

GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
(DEPARTMENT OF COMMERCE)

**LOK SABHA**  
**STARRED QUESTION NO. 354**  
**TO BE ANSWERED ON 27<sup>th</sup> MARCH, 2017**

**EXPORT OF COFFEE**

**\*354. SHRI ANTO ANTONY:**

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री ) be pleased to state:

- (a) the quantum and value of coffee exported from the country during the last three years and the current year, year-wise and country-wise along with the revenue generated therefrom during the period;
- (b) whether the Government has any data regarding the prices of coffee in the international and domestic markets;
- (c) if so, the details thereof during the said period, year-wise and country-wise; and
- (d) the measures taken/being taken by the Government to boost the export of coffee?

**ANSWER**

वाणिज्य एवं उद्योग राज्य मंत्री (श्रीमती निर्मला सीतारमण) (स्वतंत्र प्रभार)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY  
(INDEPENDENT CHARGE)  
(SMT. NIRMALA SITHARAMAN)

a) to d): A Statement is laid on the Table of the House.

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**STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (d) OF LOK SABHA  
STARRED QUESTION NO. 354 FOR ANSWER ON 27<sup>th</sup> MARCH, 2017  
REGARDING "EXPORT OF COFFEE"**

(a) : The total quantum and value of coffee exported from the country during the last three years and the current year is as under;

<b>Year</b>	<b>Quantum (Tonnes)</b>	<b>Value (Rs.Crores)</b>
2013-14	299561	4648.76
2014-15	272224	4805.77
2015-16*	318059	5175.91
2016-17* (01.04.2016 to 15.03.2017 )	340259	5366.19

\* Based on permits issued

The details of country - wise export of coffee and revenue generated during last three years and the current year are enclosed in Annexure-I.

(b) & (c): Yes, Madam. International Coffee Organization (ICO) provides the spot market prices for four major groups in which the coffee producing countries are grouped such as:

- (i) Colombian Milds : Colombia, Kenya and Tanzania.
- (ii) Other Milds : Bolivia, Burundi, Costa Rica, Cuba, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, India, Jamaica, Malawi, Mexico, Nepal, Nicaragua, Panama, Papua New Guinea, Peru, Rwanda, Venezuela, Zambia and Zimbabwe.
- (iii) Brazilian Naturals: Brazil, Ethiopia, Paraguay Timor-Leste and Yemen.
- (iv) Robustas : Angola, Benin, Cameroon, Central African Republic, Congo Dem. Rep. of, Congo Rep., Côte d'Ivoire, Equatorial Guinea, Gabon, Ghana, Guinea, Guyana, Indonesia, India, Lao, People's Dem. Rep., Liberia, Madagascar, Nigeria, Philippines, Sierra Leone, Sri Lanka, Thailand, Togo, Trinidad & Tobago, Uganda and Vietnam.

The international coffee prices for the last three years and the current year are as under :

<b>Year</b>	<b>International Coffee Prices (ICO Group Indicator)</b>			
	<b>Colombian Milds</b>	<b>Other Milds</b>	<b>Brazilian Naturals</b>	<b>Robustas</b>
	<b>US cents/lb</b>	<b>US cents/lb</b>	<b>US cents/lb</b>	<b>US cents/lb</b>
2013-14	149.85	144.85	124.76	92.41
2014-15	197.74	201.16	171.86	100.39
2015-16*	143.79	153.32	126.19	82.70
2016-17* (01.04.2016 to 15.03.2017)	161.08	167.58	142.55	96.71

With respect to domestic coffee prices, India Coffee Trade Association (ICTA) auction prices are the reference prices. The domestic coffee prices for the last three years and the current year are as under :

Year	Domestic coffee Price	
	Arabica	Robusta
	Rs/kg	Rs/kg
2013-14	194.14	122.16
2014-15	278.97	144.96
2015-16*	263.96	119.19
2016-17* (01.04.2016 to 15.03.2017)	224.71	133.18

(d) : Government of India through Coffee Board is undertaking various measures to boost the export of coffee, which include conducting promotional activities highlighting uniqueness of Indian coffee in the foreign markets, reinforcing presence in the traditional markets, lending promotional support to Indian coffee exporters in their marketing efforts and also providing incentives for export of high value and value added coffee. These include:

- (i) Participation in International Coffee Conferences / events
- (ii) Organising Buyer Seller Meets
- (iii) Brand promotion activities/ Media publicity
- (iv) Organizing Flavour of India -The Fine Cup Award Competition to select fine coffees and expose them to export market
- (v) Organising India International Coffee Festival
- (vi) Export Awards are annually given to encourage coffee exporters to maximize their export performance
- (vii) Providing incentives @ Rs.2/kg for export of high value green coffee to the far-off destinations viz., USA, Canada, Japan, Australia, New Zealand, South Korea, Finland and Norway. Also providing incentives @ Rs.3/kg for export of value added coffee in retail packs as "India Brand".

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## India's total coffee exports – Year-wise and Country wise :

Year	2013-14		2014-15		2015-16*		2016-17	
Country	Qty (MT)	Value (Rs. Crores)	Qty (MT)	Value (Rs. Crores)	Qty (MT)	Value (Rs. Crores)	Qty (MT)	Value (Rs. Crores)
ITALY	75418	1060.69	59968	999.31	79653	1139.6	79588	1093.58
GERMANY	31488	469.35	25021	466.71	27600	463.23	33073	517.44
RUSSIA	16103	280.42	20994	388.88	27858	471.18	28035	488.97
TURKEY	11859	217.37	15852	276.35	14292	243.12	17163	279.91
BELGIUM	17895	295.49	12082	248.88	16600	305.85	19317	352.35
SPAIN	5780	78.06	5421	80.84	6297	81.97	9323	122.81
SLOVENIA	9573	118.97	8102	115.17	10886	134.65	10215	122.28
MALAYSIA	5642	77.12	6587	91.17	5957	85.33	6246	93.03
JORDAN	10450	171.24	6195	139.99	10076	218.3	5794	111.53
U.S.A	5438	97.58	5763	102.86	5742	95.96	7066	125.01
Others	109915	1782.47	106239	1895.61	113098	1936.72	124439	2059.28
<b>Total</b>	<b>299561</b>	<b>4648.76</b>	<b>272224</b>	<b>4805.78</b>	<b>318059</b>	<b>5175.91</b>	<b>340259</b>	<b>5366.19</b>

\*Based on export permit