

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

LOK SABHA
UNSTARRED QUESTION NO. 1901
TO BE ANSWERED ON 28th NOVEMBER, 2016

EXPORT OF ORGANIC TEA

1901. SHRI SIRAJUDDIN AJMAL:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether the organic tea grown in the country has tremendous demand abroad;
- (b) if so, the quantity and value of organic tea exported from the country during the last three years and the current year, country-wise and brand-wise;
- (c) whether the Government proposes to expand the cultivable area of organic tea and if so, the details thereof, State-wise; and
- (d) the steps being taken by the Government to promote the export of Indian organic tea?

ANSWER

वाणिज्य एवं उद्योग राज्य मंत्री (श्रीमती निर्मला सीतारमण) (स्वतंत्र प्रभार)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(INDEPENDENT CHARGE)
(SMT. NIRMALA SITHARAMAN)

(a) & (b): Yes, Madam. Details of country-wise export of organic tea during the last three years and the current year are given in Annexure-1 and Annexure-2, respectively.

(c): Government of India implements several programmes and incentives to expand the cultivation, development and promotion of organic plantation of tea through the Tea Board on a Pan India basis which , inter alia, includes the following:

- (i) 25% higher capital subsidy on the investment made for new planting/replanting/replacement or conversion from conventional to organic cultivation.
- (ii) In case of Self Help Group (SHG)/Cooperative of SHGs setting up an organic tea factory, 75 per cent of the cost of organic certifications is paid, subject to ceiling of Rs.1.5 lakh per certificate including on renewal of certificate per annum.
- (iii) For organic tea production, the applicant tea factory gets additional 25% on differential cost of production (COP), compared with conventional COP.
- (iv) Subsidy is provided for organic certification @ 50 per cent of the certification fee subject to a ceiling of Rs.1.00 lakh per certificate including renewals per annum.

(iv) Awareness creation and capacity building amongst the small tea growers for organic tea cultivation.

(d) In order to give fillip to exports of organic tea and reinforce its visibility in the overseas markets, Tea Board undertakes major promotional initiatives such as participation in reputed international trade fairs dedicated to organic products like “Bio-fach, Nuremberg, Germany”, “Bio-fach India” and other major trade fairs such as “Gulf Food, Dubai”, “Foodex, Tokyo”, etc. During the international fair participation buyer-seller meets are also organized for sensitizing about the product.

Country wise Export of organic tea under National Programme for Organic Promotion (NPOP) for the last 3 years

Qty. in MT

Country	2015-16	2014-15	2013-14
AUSTRALIA	194.42	194.30	120.03
BANGLADESH	0.02		
CANADA	61.34	43.07	36.74
CHILE	1.47		
CHINA	50.14	51.87	23.35
EGYPT			10.00
European Union	3731.42	3426.03	2607.33
HONG KONG	1.49	0.48	
INDONESIA	0.06	0.06	
IRAN		15.84	38.00
ISRAEL	1.10		0.80
JAMAICA			10.00
JAPAN	246.39	383.19	259.65
KENYA	3.60	0.25	1.02
KOREA REPUBLIC	4.21	8.42	0.64
MALAYSIA		0.79	0.97
MAURITIUS	0.15	0.05	
MOROCCO		3.04	
NEW ZEALAND	7.63	7.80	0.99
NICARAGUA			0.03
OMAN	0.02		
RUSSIA			0.18
SAUDI ARABIA	0.22	0.17	0.34
SINGAPORE	0.83	0.92	0.68
SOUTH AFRICA	0.23	2.06	0.25
SRI LANKA	22.57	27.07	13.18
SWITZERLAND	2.16	2.19	0.57
TAIWAN	8.38	9.74	0.56
THAILAND	0.06	0.04	
U.A.E.	1.05	0.74	0.11
U.S.A.	1064.90	1309.70	749.45
UKRAINE		0.03	
Total	5403.84	5487.86	3874.87

As per data available on Tracenet-APEDA
Information regarding value and brand is not centrally maintained.

Annexure – 2**COUNTRY-WISE EXPORT OF ORGANIC TEA DURING 2016-17 (Apr-Sep)***

Country Name	Qty (Th. Kgs)	Value (Th. Rs.)
ARGENTINA	0	368
AUSTRALIA	13	4426
BELGIUM	1	2127
BHUTAN	0	324
CAMBODIA	0	248
CANADA	9	10774
CHINA	29	16681
CZECH REPUBLIC	2	3258
DENMARK	1	3140
FINLAND	0	219
FRANCE	23	23164
GERMANY	624	423425
HONGKONG	1	4146
ICELAND	0	3
IRAN	5	3808
ITALY	7	9928
JAPAN	337	225774
KOREA	1	1152
LATVIA	0	75
MALAYSIA	0	133
MALDIVES	0	269
NETHERLANDS	149	101468
NEWZEALAND	4	3219
PHILIPPINES	0	32
POLAND	0	583
RUSSIAN FED	26	9384
SAUDI ARABIA	13	10773
SINGAPORE	1	2044
SLOVAKIA	0	125
SRI LANKA	21	11350
SWEDEN	0	1548
SWITZERLAND	2	3293
TAIWAN	22	5342
THAILAND	0	173
U.A.E	26	14809
U.S.A	273	121322
UNITED KINGDOM	73	32520
Grand Total	1663	1051427

*Provisional, subject to revision. "0" is less than 500

Information regarding brand is not centrally maintained.