

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.2066
ANSWERED ON 28.11.2016**

DEVELOPMENT OF TOURISM

2066. PROF. SAUGATA ROY:

SHRI N.K. PREMACHANDRAN:

SHRI Y.S. AVINASH REDDY:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government proposes to introduce a tourism plan for the comprehensive development of tourism in the country with the support of State Governments and if so, the details thereof along with the steps taken by the Government in this regard;**
- (b) whether the Government has received any proposals from various State Governments regarding allocation of funds in this regard and if so, the details thereof along with the details of funds allocated in this regard during the last three years, State-wise;**
- (c) whether the Government has taken any steps for diversification from culture-oriented tourism to holiday and leisure tourism;**
- (d) if so, the details of the initiatives taken for development of winter, sports, wildlife and beach resort tourism; and**
- (e) the details of the tourism places identified in this regard, State-wise including West Bengal, Kerala and Andhra Pradesh?**

ANSWER

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)

(DR. MAHESH SHARMA)

(a) and (b): The Ministry of Tourism has launched the Swadesh Darshan and the National Mission on Pilgrimage Rejuvenation and Spiritual Augmentation Drive (PRASAD) Schemes for the

development of tourism related infrastructure and facilities to promote tourism in the country. As part of the Swadesh Darshan Scheme, theme based circuits are being developed spanning the entire country, for integrated development of tourism infrastructure. The thirteen themes identified for development under this Scheme are the North-East India Circuit, Buddhist Circuit, Himalayan Circuit, Coastal Circuit, Krishna Circuit, Desert Circuit, Tribal Circuit, Eco Circuit, Wildlife Circuit, Rural Circuit, Spiritual Circuit, Ramayana Circuit and Heritage Circuit. In so far as PRASAD is concerned, twenty three religious cities/sites have been identified for development which inter-alia include Amaravati (Andhra Pradesh), Amritsar (Punjab), Ajmer (Rajasthan), Ayodhya (Uttar Pradesh), Dwarka (Gujarat), Deoghar (Jharkhand), Belur (West Bengal), Gaya (Bihar), Guruvayoor (Kerala), Hazratbal (Jammu & Kashmir), Kamakhya (Assam), Kanchipuram (Tamil Nadu), Kedarnath (Uttarakhand), Mathura (Uttar Pradesh), Patna (Bihar), Puri (Odisha), Srisailem (Andhra Pradesh), Somnath (Gujarat), Tirupati (Andhra Pradesh), Trimbakeshwar (Maharashtra), Ujjain (Madhya Pradesh), Varanasi (Uttar Pradesh) and Vellankani (Tamil Nadu).

The receipt of proposals from State Governments/UT Administrations for Central Financial Assistance for tourism projects is a continuous process. The number of projects and amount sanctioned under the operative schemes to State Governments/UT Administrations during the last three years is given at Annexure.

(c) to (e): The Ministry of Tourism promotes India as a holistic tourism destination including the various tourism sites and products of every State/Union Territory of the country in the domestic and international markets. The steps taken to identify, diversify, develop and promote different tourism products include the following:

- (a) The theme of Coastal Circuit, Himalayan Circuit and Wildlife Circuit have been identified for development of tourism infrastructure under the Swadesh Darshan Scheme.**
- (b) The Indian Institute of Skiing and Mountaineering has been made fully operational in Gulmarg, Jammu & Kashmir for training in adventure sports.**

- (c) Adventure Tourism has been identified and promoted as one of the niche tourism products.**
- (d) Indiatourism Offices Overseas promote various tourism products including Wildlife Tourism, Beach Tourism and Adventure Sports in tourism generating markets to attract foreign tourists.**
- (e) Ministry of Tourism has formulated a set of guidelines on Safety and Quality Norms on adventure tourism as basic minimum standards for undertaking tourism activities including mountaineering, trekking, hang-gliding etc.**

