

**GOVERNMENT OF INDIA
MINISTRY OF RAILWAYS**

**LOK SABHA
UNSTARRED QUESTION NO.1363
TO BE ANSWERED ON 23.11.2016**

REVENUE BY VINYL-WRAP ADVERTISEMENT

1363. DR. THOKCHOM MEINYA:

Will the Minister of RAILWAYS be pleased to state:

- (a) whether vinyl-wrap advertisement has been allowed for 10,000 trains by the Indian Railways;**
- (b) if so, the details thereof;**
- (c) the estimated annual revenue earnings from such advertisements; and**
- (d) whether Rajdhani and Shatabdis are also opened for vinyl - wrap advertisement and if so, the details thereof?**

ANSWER

**MINISTER OF STATE IN THE MINISTRY OF RAILWAYS
(SHRI RAJEN GOHAIN)**

(a) to (d): Yes, Madam. Indian Railways will be inviting open and transparent bids for vinyl-wrapping of all trains, including Rajdhani and Shatabdi trains. Four trains viz Mumbai Rajdhani (12951/12952), August Kranti Rajdhani (12953/12954), Ahmedabad Shatabdi (12009/12010) and Ahmedabad-Mumbai Central Double Decker (12931/12932) have been awarded for vinyl-wrap advertisement for ₹ 8.12 crore per annum. The total estimated annual revenue from vinyl wrap has not been finalized.
