

**GOVERNMENT OF INDIA  
MINISTRY OF POWER**

**LOK SABHA  
UNSTARRED QUESTION NO.4647  
TO BE ANSWERED ON 30.03.2017**

**ENERGY EFFICIENT PRODUCTS**

**4647. SHRIMATI V. SATHYA BAMA:**

**Will the Minister of POWER  
be pleased to state:**

- (a) whether country's market potential for energy efficient products has risen more than four times to Rs. 1.6 lakh crore and if so, the details thereof;**
- (b) whether all projects offer market potential for utility demand side management in the country; and**
- (c) if so, the details thereof?**

**A N S W E R**

**THE MINISTER OF STATE (INDEPENDENT CHARGE) FOR POWER,  
COAL, NEW & RENEWABLE ENERGY AND MINES**

**( SHRI PIYUSH GOYAL )**

**(a) to (c): Ministry of Power has not conducted any such study related to market potential for energy efficiency products. However, an independent study conducted by World Bank in year 2016 on 'Utility Scale DSM Opportunities and Business Models in India' has assessed the Utility DSM market potential at Rs. 1.6 lakh crore, with sector-wise break-up as under:**

<b>Sector</b>	<b>Investment potential (Rs. crores)</b>
<b>Industry</b>	<b>12,100</b>
<b>Residential</b>	<b>91,937</b>
<b>Commercial Buildings</b>	<b>1,139</b>
<b>Municipal Infrastructure</b>	<b>25,200</b>
<b>Agriculture</b>	<b>30,000</b>
<b>Total</b>	<b>160,376</b>

\*\*\*\*\*

