

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE, COOPERATION AND FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION NO.3438
TO BE ANSWERED ON THE 6TH DECEMBER, 2016

KRISHI MELAS

3438. SHRI BIDYUT BARAN MAHATO:
SHRI S.R. VIJAYAKUMAR:
SHRI GAJANAN KIRTIKAR:
KUNWAR HARIBANSH SINGH:

Will the Minister of AGRICULTURE AND FARMERS WELFARE ₹āđŠāāÓā एवं किसान कल्याण ½āā`āāè
be pleased to state:

- (a) the details of Krishi Melas organized in the country during the last three years and the current year, State-wise;
- (b) whether the Government extends any financial and logistics support to India's largest Agri Show "Kisan" organised in Pune every year and if so, the details thereof during the above period; and
- (c) the steps taken/proposed to be taken by the Government to ensure that benefits of such Melas/Agri Show reach the farmers?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND FARMERS WELFARE

₹āđŠāāÓā एवं किसान कल्याण ½āā`āāÈā¾ā ½āñâ Äā¾ā ½āā`āāè (SHRI PARSHOTTAM RUPALA)

- (a): Government of India organizes and supports Kisan Melas in various parts of the country to disseminate relevant information and promote appropriate technologies. The details of Krishi Melas organized by DAC&FW or supported by DAC&FW/ICAR in the country during the last three years and current year, state wise are at Annexure-I to VII.
- (b): No, Madam. However, Ministry of Agriculture & Farmers Welfare, Government of India is providing Ministry's logo support and participated during last three years i.e. 2013-14, 2014-15, 2015-16 in Agri show "Kisan" organized in Pune.
- (c): Various steps like direct participation of farmers, Farmer-Scientist interactions in regional languages, demonstrating appropriate technologies directly and by way of organizing crop/livestock demonstrations, Web casting during the melas/exhibitions are being done to insure that benefit of melas/agri shows reaches more no. of farmers.

Suitable entertainment programs with some technical message are also included a part of the fair. Cash prizes, prizes, Certificates, Awards may also be given to the farmers for their achievements.

Pre-event publicity through press releases, AIR, DD, Kisan Call Centre, Kisan Vani programme through FM Radio Station are also done.

Details of the Krishi Melas organized in the country during last three years and current year state wise

Annexure-I

Participation of Directorate of Extension (DOE), DAC & FW in India International Trade Fairs (IITF)/Regional Agriculture Fairs (RAF)/General Fairs/Exhibitions under Central Sector Scheme "Exhibitions & Fairs" during 2013-14

S. No.	Particular	Fairs/Events	State	Exp. Incurred (Rs.)
1.	India International Trade Fair (IITF)	IITF 2013 from 14-27 November, 2013, Pragati Maidan, New Delhi	NCT of Delhi	1,62,10,650/-
2.	Regional Agriculture Fairs (RAFs)	Regional Agriculture Fair at Central Agricultural University, Imphal (Manipur) from 27-29 November, 2013	Manipur	6,13,603/-
		Regional Agriculture Fair at Thrissur (Kerala) from 28 Feb.- 6 March, 2014	Kerala	6,00,000/-
		Regional Agriculture Fair at NRCSS, Tabiji, Ajmer (Rajasthan) from 4-7 February, 2014	Rajasthan	6,05,841/-
		Regional Agriculture Fair at Cuttack (Odisha) from 26-28 February, 2014	Odisha	6,05,744/-
3.	General Fair	Vigyan Mela at Rajasthan College of Agriculture, MPUAT, Udaipur (Rajasthan) on 6 th March, 2013	Rajasthan	99,951/-
		North East Farm and Food Tech, 2013 at Maniram Dewan Trade Centre, Guwahati (Assam) from 20-23 April, 2013	Assam	2,00,000/-
		CODISSA Trade Fair, Coimbatore (Tamil Nadu) from 11-14, July, 2013	Tamil Nadu	1,17,124/-
		17 th "National Exhibition" at Visva-Bharati University Grounds, Santiniketan, Bolpur (West Bengal) from 6-10 September, 2013	West Bengal	1,46,349/-
		3 rd North East Region Agri Expo at Dimapur (Nagaland) from 15-17 November, 2012	Nagaland	2,00,000/-
		National Symposium on "Space Technology and Geo-Information for Food & Environmental Security" at Dehradun (Uttarakhand) from 5-7 December, 2012	Uttarakhand	2,00,000/-
		"KISAN Mela-2013" at Pune (Maharashtra) from 11-17 December, 2013	Maharashtra	14,000/-
		"Krishi Vasant-2014" at Nagpur	Maharashtra	15,55,09,768/-

		from 9-13 February, 2014	
		T O T A L	17,51,23,030/-

Participation of Directorate of Extension (DOE), DAC & FW in India International Trade Fairs (IITF)/Regional Agriculture Fairs (RAF)/General Fairs/Exhibitions under Central Sector Scheme “Exhibitions & Fairs” during 2014-15

