH)

(a): The product wise and country wise details of Khadi products exported and foreign exchange earned during 2013-14, 2014-15 & 2015-16 is given at **Annexure-I to III.**

(b): Government of India has taken number of steps to increase the production, sale and export of khadi products, the details of which are as under:

• **To enhance the production of Khadi:-**

62 new institutions have been enlisted by Khadi and Village Industries Commission (KVIC) during the year. The khadi institutions are also being given improved charkhas & looms under KRDP and SFURTI programme. Khadi institutions are also extended Market Development Assistance for infrastructure and marketing support. Interest Subsidy is also extended to khadi institutions on working capital loan availed by them.

Liberalized approach has been adopted to fix the targets of production & sales to Khadi institutions.

• **To increase the sales & export of khadi products, the following initiatives has been taken:**

Institutions are motivated to participate in the domestic & international exhibitions and the institutions are given financial support in the case of international exhibitions.

Domestic exhibitions of different levels namely district level, state level & national level are organized to promote the sales of khadi products.

In order to ensure the quality and genuineness of khadi, "Khadi mark" Regulation have been issued and all Khadi Institutions have been asked to use Khadi Mark labels.

Financial assistance is also being provided for the renovation/modernization of Sales Outlets of institutions as well as Departmental Sales Outlets (DSOs) and State Khadi Village and Industries Boards (KVIBs).

In order to expand the market network and make Khadi easily available to its patrons, KVIC has taken the initiative to open premier Khadi Showrooms known as “Khadi Lounge” and KVIC Franchise Outlets to make available premier Khadi products including designer products.

Efforts have also been made to make available Khadi products on-line by tying up with M/s. Paytm, which has been launched through Khadi Gramodyog Bhavan, New Delhi.

KVIC has been catering to the need of Central Government Departments such as Railways, Defence, Health & Family Welfare Department, Paramilitary Forces, State Governments, etc. for bulk supply under Rate Contract(RC) agreement with Directorate General of Supplies & Disposals (DGS&D) and supply of Non Rate Contract (Non-RC) items like Polyvastra bed sheets and pillow covers to Railways etc.

KVIC has signed a KHADI MARK REGISTRATION AGREEMENT with Raymond and JK Group for promoting Khadi fabrics and ready-mades through Raymond dealers / showrooms / outlets in India and abroad. Raymond will make available Khadi products in their domestic as well as international outlets. Agreements with other corporates are also under process.

KVIC has applied to register “Khadi” as a word mark and “Khadi India” as a Trade mark in 27 classes for various products among 45 classes listed out in the IPR Act at National Level and has also filed an online application for registering “Khadi” as a trade mark under International Bureau in European Union and other countries under 16 different classes.

Ministry of Commerce & Industry had given the status of deemed EPC to KVIC for supporting the introduction of KVI products in international market. 1064 Khadi and Village Industries Institutions and REGP/PMEGP units have taken its membership to enter the field of export. However, due to inadequate activities and mobilization for exports and commodities directly by the institutions, the EPC status has become defunct.

(c): There is no scheme exclusively in the Ministry for setting up khadi industries in rural areas, however, suitable provision has been made in the Prime Minister Employment Generation Programme(PMEGP) for assistance to set up micro enterprises for production of khadi by individuals.

(d): State-wise details of financial subsidy provided to Khadi institutions under the scheme MDA and ISEC in the country is given in **Annexure-IV**.

Statement showing product-wise and country-wise export of KVI Product during 2013-14