ANNEXURE**STATEMENT IN REPLY TO PARTS (a) AND (b) OF LOK SABHA UNSTARRED QUESTION NO.2066 ANSWERED ON 28.11.2016 REGARDING DEVELOPMENT OF TOURISM.****Product Infrastructure Development for Destination & Circuits (PIDDC)****2013-14****(Rs. in Lakh)**

Sl. No.	Name of the State	No. of Project	Amt. Sanctioned
1	Andhra Pradesh	11	4507.52
	Combined Project of Andhra Pradesh and Telangana	1	4588.80
2	Arunachal Pradesh	9	7423.64
3	Bihar	10	10554.35
4	Haryana	4	1412.25
5	Himachal Pradesh	1	3371.52
6	Jammu and Kashmir	13	7493.54
7	Jharkhand	1	500.00
8	Kerala	9	3467.63
9	Karnataka	7	3203.71
10	Maharashtra	5	6770.18
11	Manipur	7	12047.38
12	Mizoram	8	4670.91
13	Madhya Pradesh	7	9963.29
14	Nagaland	8	5187.01
15	Odisha	9	6493.08
16	Puducherry	1	4848.16
17	Punjab	1	453.86
18	Rajasthan	10	5174.71
19	Sikkim	10	10400.00
20	Telangana	8	3370.07
21	Uttar Pradesh	22	12064.82
22	Uttarakhand	29	21772.67
	Total	191	149739.10

2014-15**(Rs. in Lakh)**

Sl. No.	Name of the State	No. of Project	Amt. Sanctioned
1	Andhra Pradesh	6	1702.48
2	Arunachal Pradesh	7	3631.08
3	Assam	4	3588.45
4	Bihar	2	637.06
5	Chhattisgarh	2	940.13
6	Daman & Diu	1	775.54
7	Jammu and Kashmir	1	400.00
8	Karnataka	1	5000.00
9	Manipur	6	14877.21
10	Mizoram	1	4829.69
11	Madhya Pradesh	4	3657.54
12	Nagaland	10	6074.30
13	Odisha	2	1488.34
14	Punjab	1	4796.98
15	Sikkim	10	5337.55
16	Telangana	1	454.36
17	Uttar Pradesh	1	483.63
	Total	60	58674.34

2014-15**Swadesh Darshan****(Rs. in Crore)**

Sl. No.	State/UT	Name of the Circuit	Name of the Project	Amt. Sanctioned
1.	Arunachal Pradesh	North-East India Circuit	Development of Mega Circuit at Bhalukpong-Bomdila and Tawang in Arunachal Pradesh.	49.77
2.	Bihar	Buddhist Circuit	Construction of Cultural Centre adjacent to Maya Sarovar on the western side at Bodhgaya, Bihar	33.17
3.	Andhra Pradesh	Coastal Circuit	Development of Kakinada Hope Island Konaseema as World Class Coastal & Eco Tourism Circuit in Andhra Pradesh	69.83
			Total	152.77

PRASAD**(Rs. in Crore)**

Sl. No.	Name of the project	Amt. Sanctioned
	BIHAR	
1.	Development of basic facilities at Vishnupad temple, Gaya, Bihar	4.29
	UTTAR PRADESH	
2.	Development of Mathura-Vrindavan as Mega Tourist Circuit (Ph-II)	14.93
3.	Construction of Tourist Facilitation Centre at Vrindavan, Distt. Mathura	9.36
	ODISHA	
4.	Infrastructure Development at Puri, Shree JagannathDham- Ramachandi-Prachi River front at Deuli under Mega Circuit	50.00
	Total	78.58

2015-16**Swadesh Darshan****(Rs. in Crore)**

Sl. No.	State/UT	Name of the Circuit	Name of the Project	Amt. Sanctioned
1.	Manipur	North-East India Circuit	Development of Tourist Circuit in Manipur: Imphal-Moirang- Khongjom-Moreh.	89.66
2.	Sikkim	North-East India Circuit	Development of Tourist Circuit linking Rangpo (entry) – Rorathang-Aritar-Phadamchen- Nathang-Sherathang-Tsongmo-Gangtok-Phodong-Mangan-Lachung-Yumthang-Lachen- Thangu-Gurudongmer-Mangan-Gangtok-Tumin Lingee-Singtam (exit) in Sikkim.	98.05
3.	Uttarakhand	Eco Circuit	Integrated Development of Eco-Tourism, Adventure Sports, Associated	80.37

