

GOVERNMENT OF INDIA
MINISTRY OF AYUSH
RAJYA SABHA
UNSTARRED QUESTION NO - 964
TO BE ANSWERED ON 28.07.2026
Global demand for Ayush products

964 Shri K.R.N. Rajeshkumar:

Will the Minister of Ayush be pleased to state:

- (a) whether global demand for AYUSH products and services has increased; and
- (b) if so, the details thereof?

ANSWER
THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYUSH
(SHRI PRATAPRAO JADHAV)

(a) and (b) As per the data received from Forum on Indian Traditional Medicine (FITM), Research and Information Systems for Developing Countries (RIS), India's exports of Ayush-related products have shown upward trend over the years. Total exports increased from USD 869.81 million in FY2020–21 to USD 1,251.25 million in FY2025–26, registering a CAGR of 7.54 per cent. Overall exports have grown by nearly 44 per cent during the period, reflecting global demand for Ayush products. Trends in India's Ayush Exports by Product Category, 2020–21 to 2025–26 is enclosed at **Annexure**.

Annexure

India's Ayush Product Exports (in US\$ Million)						
Category	2020-21	2021-22	2022-23	2023-24	2024-25	2025-26
Medicinal and Aromatic Plants (MAPs)	335.07	380.02	393.05	482.61	529.07	456.34
Extracts	368.89	438.49	425.24	441.46	551.67	593.06
Ayush Pharma	165.85	193.64	200.83	185.34	186.86	201.85
Total	869.81	1012.15	1019.12	1109.41	1267.6	1251.25

Source: RIS Compilation using Directorate General of Commercial Intelligence and Statistics (DGCI&S), accessed on 23 July 2026