

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.3013
ANSWERED ON 13.08.2026

**IMPLEMENTATION OF PRADHAN MANTRI
JANJATIYA UNNAT GRAM ABHIYAN**

3013 SHRI RATANJIT PRATAP NARAIN SINGH:

Will the Minister of **TOURISM** be pleased to state:

- (a) the objectives of 'Pradhan Mantri Janjatiya Unnat Gram Abhiyan' (PMJUGA) and its impact on tribal communities;
- (b) the number of home-stays proposed to be developed under this initiative and the details of financial support likely to be provided for their construction or renovation particularly in Uttar Pradesh;
- (c) the details of guidelines formulated for implementation of the initiative and by when these are expected to be finalized; and
- (d) whether the Ministry has identified the villages for this initiative and if not, the timeline fixed for their selection?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (d): The Pradhan Mantri Janjatiya Unnat Gram Abhiyan (PMJUGA) also known as Dharti Aaba Janjatiya Gram Utkarsh Abhiyan (DAJGUA) aims for the holistic socio-economic development of tribal communities by focusing on integrated village development, livelihood generation, and improved health and education access.

The Ministry of Tourism under the scheme of 'Development of Homestays in Tribal Areas' under DAJGUA a sub-scheme of Swadesh Darshan 2.0 promotes community-based tourism and sustainable livelihoods in tribal areas across the country.

The scheme aims to develop 1,000 tribal homestays to harness the tourism potential of tribal regions while creating sustainable livelihood opportunities for tribal communities. The scheme envisages identification of tribal villages with tourism potential, development of 5–10 homestays in each selected village, and provision of financial assistance for both household-level homestay infrastructure and village community requirements.

Funding support includes up to ₹5 lakh for village community requirements, up to ₹5 lakh per household for construction of two new rooms, and up to ₹3 lakh per household for renovation of existing rooms, thereby promoting community-based tourism and socio-economic development in tribal regions. A maximum of Rs. 5 crores is provided to each State/UT under the scheme.

No project has been sanctioned in Uttar Pradesh under this scheme. However, receiving proposals from the State Governments and Union Territory Administrations for financial assistance for tourism projects is a continuous process. The proposals received are examined with reference to the prescribed guidelines and financial assistance is extended for such projects subject to fulfilment of the stipulated conditions and availability of funds.

The Ministry has sanctioned 5 projects in the States/UTs namely; Andhra Pradesh, Madhya Pradesh, Mizoram, Uttarakhand and Ladakh under the scheme for an amount of ₹17.52 Crore covering a total number of 365 homestays.