S.No.	Particular	Fairs/Events	State	Exp. Incurred (Rs.)
1.	India International Trade Fair (IITF)	IITF-2014 held from 14-27 November, 2014 at Pragati Maidan, New Delhi	NCT of Delhi	1,82,58,372/-
2.	Regional Agriculture Fairs (RAFTs)	Regional Agriculture Fair at ICAR Research Complex for NEH Region, Umiam (Meghalaya) from 8-10 November, 2014	Meghalaya	6,17,500/-
		Regional Agriculture Fair at IVRI, Izatnagar, Bareilly (UP) from 17-20 March, 2015	Uttar Pradesh	6,16,500/-
		Regional Agriculture Fair at Dr. Panjabrao Deshmukh Krishi Vidyapeeth, Krishinagar, Akola (Maharashtra) from 27-29 December, 2014	Maharashtra	6,00,000/-
		Regional Agriculture Fair at TNAU, Coimbatore (TN) from 6-9 January 2015	TN	6,00,000/-
		Regional Agriculture Fair at Central Potato Research Institute (ICAR), Shimla (HP) from 19-21 February, 2015	HP	6,15,500/-
3.	General Fairs	“AGRI INTEX 2014” by Coimbatore District Industries Association (CODISSA), Coimbatore (TN) from 18-21 July, 2014	TN	1,25,124/-
		“Smriti Mahotsav” on the birth anniversary of Pt. Deen Dayal Upadhyay at Mathura from 20-22 September, 2014	UP	2,695/-
		Agro-Tech- 2014 by CII at Chandigarh from 22-25 November 2014	UT Chandigarh	86,488/-
		6 th Agro Vision” Organized by Agro-vision at Nagpur from 4-7 December, 2014	Maharashtra	2,20,776/-
		“Kisan 2014” - Indian Trade Fair, KISAN FORUM Pvt. Ltd. at Pune, Maharashtra from 10-14 December 2014	Maharashtra	14,500/-
		“7 th Vibrant Gujarat 2015 Summit” at Mahatma Mandir, Gandhi Nagar, Gujarat from 8-13 January 2015	Gujarat	1,19,236/-
		KISAN South 2015- Indian Agriculture Trade Fair organized by KISAN FORUM Pvt. Ltd. at Bangalore from 9-11 January, 2015	Karnataka	17,000/-
		12 th Agriculture Science Congress held at NDRI, Karnal from 3-6 February, 2015	Haryana	74,429/-
		KISAN 2015 - Indian Agriculture Trade Fair organized by KISAN FORUM Pvt. Ltd. at New Delhi from 26-28 February, 2015	NCT of Delhi	NIL
		Krishi Vigyan Mela at Pusa, New Delhi from 10-12 March, 2015	NCT of Delhi	NIL
		APTech-2014 & Exhibition at Guntur (AP) organized by APTDC, Hyderabad from 5-7 December, 2014	AP	2,00,000/-
Technical Seminar on Regional Agriculture & Livestock at Veterinary Animal & Fisheries Science University, Nandinagar, Bidar (Karnataka) from 27-30 December, 2014		Karnataka	1,00,000/-	
T O T A L			2,22,68,120/-	

Participation of Directorate of Extension (DOE), DAC & FW in India International Trade Fairs (IITF)/Regional Agriculture Fairs (RAF)/General Fairs/Exhibitions under Central Sector Scheme “Exhibitions & Fairs” during 2015-16

