

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.918
ANSWERED ON 21.11.2016**

INCREDIBLE INDIA TOURISM INVESTORS' SUMMIT

918. SHRI ASHOK SHANKARRAO CHAVAN:

SHRI T. RADHAKRISHNAN:

SHRI S.R. VIJAYAKUMAR:

SHRI GAJANAN KIRTIKAR:

DR. SUNIL BALIRAM GAIKWAD:

KUNWAR HARIBANSH SINGH:

SHRI M.K. RAGHAVAN:

SHRI BIDYUT BARAN MAHATO:

SHRIMATI KOTHAPALLI GEETHA:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has recently organised a three day 'Incredible India, Tourism Investors' Summit (IITIS), 2016;**
- (b) if so, the names of the States and other stakeholders who have participated in the said summit along with its aims and objectives;**
- (c) the details of the issues discussed and opinions exchanged about the challenges faced by different stakeholders during the Summit;**
- (d) the number of Memorandum of Understandings (MoUs) signed between various States along with the investment involved therein, State/UT-wise; and**
- (e) whether the Government has also proposed to open tourist helpline in 12 languages and if so, the details thereof?**

ANSWER

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)

(DR. MAHESH SHARMA)

(a) and (b): The Incredible India Tourism Investors' Summit was organized from 21st – 23rd September 2016 at Vigyan Bhawan, New

Delhi, with the objective of positioning the Indian Tourism sector for attracting large investments and presenting to the Investors tangible investment-ready projects in the different States/Union Territories of India. The list of the States and other stakeholders who have participated in the Summit is given at Annexure.

(c): The Summit provided a global platform for interaction with investors, policy makers and Indian industry leaders, other stakeholders and showcased the investment opportunities in the tourism sector in India by presenting a bouquet of investment ready projects from the States/Union Territories. The issues discussed included investment in core infrastructure for tourism; Digital India and Start-up India: Investing in Tourism Technology; Panel discussion on MICE and Medical Tourism, etc.

(d): The number of MoUs signed by various States along with investment involved in is given below:

Sl. No.	States	MoUs signed	Amount (Rs. in crores)
1	Gujarat	29	8235.00
2	Karnataka	2	2595.00
3	Rajasthan	45	847.70
4	Uttarakhand	9	507.00
5	Chhattisgarh	1	12.00

(e): The Ministry of Tourism has launched a 24 x 7 toll free multi lingual tourist helpline on 8.2.2016 in 12 languages i.e. Arabic, Chinese, French, German, Italian, Japanese, Korean, Portuguese, Russian, Spanish, English & Hindi.

ANNEXURE

STATEMENT IN REPLY TO PART (b) OF LOK SABHA UNSTARRED QUESTION NO.918 ANSWERED ON 21.11.2016 REGARDING INCREDIBLE INDIA TOURISM INVESTORS' SUMMIT.

LIST OF STATES/UNION TERRITORIES AND OTHER STAKEHOLDERS WHO HAVE PARTICIPATED IN IITIS 2016

Sl. No.	Names of States/Union Territories/Other Stakeholders
1	Andaman & Nicobar
2	Andhra Pradesh
3	Arunachal Pradesh
4	Assam
5	Chhattisgarh
6	Delhi
7	Goa
8	Gujarat
9	Haryana
10	Himachal Pradesh
11	Jammu & Kashmir
12	Jharkhand
13	Karnataka
14	Kerala
15	Madhya Pradesh
16	Maharashtra
17	Manipur
18	Meghalaya
19	Mizoram
20	Nagaland
21	Odisha
22	Punjab
23	Puducherry
24	Rajasthan
25	Tamil Nadu
26	Telangana
27	Uttarakhand
28	Uttar Pradesh
29	West Bengal
30	SBI

31	SIDBI
32	Corp Bank
33	IRCTC
34	Somatheeram Health Group
35	Cambro Nilkamal Pvt Ltd.
36	MIPL
37	Choice International Ltd.
