

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA
UNSTARRED QUESTION No. 903
TO BE ANSWERED ON 27.07.2026

EMPLOYMENT GENERATION IN KUSHINAGAR UNDER PMEGP

903. SHRI RATANJIT PRATAP NARAIN SINGH:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the number of employment generation units setup in Kushinagar under the Prime Minister's Employment Generation Programme (PMEGP);
- (b) the total margin money subsidy released by the Central Government to beneficiaries located in Kushinagar district;
- (c) the sectors, such as agro-processing or textiles, that attracted the highest applications under PMEGP in the State of Uttar Pradesh;
- (d) the physical verification mechanisms conducted to ensure that funded units are operational and commercially viable; and
- (e) the steps taken to simplify the online application process for rural and semi-urban applicants?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a) and (b): Number of micro enterprises assisted and Margin Money (MM) subsidy disbursed under Prime Minister's Employment Generation Programme (PMEGP) during the last 3 financial years i.e., FY 2023-24 to FY 2025-26 in Kushinagar district in the State of Uttar Pradesh is given below:

FY	No. of micro enterprises Assisted	MM Subsidy disbursed (Rs. in Lakh.)
2023-24	144	471.22
2024-25	83	337.83
2025-26	84	285.64

(c): Under PMEGP, the sector from which higher number of application has been received in the State of Uttar Pradesh are Agro Based Food Processing Industry, Service & Textile Industry, Rural Engineering & Bio-Tech Industry, Mineral Based Industry, Hand Made Paper & Fibre Industry.

(d): Under PMEGP, a mechanism is in place for Physical Verification (PV) of PMEGP units through a third party agency for verification with geo-tagging of the actual establishment and working status of the units set up under PMEGP.

(e): The Government has taken the following steps to simplify the application process and strengthen implementation of the scheme particularly for rural and semi-urban applicants:

- (i) A new PMEGP Portal 2.0 launched as an end-to-end digital platform with BHASHINI for multilingual access, digital Detailed Project Report (DPR) with predefined fields to simplify the DPR submission for applicants, integrations with JANSamarth, financing Banks and Udyam for seamless processing and simplified registration, SMS notifications at all stages of application, Aadhar based biometric authentication and dedicated Mobile applications.
- (ii) Establishment of PMEGP Helpdesks at State Offices to provide real-time assistance and handholding to potential beneficiaries.
- (iii) A wide range of more than 1,000 Model of Detailed Project Reports prepared on various industries has been made available on the PMEGP portal.
- (iv) Awareness and outreach programmes in all the States/UTs including backward and under-performing areas, Aspirational districts, North Eastern Region, etc. to identify potential beneficiaries and provide necessary guidance and handholding support during the application process.
- (v) Financial literacy camps and customer awareness programmes conducted by Banks to educate prospective entrepreneurs about various initiatives of the Government, including PMEGP.
