

GOVERNMENT OF INDIA

MINISTRY OF AYUSH

RAJYA SABHA

UNSTARRED QUESTION NO. 962

TO BE ANSWERED ON 28.07.2026

“Financial assistance for the promotion and dissemination of AYUSH”

962. Dr. Dharmshila Gupta:

Will the Minister of *Ayush* be pleased to state:

(a) whether Government has allocated any special funds for the promotion and propagation of AYUSH systems, public awareness, training, research, and the expansion of AYUSH services in the country during the last three years and the current year, if so, the details thereof, scheme-wise and year-wise; and

(b) whether Government permits private institutions and Non-Governmental Organizations (NGOs) to participate in programmes for the promotion of Ayush systems and public awareness, if so, the eligibility criteria, selection process and guidelines prescribed therefor?

ANSWER

THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYUSH

(SHRI PRATAPRAO JADHAV)

(a) Yes, Ministry of Ayush, under its Information, Education and Communication (IEC) component, allocates funds for the promotion and propagation of Ayush systems. However, no separate funds are allocated under the IEC component for training, research, or the expansion of Ayush services in the country, and these activities are supported through other dedicated schemes and programmes of the Ministry such as AYURGYAN, AYURSWASTHYA, AOGUSY, and the National Ayush Mission (NAM). These schemes promote public awareness, training, research and expand the Ayush services across the country. The details of fund allocated under different schemes of Ministry of Ayush during the last three years and the current year is furnished at Annexure I.

(b) Yes, the Government permits private institutions and Non-Governmental Organizations (NGOs) to participate in programmes for the promotion and propagation of Ayush systems and public awareness under the Information, Education and Communication (IEC) Scheme of the Ministry of Ayush.

Under the IEC Scheme, financial assistance may be provided to eligible private institutions, NGOs, professional bodies, universities, and other organizations for organizing seminars, workshops, conferences, exhibitions, health awareness programmes, and other IEC activities, subject to the provisions of the Scheme.

The eligibility criteria, selection process, admissible activities, financial assistance, and other terms and conditions are prescribed in the Guidelines of the IEC Scheme, which are available on the website of Ministry of Ayush. Proposals received from eligible organizations are examined in accordance with the Scheme guidelines and are considered for approval by the Competent Authority based on their eligibility, merit, and availability of funds.

Annexure I

The details of fund allocated under the different schemes under Ministry of Ayush during the last three years and the current year is furnished below: -

(In Crores)

S. No	Year	Funds Allocated	
IEC Scheme			
1.	2023-24	39.85	
2.	2024-25	33.12	
3.	2025-26	86.48	
4.	2026-27	45.00	
National Ayush Mission (NAM) (GIA released to States/UTs)			
5.	2023-24	867.33	
6.	2024-25	1136.54	
7.	2025-26	736.16	
8.	2026-27	133.57 (as on 23.07.2026)	
AOGUSY		Component-I	Component-II
9.	2023-24	3.75	2.0
10.	2024-25	6.74	2.0
11.	2025-26	6.98	2.5
12.	2026-27	2.47 (till September, 2026)	-
AYURSWASTHYA			
13.	2023-24	20.85	
14.	2024-25	29.00	
15.	2025-26	46.73	
16.	2026-27	62.60	
AYURGYAN			
17.	2023-24	14.66	
18.	2024-25	26.50	
19.	2025-26	37.81	
20.	2026-27	50.00	