GOVERNMENT OF INDIA MINISTRY OF RURAL DEVELOPMENT DEPARTMENT OF RURAL DEVELOPMENT

LOK SABHA UNSTARRED QUESTION NO.4605 TO BE ANSWERED ON 30.03.2017

RSETIs

4605. SHRI BHAGWANTH KHUBA:

Will the Minister of **RURAL DEVELOPMENT** be pleased to state:

- (a) whether any steps have been taken by the Government to attract the rural youth of Karnataka for enrolling with the Rural Self Employment Training Institutes (RSETIs); and
- (b) if so, the details thereof and if not, the reasons therefor?

ANSWER MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT (SHRI RAM KRIPAL YADAV)

- (a): Yes, Madam.
- (b): As per available information, some of the important steps taken to attract rural youth in Karnataka for enrolling with RSETIs in the year 2016-17, inter-alia, include:
- (i) A total of 2146 Entrepreneurship Awareness Programmes (EAPs) were organized in Karnataka to create awareness about the training programs conducted by RSETIs involving SHGs, NGOs, voluntary agencies, sarpanchs, and local public representatives in which 135 Directors, faculty members and office assistants had taken part.
- (ii) To publicize the activities of RSETIs and also the training programmes organized, paper publications/ reports are also published in the programmes organized by RSETIs in about 10 RSETIs. Besides this, State Government, through its Information and Publicity Department, has covered the activities/ events related to RSETIs.
- (iii) The past trainees of RSETIs act as ambassadors in spreading the message of usefulness of RSETI training programmes and by the word of mouth, the message spreads across different areas.
- (iv) In 12 RSETI Bazaars and exhibitions, brochures and pamphlets are made available to the visitors to know about the training programmes organized by the RSETIs.
- (v) Graffiti on RSETI is displayed at prominent places in the villages to catch the attention of people.
- (vi) In special community oriented programmes organized by the RSETIs such as free health checkup camp, Swachh Bharat Abhiyan, blood donation camp etc, information about RSETIs is made available to the general public to make use of the same for their benefit.

(vii) The Directors, faculty members and office assistants of RSETIs have personally contacted the RSETI trained candidates as a follow up initiative, not only to find out the progress made in their settlement but also to assist and guide them in implementing their projects. In all, 5497 follow up visits were made by the RSETIs, during FY 2016-17 (upto 28.02.2017).
