

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

LOK SABHA
UNSTARRED QUESTION NO. 3105
TO BE ANSWERED ON 05th DECEMBER, 2016

EXPORT PROMOTION OF HORTICULTURE PRODUCTS

3105. SHRI NAGAR RODMAL:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) the details of the works being undertaken by the Government for export promotion of horticulture products from the North Eastern Region through "National Trade Promotion Assistance" Scheme;
- (b) the details of the programmes being run by the Government through "National Trade Promotion Assistance" Scheme;
- (c) the names of the States wherein works under 'Export Promotion' are being carried out through the said Scheme; and
- (d) whether the Government is contemplating to amend the rules under this scheme and if so, the details thereof

ANSWER

वाणिज्य एवं उद्योग राज्य मंत्री (श्रीमती निर्मला सीतारमण) (स्वतंत्र प्रभार)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(INDEPENDENT CHARGE)
(SMT. NIRMALA SITHARAMAN)

- (a) The Ministry of Commerce & Industry is not operating any scheme named "National Trade Promotion Assistance". However, The Agricultural and Processed Food Export Development Authority (APEDA), an autonomous organisation under the Department of Commerce, does provide financial assistance to the exporters of agricultural products, including horticulture products from the North-Eastern region, through various components of its Plan Scheme viz. Infrastructure Development, Market Promotion, Quality Development and Transport Assistance. The Ministry of Commerce & Industry has also put in place various schemes namely Market Development Assistance (MDA), Market Assistance Initiative (MAI) and Merchandise Export Incentive Scheme (MEIS) etc. to provide assistance to encourage exports.

(b to d) Does not arise in view of (a) above.
