

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**LOK SABHA
UNSTARRED QUESTION NO. 5018
TO BE ANSWERED ON 31ST MARCH, 2017
JANSANKHYA STHIRATA KOSH**

5018. SHRI ASHOK SHANKARRAO CHAVAN:

SHRI S.R. VIJAYAKUMAR:

SHRI T. RADHAKRISHNAN:

DR. SUNIL BALIRAM GAIKWAD:

SHRI GAJANAN KIRTIKAR:

KUNWAR HARIBANSH SINGH:

SHRI BIDYUT BARAN MAHATO:

SHRI SUDHEER GUPTA:

Will the Minister of **HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) the aims and objectives of Jansankhya Sthirata Kosh (JSK);
- (b) the details of the organisations which are working for stabilisation of population of the country and the way in which they are different from each others; and
- (c) the further steps taken/being taken by the Government to stabilise the population of the country?

**ANSWER
THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND
FAMILY WELFARE
(SMT. ANUPRIYA PATEL)**

- (a): Aims & Objectives of Jansankhya Sthirata Kosh (JSK) are:
 - i. To provide or undertake activities aimed to achieve population stabilization, at a level consistent with the needs of sustainable economic growth, social development and environment protection, by 2045.
 - ii. To promote and support schemes, programmes, projects and initiatives for meeting the unmet needs for contraception and reproductive and child health care.
 - iii. To promote and support innovative ideas in the Government, private and voluntary sector with a view to achieve the objectives of the National Population Policy 2000.
 - iv. To facilitate the development of a vigorous people's movement in favour of the national effort for population stabilization.
 - v. To provide a window for canalizing contributions from individuals, trade organizations and others within the country and outside, in furtherance of the national cause of population stabilization.
- (b): No such information is available with the JSK.
- (c): The steps taken by the Government to stabilize population of the country are given at Annexure.

The steps taken by the Government to stabilize population:

Key Interventions undertaken by Jansankhya Sthirata Kosh (JSK):

- **Prerna Strategy:** - JSK has launched this strategy for helping to push up the age of marriage of girls and delay in first child and spacing in second child birth in the interest of health of young mothers and infants. The couple who adopt this strategy awarded suitably. This helps to change the mind sets of the community.
- **Santushti Strategy:** - Under this strategy, JSK, invites private sector gynaecologists and vasectomy surgeons to conduct sterilization operations in Public Private Partnership mode. The private hospitals/nursing home who achieved target of 10 or more are suitably awarded as per strategy.
- **National Helpline:** - JSK is running a National Help Line for providing free advice on reproductive health, family planning, maternal health and child health etc. Toll free no. is 1800116555.
- **Advocacy & IEC Activities:** - JSK regularly undertakes advocacy on the issues with stakeholders such as corporate, national media, adolescents and students, NGOs and the communities in high fertility states.

Key Interventions under National Family Planning Program:

- **Mission Parivar Vikas:** launched in 146 high fertility districts (TFR more than 3.0) in seven high focus states of Uttar Pradesh (57) , Bihar (37), Madhya Pradesh (25), Rajasthan (14), Jharkhand (9), Chhattisgarh (2) and Assam (2).
- **New Contraceptive Choices:** The current basket of choice has been expanded to include. Injectable contraceptives, Centchroman and Progesterone Only Pills (POP).
- **New Contraceptive Packaging:** The packaging for Condoms, OCPs and ECPs has now been improved and redesigned.
- **New Family Planning Media Campaign:** A 360 degree media campaign with Shri Amitabh Bacchan as the brand ambassador has been launched.
- **Emphasis on Postpartum Family Planning (PPFP) services** with introduction of **PPIUCD**. Over 27 lakh PPIUCD insertions have been conducted till 2015-16.
- **Enhanced Compensation scheme** for sterilization acceptors in 11 High Focus States
- **Compensation scheme for PPIUCD and PAIUCD**

- **Scheme for Home delivery of contraceptives** by ASHAs at doorstep of beneficiaries.
- Scheme for ASHAs **to ensure spacing between births**
- **Scheme for ensuring drop back services to sterilization clients**
- **Annual Celebration of World Population Day & fortnight** (July 11 – July 24)
- Scheme for provision of **pregnancy testing kits** at the sub-centres
- Increasing **male participation and promotion of Non Scalpel Vasectomy** through celebration of **Vasectomy Fortnight** each year (7-14th November).
- **Social Marketing of Contraceptives:** through Social Marketing Organizations
- **Appointment of dedicated RMNCH+A counsellors** at high case load facilities.
- **Promotion of post abortion family planning**
- Availability of **Fixed Day Services** at all facilities
- The Government has set up **Quality Assurance Committees at state and district levels** in the country to monitor quality of Family Planning services including adverse events.
- The Government has introduced the '**National Family Planning Indemnity Scheme**' (**NFPIS**) under which clients are insured in the eventualities of deaths, complications and failures following sterilization operation.