Exhibitions & Fairs during 2015-16				
S.No.	Particular	Fairs/Events	State	Exp. Incurred (Rs.)
1.	India International Trade Fair (IITF)	IITF-2015 held from 14-27 November, 2015 at Pragati Maidan, New Delhi	NCT of Delhi	1,92,36,908/-
2.	Regional Agriculture Fairs (RAFTs)	Regional Agriculture Fair at Acharaya N.G. Ranga Agriculture University, Rajendra Nagar, Hyderabad from 19-21 December, 2015	AP	10,00,000/-
		Regional Agriculture Fair at Indian Institute of Farming System Research, ICAR, Modipuram, Meerut	UP	15,00,000/-
		Regional Agriculture Fair at Orissa University of Agriculture & Technology (OUA&T), Bhubaneswar	Odisha	15,00,000/-
		Regional Agriculture Fair at Indira Gandhi Krishi Vishwavidyalaya, Raipur, Chhattisgarh from 5-8 March, 2016	Chhattisgarh	15,00,000/-
		Regional Agriculture Fair at Central Agriculture University at College of Veterinary Sciences & Animal Husbandry, CAU, Aizawl, Mizoram from 3-5 February, 2016	Mizoram	15,00,000/-
3.	General Fairs	“Kisan 2014” - Indian Trade Fair, KISAN FORUM Pvt. Ltd. at Pune, Maharashtra from 16-20 December, 2015	Maharashtra	11,561/-
		EIMA, at IARI, Pusa Campus New Delhi organized by FICCI from 3-5 December, 2015	NCT of Delhi	NIL
		7 th Agro Vision organized by Agrovision at Nagpur from 11-14 December, 2015	Maharashtra	83,787/-
		103 rd Indian Science Congress, Mysore, Karnataka from 3-7 January, 2016	Karnataka	1,57,618/-
		Krishi Unnati Mela at Pusa, New Delhi from 19-21 March, 2016	NCT of Delhi	3,99,319/-
		Kisan Agriculture Expo-2016 organized by Bhartiya Kisan Sangh at Jaipur from 18-22 February, 2016	Rajasthan	1,25,000/-
		National Dialogue on Innovative Extension System for Farmers Empowerment at Trust for Advancement of Agricultural Scientist (TAAS), New Delhi from 4-6 November, 2015	UP	1,00,000/-
		International Extension Education Conference at Banaras Hindu University, Varanasi from 27-30 January, 2016	UP	1,00,000/-
		Ameaathon-2016 at IIM, Ahmedabad from 15-17 January, 2016	Gujrat	5,00,000/-
		Mango Day at IARI Campus, Pusa, New Delhi on 15 July 2015	NCT of Delhi	50,000/-
		Horticulture Conclave 2016 by PHD Chamber of Commerce and Industry, New Delhi at Ranchi on 18 March, 2016	Jharkhand	1,50,000/-
		“Krishi Unnati Mela-2016” at Pusa Campus, New Delhi from 19-21 March, 2016	NCT of Delhi	12,00,000,00/-
TOTAL				14,79.14.193/-

Annexure-IV**Participation of Directorate of Extension (DOE), DAC & FW in India International Trade Fairs (IITF)/Regional Agriculture Fairs (RAF)/General Fairs/Exhibitions under Central Sector Scheme “Exhibitions & Fairs” during current year (as on date)**

Fairs/Events	State	Exp. Incurred (Rs.)
1. Participation in “Gram Uday se Bharat Uday Abhiyan” at Jamshedpur from 23-24 April, 2016	Jharkhand	10,78,541/-
2. Participation in DoNER Day Celebration at Shillong from 27-28 May, 2016	Meghalaya	60,000/-
3. Participation in 7 th Krishi Fair at Puri, Odisha from 4-8 June, 2016	Odisha	1,48,990/-
4. Participation in 20 th National Exhibition at Kolkata from 10-14 August, 2016	WB	1,71,650/-
5. Participation in Agri-Asia at Mahatma Mandir, Gandhinagar, Gujarat from 2 nd to 4 th September, 2016	Gujrat	1,91,500/-
6. Organization of National level Krishi Unnati Mela from 25 th to 29 th September, 2016 at Mathura	UP	52,850/-
7. Participation in Exhibition at Grakhpur, U.P. from 23 rd to 24 th October, 2016	UP	9,490/-
8. IITF from 14 th to 27 th November, 2016 at Pragati Maidan	NCT of Delhi	Yet to be finalized

Annexure-V

State wise & Year-wise details of funds allocated and expenditure incurred on 'Kisan Melas (Agriculture Fairs)' under "Support to State Extension Programmes for Extension Reforms (ATMA)" during last 3 years (2013-14 to 2015-16 & Current Year (2016-17)

(Rs. in lakhs)

