

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

RAJYA SABHA
UNSTARRED QUESTION NO. 670
TO BE ANSWERED ON THE 24/07/2026

DECLINE IN PRICE OF TOTAPURI MANGO IN ANDHRA PRADESH

670. SHRI S NIRANJAN REDDY:

Will the Minister of AGRICULTURE AND FARMERS WELFARE be pleased to state:

- (a) whether Government has assessed the reasons for the recent decline in prices of Totapuri mango in Andhra Pradesh;
- (b) whether the decline is linked to processing-industry demand, export slowdown, demand-supply mismatch, market concentration or inadequate value addition;
- (c) the estimated number of Totapuri mango growers affected by the price decline;
- (d) whether farm gate prices have fallen below the cost of cultivation; and
- (e) the immediate measures being considered to protect farmers from distress sales?

ANSWER

THE MINISTER OF STATE FOR AGRICULTURE AND FARMERS WELFARE
(SHRI RAMNATH THAKUR)

(a) & (b): Government of Andhra Pradesh has informed that decline in prices of Totapuri mango in Andhra Pradesh is due to reduction of procurement in pulp industries, accumulation of pulp stock, export disruption, high perishability and inadequate alternative value addition of Totapuri mango.

(c): According to the Government of Andhra Pradesh in the current season approximately 40,795 Totapuri mango famers have been affected due to price decline.

(d): As of June 2026, the modal price of Totapuri mangoes in Andhra Pradesh is 11.14 per kg. As reported by the Government of Andhra Pradesh, the estimated cost of cultivation of Totapuri mango during the current season is Rs 17.47 per kg.

(e): To protect the farmers from distress sale, under Market Intervention Scheme (MIS) of Pradhan Mantri Annadata Aay Sanrakshan Abhiyan (PM-AASHA), Government of India has approved procurement of 2,16,250 MT of Mango Totapuri mango variety of mangoes in Andhra Pradesh (i.e. 25% of total production of Totapuri mangoes in the State), at Market Intervention Price of Rs.1,747 per quintal for Marketing 2026-27 season.

Further, the State Government, in the interest of the Totapuri mango farmers, is guiding them through Rythu Seva Kendras to harvest only fully matured fruit and to transport them to processing units in a planned and phased manner. The State Government is also distributing fruit covers to farmers to enable the fruit to meet table variety standards and command better market prices.