			Tourism related Infrastructure for Development of Tehri Lake & Surroundings as New Destination-District Tehri, Uttarakhand.	
4.	Rajasthan	Desert Circuit	Development of Sambhar Lake Town and Other Destinations in Rajasthan under Desert Circuit.	63.96
5.	Nagaland	Tribal Circuit	Development of Tribal Circuit Peren- Kohima- Wokha, Nagaland	97.36
6.	Madhya Pradesh	Wildlife Circuit	Development of Wildlife Circuit at Panna- Mukundpur-Sanjay-Dubri- Bandhavgarh-Kanha- Mukki-Pench in Madhya Pradesh.	92.22
7.	Andhra Pradesh	Coastal Circuit	Development of Coastal Tourism Circuit in Sri Potti Sriramalu Nellore under Swadesh Darshan Scheme in Andhra Pradesh.	60.38
8.	Telangana	Eco Circuit	Integrated Development of Eco Tourism Circuit in Mahaboobnagar district, Telangana.	91.62
9.	Kerala	Eco Circuit	Development of Pathanamthitta – Gavi – Vagamon – Thekkady as Eco Tourism Circuit in Idduki and Parhanamthitta Districts in Kerala.	99.22
10.	Mizoram	North-East India Circuit	Integrated Development of New Eco Tourism under Swadesh Darshan – North East Circuit at Thenzawl & South Zote, District Serchhip and Reiek, Mizoram.	94.91

11.	Assam	Wildlife Circuit	Development of Manas – Probitora – Nameri – Kaziranga – Dibru – Saikhowa as Wildlife Circuit in Assam.	95.67
12.	Puducherry	Coastal Circuit	Development of Union Territory of Puducherry as Tourist Circuit under “Swadesh Darshan” Scheme (Coastal Circuit)	85.28
13.	Arunachal Pradesh	North-East India Circuit	Integrated Development of New Adventure Tourism in Arunachal Pradesh	97.14
14.	Tripura	North-East India Circuit	Development of North East Circuit : Agartala - Sipahijala - Melaghar - Udaipur - Amarpur - Tirthamukh - Mandirghat – Dumboor- NarikelKunja - Gandachara – Ambassa in Tripura	99.59
15.	West Bengal	Coastal Circuit	Development of Beach Circuit – Udaipur - Digha – Shankarpur – Tajpur – Mandarmani – Fraserganj – Bakkhlai -Henry Island in West Bengal	85.39
16.	Chhattisgarh	Tribal Circuit	Development of Tribal Tourism Circuit in Jashpur-Kunkuri-Mainpat-Ambikapur-Maheshpur - Ratanpur-Kurdar-Sarodadadar Gangrel-Kondagaon – Nathyanawagaon - Jagdalpur Chitrakoot - Tirthgarh in Chhattisgarh.	99.94

17.	Maharashtra	Coastal Circuit	Development of Sindhudurg Coastal Circuit in Maharashtra under Swadesh Darshan Scheme.	82.17
			Total	1512.93

PRASAD

(Rs. in Crore)

Sl. No.	Name of the Project	Amt. Sanctioned
	RAJASTHAN	
1.	Integrated Development of Pushkar/Ajmer	40.44
	PUNJAB	
2.	Development of Karuna Sagar Valmiki Sthal at Amritsar	6.45
	ASSAM	
3.	Development of Kamakhya Temple and Pilgrimage Destinations in and around Guwahati	33.98
	ANDHRA PRADESH	
4.	Development of Amaravati town in Guntur district as a tourist destination	28.36
	BIHAR	
5.	Development of Patna Sahib	41.54
	UTTAR PRADESH	
6.	Development of Varanasi	20.40
	UTTARAKHAND	
7.	Development of Kedarnath	34.78
	Total	205.95