Sl. No.	State/UT	2013-14		2014-15		2015-16		2016-17*	
		Funds allocated	Exp. incurred	Funds allocated	Exp. incurred	Funds allocated	Exp. incurred	Funds allocated	Exp. incurred
1	Andhra Pradesh	57.00	38.86	58.00	21.81	58.00	26.80	58.00	4.02
2	Bihar	157.00	105.40	158.00	108.65	158.00	75.50	158.00	3.91
3	CG	113.00	38.81	114.00	33.39	114.00	67.58	114.00	5.16
4	Goa	13.00	0.00	14.00	0.00	14.00	-	14.00	-
5	Gujarat	137.00	89.74	138.00	109.09	138.00	111.45	138.00	-
6	Haryana	89.00	41.00	90.00	26.63	90.00	48.46	90.00	-
7	H.P	53.00	27.00	54.00	18.60	54.00	45.65	54.00	-
8	J&K	93.00	89.82	94.00	23.98	94.00	1.00	94.00	-
9	J.H.	101.00	92.25	102.00	58.36	102.00	47.54	102.00	-
10	Karnataka	125.00	41.39	126.00	23.82	126.00	24.55	126.00	0.65
11	Kerala	61.00	31.28	62.00	30.48	62.00	13.08	62.00	-
12	MH	137.00	115.03	138.00	48.66	138.00	38.72	138.00	1.79
13	M.P	209.00	197.00	210.00	172.88	210.00	186.23	210.00	7.50
14	Orissa	125.00	100.00	126.00	126.00	126.00	130.00	126.00	4.99
15	Punjab	93.00	77.90	94.00	64.93	94.00	25.90	94.00	23.37
16	Rajasthan	137.00	106.38	138.00	25.25	138.00	35.99	138.00	0.52
17	T.N.	129.00	101.00	130.00	20.77	130.00	19.22	130.00	0.61
18	Telangana	41.00		42.00	27.00	42.00	20.06	42.00	-
19	UP	305.00	273.73	306.00	230.00	306.00	226.37	306.00	6.00
20	UK	57.00	14.43	58.00	7.96	58.00	18.59	58.00	-
21	WB	81.00	12.20	82.00	3.00	82.00	48.80	82.00	-
22	Assam	109.00	0.00	110.00	0.00	110.00	6.00	110.00	-
23	Ar.P.	73.00	21.00	74.00	21.00	74.00	18.00	74.00	-
25	Manipur	41.00	14.43	42.00	10.00	42.00	15.00	42.00	-
26	Meghalaya	49.00	4.00	50.00	0.00	50.00	-	50.00	-
24	Mizoram	37.00	21.50	38.00	0.00	38.00	18.00	38.00	-
27	Nagaland	49.00	29.00	50.00	28.00	50.00	22.50	50.00	-
28	Tripura	37.00	0.00	38.00	0.00	38.00	-	38.00	-
29	Sikkim	21.00	5.70	22.00	6.00	22.00	2.82	22.00	-
30	Delhi	9.00	0.00	10.00	0.00	10.00	-	10.00	-
31	Puducherry	13.00	0.00	14.00	1.20	14.00	5.15	14.00	-
32	A&N	17.00	7.36	18.00	0.00	18.00	6.58	18.00	-
	Total	2768.00	1696.21	2800.00	1247.46	2800.00	1305.54	2800.00	58.50
* - Based on the report received till 19.07.2016									

Annexure-VI

State wise and year-wise details of 'Kisan Melas (Agriculture Fairs)' organized and farmers benefited under "Support to State Extension Programmes for Extension Reforms (ATMA)" during last 3 years (2013-14 to 2015-16) and 2016-17

