

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE, COOPERATION AND FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION NO. 3087
TO BE ANSWERED ON THE 21ST MARCH, 2017

GOODWILL AMBASSADORS FOR ORGANIC FARMING

3087. SHRI KUNDARIYA MOHAN BHAI KALYANJI BHAI:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

(a) whether the Government is considering to sign up regional personalities/celebrities as goodwill ambassadors to promote organic farming, drip irrigation, soil health cards and other projects; and

(b) if so, the details thereof?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण मंत्रालय में राज्य मंत्री (SHRI PARSHOTTAM RUPALA)

(a) & (b): Government has nominated Shri Amitabh Bachchan for developing audio visual creative and posters for promoting use of compost (Source: Ministry of Urban Development).
