

GOVERNMENT OF INDIA  
MINISTRY OF CULTURE  
LOK SABHA  
UNSTARRED QUESTION NO.712  
TO BE ANSWERED ON 21.11.2016  
KARTIKA 30, 1938 (SAKA)

IMPLEMENTATION OF SWACHH BHARAT ABHIYAN

712. SHRI RAJENDRA AGRAWAL:

Will the Minister of CULTURE be pleased to state:

- (a) whether the Government has any mechanism to check the implementation of 'Swachh Bharat Abhiyan' in areas surrounding monuments and buildings of cultural importance;
- (b) if so, the details thereof;
- (c) whether complaints regarding cleanliness can be entertained from private persons; and
- (d) if so, the details thereof?

ANSWER

MINISTER OF STATE, CULTURE AND TOURISM (INDEPENDENT CHARGE)

(DR. MAHESH SHARMA)

- (a)&(b) Archaeological Survey of India(ASI) has implemented 'Swachh Bharat Abhiyan' at all Centrally protected monuments. A Swachh Prayatan Mobile App is developed by the Department of Tourism, Government of India for 100 Adarsh Smarak on which public/visitors can upload their complaints through photographs along with the monument which are redressed by the concerned field officer. Besides this, Swachhata Pakhwada on all the monuments and offices of ASI as well as special cleanliness drive had also been organized on the occasion of Gandhi Jayanti on 100 Adarsh Smarak. The reports are invariably uploaded on ASI and Ministry of Culture websites.
- (c)&(d) Yes, Madam. Public can upload their complaints through photographs using Swachh Prayatan App. Complaints so received from private persons are directly redressed by the concerned field officers.