S.No.	Product	Export (Rs. in lakhs)	Countries
1	Handmade paper & products	3462.89	UK, USA, Germany, South Africa, Canada, Japan, Columbia, Srilanka and France
2	Papad	4618.52	USA, U.K., London, France, Germany, Italy, UAE Australia, Japan, Canada, South Africa, other countries.
3	Khadi (woolen Silk & Muslin)	2.61	Italy, Australia, Poland
4	Brass & Metal	17.33	Malaysia, Singapore and UK
5	Honey	2492.99	Japan, Muscat, Dubai, Jordan, Seychelles
6	Wheat Grass	58.18	Jordan, Cambodia UAE, Russia, France, Malaysia, Sweden, Burkina Faso, Sudan, Netherland, Indonesia, USA, Chile, South Africa, Nepal, Nigeria, Ireland, Norway, Seychelles, Botswana, Slovenia, Kuwait, Cameroon, Spain, Hong Kong, Kenya, Japan, Indonesia, UK, Trinidad, Ghana, Mauritius, Central Africa, Thailand, Bahrain, Bosnia, Slovakia, Romania, Germany, Lebanon, Bulgaria, Singapore, Pakistan, Cot D'ivoire, Philippines, Canada, Oman, Mongolia, Tanzania, Israel, Turkey, Vietnam, Curacao, Switzerland, Sierra Leone, Sri Lanka
7	Ayurvedic Medicine/ Herbal Products	30.57	Kuwait, USA , UK
8	Herbal Soap, Shampoo & Lotion/Dyes	70.33	Central America, Panama Country, Russia, US. Western Australia
9	food items	99.98	UAE, Oman, Sri lanka, Liberia, Australia
10	HDPE/PP/woven Bed	456.00	USA, Sudan, Spain, Chilly, Italy, Nigeria, Australia
11	Textile based Handicraft	3.56	USA, & Japan
12	Charkha/puni	2.12	USA, & Japan
13	Jute & Banana Fibre items	55.30	London, Malaysia, Dubai, France, England, Japan
14	Ready Made Garments	20.15	Kuwait, Oman, Canada, UK, Muscat and other countries.
15	Agarbatti dhoop	0.80	Italy, United kingdom
16	Industrial machines	45.17	Nepal. Sri Lanka and Zambia
17	Wood carving products	20.00	South Africa
18	Leather items	1.00	South Africa
	Total	11457.50	

Statement showing product-wise and country-wise export of KVI Product during 2014-15

Sr. no	Product	Export (Rs. in lakhs)	Countries
1.	Aromatic & Essential Oil	131.00	Gulf Countries
2.	Brass & Metal	13.13	Singapore, Malaysia & Sri Lanka.
3.	Food Items	207.56	Dubai, Uganda, South Africa, Australia, Chicago (USA) & Tanzania.
4.	Handicrafts	71.83	USA, UK, Netherland, China, Malaysia, & Italy.
5.	Handmade Paper & Products	4317.26	UK, USA, Germany, UAE, Hongkong, Australia, Europe, Brazil, Japan, Israel, Netherland, Swizerland, Bahrain, Belgium, France & Bhutan.
6.	Herbal Products	2151.12	Nepal, Poland, Russia, Cyprus, Dubai, Abu-dhabi, Norway, Ukrain, China, Kazakistan, Gotland, Newzealand, Taiwan, Lithuania, South Korea, Spain, USA, Netherland, Korea, Canada, France, Victoria, Mauritues & Hongkong.
7.	Honey	547.68	Europe Countries, UAE, Japan, Suadi Arabia, Singapore & Moracco.
8.	Jute & Banana Fibre Items	26.18	Germany, Kuwait, UK, France & Japan.
9.	Khadi (Muslin, Woolen, Silk)	64.89	Italy, Gapan, Netherland, Israel, France
10.	Papad	4574.81	USA, Erpian Countris Gulf coutries, Australia, Japan, Canada, South Africa, Netherland, Singapore, Jakarta, Manila, Malasia, Israel, Taiwan, China, Nigeria, Figi, Bangkog, Philipines, Hongkong, Pakistan & Turkey.
11.	Readymade Garments & Others	84.48	Kuwait & Ghana.
12.	Soap, Shampoo & Lotion	51.23	US, Bhutan, South Africa, UK, Japan, London & Poland.
13.	Wheat Grass	62.27	Jordon, Combodia , Sweden, Kyrgyzstan Sudan, Singapore, Seychelles, Chile, S. Africa, Usa, Netherland, Slovenia, Nepal Malasia, Botswana, UK, Curacao, Burkina Faso, Canada, Fiji, Japan, Thiland, Saudi Arabaia, Aruba, Spain, Sri Lanka, Hongkong, Kuwait, Mauritius, Philipines, Slovakia, UAE, Kenya, Bahrain, Turkey, Malawi. Australia, Czech Republic, Egypt, Uganda, Bangladesh, Qatar, Indoneasia, Mynmar, Bhutan & Nigeria.
14.	Coating / Javadu Powder	8.50	Sudan
15.	Hair Oil & Cosmetics	66.97	ASSRC & Australia.
16.	Silver Nitrate	1.00	Asian Countries
17.	Spices	25.20	Newzealand & Australia.
18.	Bio-Fertilizers	5.00	Israel
19.	Wood Carving Products /Wood Furniture	14.50	South Africa
20.	Rope Production	14.00	London, USA & France.
21.	Agarbatti Dhoop	0.65	Brasil, Swizerland & London.
	Total	12439.26	