Sr. No.	State/UT	2013-14		2014-15		2015-16		2016-17*	
		No. of Kisan Melas organized	No. of farmers benefitted	No. of Kisan Melas organized	No. of farmers benefitted	No. of Kisan Melas organized	No. of farmers benefitted	No. of Kisan Melas organized	No. of farmers benefitted
1	A. P.	48	41,137	21	17,367	33	17,367	13	11,443
2	Bihar	55	28,237	54	38,384	42	5,171	24	12,000
3	CG	14	18,659	15	1,89,505	17	27,717	5	1,000
4	Goa	-	-	0	-	-	-	0	0
5	Gujarat	40	90,116	98	75,069	61	98,900	6	2,719
6	Haryana	10	1,700	6		16	1,850	3	2,810
7	H.P	14	20,875	12	10,220	27	16,790	0	0
8	J&K	49	-	14	-	-	-	0	0
9	J.H.	24	24,689	20	17,483	18	22,575	3	1,501
10	Karnataka	58	1,43,258	15	-	58	7,900	2	53,765
11	Kerala	33	2,30,162	14	32,808	13	39,770	11	372
12	MH	28	-	66	93,443	-	80,262	5	7,322
13	M.P	49	1,30,415	40	1,42,811	51	6,961	4	5,468
14	Orissa	15	1,76,000	31	98,124	30	15,000	10	2,200
15	Punjab	42	54,332	45	47,223	27	22,436	20	21,167
16	Rajasthan	29	70,440	6	14,822	5	14,992	3	1,126
17	T.N.	40	76,403	7	17,500	28	84,000	5	5,000
18	Telangana	-	-	27	37,800	20	26,698	9	30,000
19	UP	140	1,15,500	141	1,16,172	88	87,450	36	35,496
20	UK	24	8,543	16	5,503	14	5,935	3	1,892
21	WB	5	1,32,000	1	12,225	-	15,347	10	18,000
22	Assam	0	-	0	-	2	-	0	0
23	Ar. P.	16	53,555	17	53,600	5	360	0	0
25	Manipur	7	5,643	3	-	10	5,000	0	0
26	Meghalaya	1	-	0	-	-	-	0	0
24	Mizoram	5	4,500	0	-	4	4,300	0	0
27	Nagaland	15	54,100	11	61,500	12	45,426	11	10,112
28	Tripura	0	-	0	-	-	-	0	0
29	Sikkim	4	-	4	-	5	1,195	2	155
30	Delhi	-	-	0	-	-	-	0	0
31	Puducherry	0	-	2	-	2	2,12,000	2	287
32	A&N	0	-	0	-	4	1,500	0	0
	Total	765	14,80,264	686	10,81,559	592	8,66,902	187	223,835

*** - Based on the reports received till October, 2016**

State/ UT-wise and year wise list of Kisan Melas conducted by ICAR during last 3 years (2013-14 to 2015-16 & Current Year (2016-17))

S. No	States	2013-14		2014-15		2015-16		#2016-17	
		No. of Kisan Melas organized	Farmers Participated	No. of Kisan Melas organized	Farmers Participated	No. of Kisan Melas organized	Farmers Participated	No. of Kisan Melas organized	Farmers Participated
1.	A&N	0	0	0	0	9	1059	8	659
2.	A. P.	33	18834	19	13096	27	7770	21	14219
3.	Ar. P.	2	805	0	0	11	1945	14	2106
4.	Assam	11	5399	4	5213	32	5713	47	20173
5.	Bihar	33	69861	38	96976	170	87142	131	29901
6.	CG	25	22616	12	6507	47	30402	15	12868
7.	Delhi	0	0	0	0	0	0	1	450
8.	Goa	3	519	2	364	2	225	0	0
9.	Gujarat	36	51796	28	39234	53	74456	21	16400
10	Haryana	0	0	0	0	12	8028	18	13560
11	Himachal Pradesh	0	0	4	5345	12	9778	9	3900
12	J&K	7	9380	10	11518	35	13540	8	3513
13	JH	17	31110	22	47278	105	81003	74	17234
14	Karnataka	69	1246244	61	161557	54	3729436	16	2610
15	Kerala	15	4404	20	13758	3	639	1	104
16	Lakshadweep	0	0	0	0	2	410	0	0
17	M.P.	72	137643	70	290149	160	257465	33	27709
18	Maharashtra	124	35211	180	56717	163	28955	205	30192
19	Manipur	3	977	1	768	7	1060	10	1502
20	Meghalaya	1	410	1	623	3	727	5	1070
21	Mizoram	2	478	0	0	13	1758	14	1688
22	Nagaland	3	845	0	0	4	283	9	2477
23	Odisha	40	21697	32	19772	59	25928	25	7538
24	Puducherry	0	0	1	16	0	0	0	0
25	Punjab	2	22453	2	24564	70	25518	20	12580
26	Rajasthan	42	72479	28	73051	29	43011	34	26750
27	Sikkim	0	0	0	0	3	560	4	1020
28	T.N	69	10286	20	13758	196	13443	5	3940
29	Telangana	0	0	32	3527	25	6516	10	4431
30	Tripura	2	917	1	771	4	1105	5	1854
31	UK	13	58913	18	119592	183	123896	72	32665
32	U.P.	771	206582	233	145491	27	52570	15	6698
33	W.B.	18	28232	21	41873	95	109936	61	7357
Total		1413	2058091	860	1191518	1615	4744277	911	307168

#- Based on the reports received till 17th July, 2016

