GOVERNMENT OF INDIA MINISTRY OF YOUTH AFFAIRS & SPORTS (DEPARTMENT OF SPORTS) LOK SABHA UNSTARRED QUESTION NO.2480 TO BE ANSWERED ON 16-03-2017

Mission XI Million

2480. SHRI B. VINOD KUMAR:

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

- (a) whether the Government has launched the biggest school sports outreach programme namely Mission XI Million in the country;
- (b) if so, the details and the objectives thereof; and
- (c) the steps proposed to be taken by the Government to effectively implement the said programme in the country?

ANSWER

THE MINISTER OF STATE (INDEPENDENT CHARGE) FOR YOUTH AFFAIRS AND SPORTS (SHRI VIJAY GOEL)

(a) to (c): Yes, Madam. India will be hosting FIFA Under-17 Football World Cup 2017 in India in October this year. The Government has viewed this as an opportunity to popularize football in the country. Hence, in collaboration with FIFA, the Government has launched on 10/02/2017 an outreach program named "Mission XI Million" whereby various programmes are to be held in 30 cities in the country in the run up to FIFA Under-17 Football World Cup 2017.

The program is aimed to associate atleast 11 million students, parents, coaches, teachers etc by way of holding workshops, seminars, contact programs, competitions etc. During the current financial year 2016-17, the Government has allocated an amount of Rs.30 crores to effectively implement the Mission XI Million program in the country.
