

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH**

**RAJYA SABHA
UNSTARRED QUESTION NO. 963
FOR 28.07.2026**

Leveraging digital platforms for promotion of yoga

963. Shri Vinod Shridhar Tawde:

Will the Minister of Ayush be pleased to state:

- (a) whether Government has taken note of the growing popularity of online Yoga instruction and digital Yoga coaching platforms;
- (b) whether any study has been undertaken to assess the potential of such digital platforms in promoting Yoga as a tool for preventive healthcare, public wellness and global outreach;
- (c) whether Government proposes to develop a framework for collaborating with certified Yoga institutions, practitioners and digital platforms to promote authentic and quality-assured Yoga instruction through online modes; and
- (d) the details of the initiatives taken or proposed in this regard

ANSWER

**THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYUSH
(SHRI PRATAPRAO JADHAV)**

(a) Yes, Government has taken note of the growing popularity of online Yoga instruction and digital Yoga coaching platform. Ministry of Ayush through Morarji Desai National Institute of Yoga (MDNIY), an autonomous body under Ministry of Ayush, is conducting following online programmes :

- i. Health Promotion Programme (HPP)- non certificate
- ii. Foundation course in Yoga Science for Wellness
- iii. Certificate Course in Yoga for Wellness Instructor (CCYWI)
- iv. Certificate Course in Yoga for Protocol Instructor (CCYPI)

(b) No such study has been undertaken.

(c) & (d) At present, there is no proposal to develop a framework for collaborating with certified Yoga institutions, practitioners and digital platforms to promote authentic and quality-assured Yoga instruction through online modes in the Ministry.
