### GOVERNMENT OF INDIA MINISTRY OF FINANCE DEPARTMENT OF FINANCIAL SERVICES LOK SABHA

## UNSTARRED QUESTION No. 3727

TO BE ANSWERED ON 24th MARCH, 2017 (FRIDAY)/CHAITRA 3, 1939 (SAKA)

#### **Mobile Banking Services**

#### 3727. SHRI RAJU SHETTY:

Will the Minister of FINANCE be pleased to state:

- (a) the details of the public/private sector banks providing mobile banking services in the country including the number of customers presently using the said facility;
- (b) whether banks propose to launch their mobile banking application in Marathi and other regional languages of the country;
- (c) if so, the details thereof including the steps taken/being taken by the Government in this regard; and
- (d) the manner in which the mobile banking services are being made user friendly by the Government?

# Answer The Minister of State in the Ministry of Finance (SHRI SANTOSH KUMAR GANGWAR)

- (a) to (c) Details of public sector banks and 13 banks providing mobile banking services are at Annex. National Unified USSD Platform based mobile banking services are currently offered by 43 leading banks and all GSM- based telecom service providers, and can be accessed in 12 different languages, including Hindi, English and Marathi.
- (d) Reserve Bank of India has issued draft guidelines for interoperability of wallets.

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In response to Lok Sabha starred question no 10053

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		Number of	anguages offered by the mobile	
No.	Bank	customers using	banking app of the bank	
		mobile banking		
1	Allahabad Bank	1,69,374	Hindi, English	
	Andhra Bank	4,02,020	English	
	Axis Bank	31,26,987	English	
	Bank of Baroda	9,50,114	English, Hindi, Gujarati	
	Bank of India	6,49,847	This includes unstructured	
J	Dank of most		supplementary services data	
			(USSD) which is a multilingual	
			application offered in 12	
			languages. Other applications are	
	-		offered in English.	
6	Bank of Maharashtra	2,93,391		
	Bhartiya Mahila Bank		English, Hindi	
	Canara Bank	5,42,845	Hindi, English	
	Central Bank of India	6,01,197	Hindi, English	
	City Union Bank Limited	9,45,278	English	
	1 Corporation Bank	20,89,979		
	2 Dena Bank	2,08,497		
	3 Federal Bank	4,05,299	The state of the s	
	4 HDFC Bank	67,27,600	Hindi, English	
	5 ICICI Bank Limited	70,99,736	The second secon	
1.	S ICICI Bank Limited		Tamil, Telugu, Kannada, Bengali,	
	1		Oriya, Punjabi, Malayalam,	
	*		Assamese	
	6 IDBI Bank	1.03.396	English English	
	7 Indian Bank	7,87,948		
	8 Indian Overseas Bank		Hindi, English	
			1 English	
	9 IndusInd Bank		9 English	
	Jammu and Kashmir Bank		8 English	
2	21 Karur Vaisya Bank	13,13,80		
	22 Kotak Mahindra Bank	80,79		
	Lakshmi Vilas Bank	00,75	Kannada	
	15 1 60	1,01,32		
	24 Oriental Bank of Commerce		8 English, Hindi	
	25 Punjab and Sindh Bank		3 English, Hindi	
	26 Punjab National Bank		8 English	
	27 Ratnakar Bank	4,90,00		
	28 South Indian Bank		77 English	
	29 State Bank of Bikaner and Jaipur	1,70,56		
	30 State Bank of Hyderabad			
	31 State Bank of India	39,31,78		
	32 State Bank of Mysore	1,60,32		
	33 State Bank of Patiala	1,27,67		
	34 State Bank of Travancore	89,63	The state of the s	
	35 Syndicate Bank	5,82,56		
	36 UCO Bank	5,29,1	71 Hindi, English, Telugu, Malayala	
			Guajarati, Marathi, Bangla, Tam	
			Kannada, Assamese, Oriya,	
			Punjabi	
	37 Union Bank of India	5,23,1	36 English	
-	38 United Bank of India	84,7		
		12,91,5		
-	39 Vijaya Bank	95,7		
	40 Yes Bank Total	413,20,6		

Sources: Banks