

GOVERNMENT OF INDIA
(MINISTRY OF TRIBAL AFFAIRS)
LOK SABHA
UNSTARRED QUESTION NO. 2891
TO BE ANSWERED ON 20.03.2017

PROMOTION AND MARKETING OF TRADITIONAL ARTS

2891. SHRI PREM DAS RAI:
SHRI BHARAT SINGH:
SHRI MANSHANKAR NINAMA:
SHRI M.B. RAJESH:
SHRIMATI P.K. SREEMATHI TEACHER:

Will the Minister of TRIBAL AFFAIRS be pleased to state:

- (a) the details of employment provided to Scheduled Tribe people by imparting indigenous skill and training in traditional enterprises and providing incentive, promotion and marketing network for the products related thereto during the last three years and the current year, State/ UT-wise;
- (b) the details of tribal beneficiaries empowered by Tribal Cooperative Marketing Development Federation of India Limited (TRIFED) by imparting skill upgradation and capacity building of MFP gatherers etc. during the said period in country, State/UT-wise including Kerala; and
- (c) the details of grants released under Special Central Assistance to Tribal Sub-Plan towards other income generating schemes to augment tribal household economy through training of Tribal Cooperatives/SHGs/individual entrepreneurs to the State of Kerala during the said period?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF TRIBAL AFFAIRS
(SHRI JASWANTSINH BHABHOR)

- (a) Under the administrative control of the Ministry there is a multi-State Cooperative Society by the name of Tribal Cooperative Marketing Development Federation of India Limited (TRIFED) which has been imparting various skill upgradation trainings to tribal artisans in handicrafts and to Minor Forest produces gatherers for helping them to enhance their income generation. Besides, TRIFED provides marketing platform for tribal products through its network of 30 Tribes India outlets and 13 consignment counters in State Emporium located across the country. However, TRIFED has not provided any employment to tribal community as such directly.
- (b) The details of tribal beneficiaries empowered by TRIFED during last 3 years and the current year through its various outreach activities are annexed.
- (c) Details of funds provided to the State Government of Kerala under Special Central Assistance to Tribal Sub Plan for vocational training, self-employment programmes, and skill upgradation of tribal population during last three years and current year are as under:
2013-14 - Rs. 538.25 Lakh
2014-15 - Rs. 530.00 Lakh (intended beneficiaries - 3028)
2015-16 - Rs. 550.00 Lakh (intended beneficiaries - 1800)
2016-17 - Rs. 288.00 Lakh (intended beneficiaries - 1970)

ANNEX

Statement in reply to part (b) of Lok Sabha Unstarred question No.2891 by Shri Prem Das Rai, Shri Bharat Singh, Shri Manshankar Ninama, Shri M. B. Rajesh, Shrimati P.K. Sreemathi Teacher regarding 'Promotion and Marketing of Traditional Arts' for answer on 20.03.2017.

(I) Skill development and capacity building in Handicrafts:

Sl No	STATE	2013-14		2014-15		2015-16		2016-17	
		Number of Trainings	Number of beneficiaries	Number of Trainings	Number of beneficiaries	Number of Trainings	Number of beneficiaries	Number of Trainings	Number of beneficiaries
1	Gujarat	0	0	1	20	0	0		
2	Madhya Pradesh	2	35	2	40	0	0	1	20
3	Rajasthan	2	35	2	40	2	40	1*	20*
4	Meghalaya	1	15	0	0	0	0		
5	Assam	2	35	3	60	2	40	2	40
6	Tripura	0	0	1	20	0	0		
7	Arunachal Pradesh	0	0	0	0	1	20		
8	Nagaland	0		0		0	0		
9	Sikkim	1	20	0	0	0	0	1	20
10	Tamilnadu	4	75	1	20	2	40		
11	Karnataka	0	0	3	43	0	0		
12	Andaman & Nicobar	0	0	0	0	0	0		
13	Kerala	0	0	2	40	0	0		
14	Odisha	1	20	1	20	1	20	1	20
15	West Bengal	1	20	0	0	0	0		
16	Jharkhand	2	30	3	75	2	40	3+1*	60+20*
17	Maharashtra	2	40	0	0	0	0		
18	Chhattisgarh	2	35	1	20	2	40	1	20
19	Telangana	1	15	0	0	0	0		
20	Utter Pradesh	0	0	0	0	0	0		
21	Uttarakhand	1	20	0	0	0	0	1	20
22	Himachal Pradesh	0	0	0	0	0	0		
	Total	22	395	22	403	12	240	12	240

*proposals under consideration.

(II) Retail Marketing Development Activity:

Sl. No	State	Empanelled Suppliers Of TRIFED as on 31.3.2016	No. of Tribal Beneficiary Families Associated as on 31.3.2016
1	Gujarat	17	2561
2	Karnataka	6	120
3	Kerala	4	90
4	Tamil Nadu	13	262
5	Orissa	107	958
6	Madhya Pradesh	161	691
7	Uttarakhand	16	5377
8	Utter Pradesh	1	30
9	Delhi	8	60
10	Sikkim	151	1246
11	West Bengal	188	2285
12	Assam	164	1820
13	Meghalaya	46	230
14	Tripura	9	45
15	Nagaland	136	1380
16	Manipur	38	242
17	Arunachal Pradesh	4	120
18	Mizoram	40	200
19	Telangana	16	281
20	Seemandhra	4	8384
21	Rajasthan	24	3000
22	Chhattisgarh	91	1939
23	Maharashtra	54	821
24	Jharkhand	16	18554
25	Himachal Pradesh	13	2492
26	Jammu and Kashmir	2	557
	Total	1329	53745

(III) Skill Upgradation and capacity building of Minor Forest Produce (MFP) gatherers.

STATE	2013-14	2014-15	2015-16	2016-17 (as on 28.2.17)
	No. of Beneficiaries	No. of Beneficiaries	No of Beneficiaries	No of Beneficiaries
Andhra Pradesh	360	2070	2790	2100
Telangana	0	840	0	0
Arunachal Pradesh		0	0	0
Assam		2010	395	600
Chhattisgarh	90	2280	1500	2010
Gujarat		360	900	960
Jharkhand	503	422	1950	930
Kerala	90	330	0	
Maharashtra	400	1560	1110	960
Meghalaya	180	145	0	
Madhya Pradesh	300	2040	150	1500
Nagaland	150	0	1000	
Odisha	360	4180	3450	1622
Rajasthan	240	750	720	720
West Bengal	90	0	0	
Sikkim	150	358	0	120
Tamilnadu	250	180	930	1020
Tripura			0	
HO(TOT)		54	0	
Grand Total	3163	17579	14895	12542