Annexure-III**Statement showing product-wise and country-wise export of KVI Product during 2015-16**

Sr. No.	Product	Export (P) (Rs. in lakh)	Countries
1	Handmade paper & products	4280.00	UK, USA, Germany, South Africa, Canada, Japan, Columbia,
2	Food items	210.45	Dubai, Uganda, South Africa, Australia, Chicago (USA) & Tanzania.
3	Kewara Essences, Hair care & Herbal product	2520.00	Gulf Countries, UK1820
4	Khadi muslin, Silk khadi, Silk & cotton	71.09	Germany, France
5	Tribal Jewellery	5.50	Malaysia, Italy
6	Papad	6976.81	USA, Erpian Countris Gulf countries, Australia, Japan, Canada, South Africa, Netherland, Singapore, Jakarta, Manila, Malaysia, Israel, Taiwan, China, Nigeria, Figi, Bangkok, Philippines, Hongkong, Pakistan & Turkey and other countries etc .
7	Readymade Garments & Others	75.00	Kuwait & Ghana.
8	Soap, Shampoo & Lotion	90.00	US, Bhutan, South Africa, UK, Japan, London & Poland.
9	Wheat Grass	65.26	Jordon, Cambodia , Sweden, Kyrgyzstan Sudan, Singapore, Seychelles, Chile, S. Africa, USA, Netherland, Slovenia, Nepal Malaysia, Botswana, UK, Curacao, Burkina Faso, Canada, Fiji, Japan, Thailand, Saudi Arabia, Aruba, Spain, Sri Lanka, Hongkong, Kuwait, Mauritius, Philippines, Slovakia, UAE, Kenya, Bahrain, Turkey, Malawi. Australia, Czech Republic, Egypt, Uganda, Bangladesh, Qatar, Indonesia, Myanmar, Bhutan & Nigeria.
10	Spices	22.39	New Zealand & Australia.
11	Bio-Fertilizers	3.00	Israel
12	Wood Carving Products /Wood Furniture	10.50	South Africa
13	Rope Production	4.00	London, USA & France.
14	Agarbatti Dhoop	0.50	Brazil, Switzerland & London.
15	Handicrafts	51.50	USA, UK, Netherland, China, Malaysia, & Italy.
	Total	14386.00	

ANNEXURE-IV**Statement showing the state-wise details of MDA and ISEC paid to the institution during 2016-17 (upto 30-1-2017)**

sr.No.	KVIC Office	MDA Paid	ISEC Paid	Total Amount
1.	Raipur	36747716	550471	37298187
2.	Bhopal	7204271	0	7204271
3.	Dehradun	2079847	3502439	5582286
4.	Meerut	222562773	12734849	235297622
5.	Gorakhpur	16586504	1665291	18251795
6.	Lucknow	20233933	530174	20764107
7.	Varanasi	26974110	1478013	28452123
8.	Patna	3198826	623730	3822556
9.	Ranchi	2297408	0	2297408
10.	Kolkata	85600982	2306829	87907811
11.	Bhubaneswar	3900051	0	3900051
12.	New Delhi	1260046	110255	1370301
13.	Chandigarh	4259939	183798	4443737
14.	Ambala	137193481	3191483	140384964
15.	Jaipur	28286729	0	28286729
16.	Bikaner	15203112	961588	16164700
17.	Shimla	3973098	2565992	6539090
18.	Guwahati	10200099	37077	10237176
19.	Imphal	686623	1247	687870
20.	Shillong	122763	0	122763
21.	Bangalore	140646119	9200286	149846405
22.	Chennai	111206785	20954841	132161626
23.	Madurai	42779754	5515090	48294844
24.	Trivendrum	55103871	0	55103871
25.	Hyderabad	18868426	66401	18934827
26.	Vishakhapatnam	6957477	335158	7292635
27.	Telangana	4798508	829937	5628445
28.	Mumbai	2085307	0	2085307
29.	Nagpur	842756	0	842756
30.	Ahmedabad	77001657	4193712	81195369
	Grand Total	1088862971	71538661	1160401632