

**Government of India**  
**Ministry of Drinking Water and Sanitation**

LOK SABHA  
UNSTARRED QUESTION NO.4827  
TO BE ANSWERED ON 15-12-2016

**Eradication of Open Defecation**

**4827. SHRI C. MAHENDRAN:**

Will the Minister of **DRINKING WATER AND SANITATION** be pleased to state:

- (a) whether the Information, Education and Communication (IEC) component of Swachh Bharat Mission (SBM) has achieved its objectives to eradicate open defecation in the country and if so, the details and extent thereof;
- (b) if not, the reasons therefor;
- (c) whether the State Governments are implementing their own sanitation schemes also in addition to the Central schemes on Sanitation; and
- (d) if so, the details thereof?

**ANSWER**

**MINISTER OF STATE FOR MINISTRY OF DRINKING WATER & SANITATION**  
**(SHRI RAMESH CHANDAPPA JIGAJINAGI)**

(a) and (b) The focus of Swachh Bharat Mission (Gramin) is on behaviour change of people to adopt safe sanitation and hygiene. In order to educate the people, the programme lays emphasis on community involvement. Up to 8% of total resources can be spent on Information, Education and Communication (IEC) - of these 5% are to be spent at the State and district levels. The States have been advised to spend at least 60% of IEC funds for interpersonal communication (IPC) activities. Many States are focusing on community approach, wherein the people are directly triggered and made aware about the importance of sanitation and hygiene using some triggering tools. Besides, conventional IEC tools are also used to educate the people.

Sanitation coverage, which was **42.05%** on **2.10.2014**, has increased to **57.98%** on **12.12.2016**. A Total of **1,27,831** villages have declared themselves as Open Defecation Free (ODF) as on **12-12-2016**. Since the launch of SBM(G) on 2<sup>nd</sup> October, 2016, **289.63 lakh** toilets have been constructed as on **12.12.2016**.

(c) No, Madam. However, some States are providing additional incentive for construction of Individual household latrines (IHHLs) from State funds.

(d) Does not arise.