

GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
(DEPARTMENT OF COMMERCE)

**LOK SABHA**  
**UNSTARRED QUESTION NO. 5975**  
**TO BE ANSWERED ON 10<sup>th</sup> APRIL, 2017**

**CAMPAIGNS OF EXPORT PROMOTION COUNCILS**

**5975. SHRI SHIVKUMAR UDASI:**

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री ) be pleased to state:

- (a) whether the Government has instructed various Export Promotion Councils to come up with respective campaigns to reflect impressive image of India in the global market;
- (b) if so, the details thereof;
- (c) whether the State Governments have also been given liberty to explore global markets at their provincial levels; and
- (d) if so, the details thereof along with the coordinated efforts to set specific targets and achieve them?

**ANSWER**

वाणिज्य एवं उद्योग राज्य मंत्री (श्रीमती निर्मला सीतारमण) (स्वतंत्र प्रभार)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY  
(INDEPENDENT CHARGE)  
(SMT. NIRMALA SITHARAMAN)

(a) & (b): Department of Commerce works with Trade Organizations to ensure India centric branding for international and national events.

(c) & (d): State Governments are free to explore global markets on their own, in matters relating to attracting investment etc.

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