

GOVERNMENT OF INDIA
MINISTRY OF PERSONNEL, PUBLIC GRIEVANCES AND PENSIONS
(DEPARTMENT OF PERSONNEL & TRAINING)
LOK SABHA
UNSTARRED QUESTION NO. 3546
(TO BE ANSWERED ON 07.12.2016)

PATANJALI PRODUCTS IN KENDRIYA BHANDAR

3546. SHRI CH. MALLA REDDY:

Will the PRIME MINISTER be pleased to state:

- (a) whether products of a particular private company Patanjali are lined up in shelves of the Kendriya Bhandar stores;
- (b) if so, the reasons therefor;
- (c) whether the sale of Khadi products being manufactured by thousands of Khadi and Village Industries is abysmally low, in Kendriya Bhandar Stores and if so, the details thereof and the reasons therefor; and
- (d) the remedial measures taken by the Government in this regard?

ANSWER

Minister of State in the Ministry of Personnel, Public Grievances and Pensions and Minister of State in the Prime Minister's Office. (DR. JITENDRA SINGH)

(a) to (c): In line with the objective of Kendriya Bhandar to make available items of daily needs to its consumers, more than 1000 products, which include some products of Patanjali brand as well as that of Khadi and Village Industries such as Khadi Satreetha (Shampoo), Khadi Madhunishedh, Khadi Ambla Murabba, Khadi Herbal Kali Mehendi, Khadi Chvyanprash, Khadi Bhring Raj Oil etc. have been made available at the shelves of Kendriya Bhandar. There is no separate category for Khadi and Village Industries products in Kendriya Bhandar, therefore, sales record for the same is not maintained. The sale of any product in Kendriya Bhandar is purely dependent on customer's demand.

There is no formal agreement for supply of Khadi products between Kendriya Bhandar and Khadi and Village Industries Commission (KVIC). However, some Khadi Institutions are supplying Village Industries products to Kendriya Bhandar. Khadi and Village Industries Commission also has no details of the performance of Village Industries products in Kendriya Bhandars.

(d): In view of above, the question does not arise.
