

GOVERNMENT OF INDIA  
MINISTRY OF ENVIRONMENT, FOREST AND CLIMATE CHANGE

**RAJYA SABHA**  
**UNSTARRED QUESTION NO. 2923**  
TO BE ANSWERED ON 13.08.2026

**Progress of Mission LiFE**

2923. SHRI L.K. SUDHISH:

Will the Minister of ENVIRONMENT, FOREST AND CLIMATE CHANGE be pleased to state:

- (a) the progress made under Mission LiFE in promoting sustainable lifestyles across the country;
- (b) the number of States, educational institutions and local bodies participating in the programme;
- (c) whether measurable indicators have been developed to assess behavioural changes and environmental outcomes;
- (d) the budgetary allocations made for Mission LiFE during the current financial year; and
- (e) the steps being taken to enhance public participation in climate action?

**ANSWER**

MINISTER OF STATE IN THE MINISTRY OF ENVIRONMENT, FOREST AND CLIMATE CHANGE  
(SHRI KIRTI VARDHAN SINGH)

**(a) to (e):** Mission LiFE (Lifestyle for Environment) is a mass movement aimed at nudging individuals and communities to practice an environment friendly lifestyle following a *Whole-of-Government* and *Whole-of-Society* approach focusing on seven key themes viz., Save Energy, Save Water, Reduce Waste, Reduce E-Waste, Say No to Single Use Plastic, Adopt Healthy Lifestyles and Adopt Sustainable Food Systems. It aims at nudging citizens for bringing about behavioural change towards adopting a lifestyle that is in harmony with nature. The major activities undertaken under Mission LiFE since its launch in October, 2022 include the following:

- Nationwide mass mobilization campaigns in collaboration with various stakeholders including Line Ministries, State/UT governments, including One Nation One Mission: End Plastic Pollution, Harith Yoga, Swachhata Hi Seva, World Environment Day campaigns, Ideas4LiFE, e-waste awareness drives, and other outreach initiatives through the MyGov and MYBharat portals, have been undertaken to promote awareness on Mission LiFE. Mission LiFE has been showcased through interactive digital exhibits at major national events like Bharat Parv, India Water Week, Maha Kumbh Mela, etc. Under the flagship “Ek Ped Maa Ke Naam” initiative over 315 Crore saplings have been planted.
- LiFE-Lifestyle for Environment included as one of the qualitative goals under India’s Nationally Determined Contributions (NDCs) under the Paris Agreement.

- The Ministry's EIACP Centres conduct awareness and capacity-building programmes on Mission LiFE themes. Further, over 12 lakh Eco-Clubs for Mission LiFE are working among children and youth in schools.
- Two dedicated digital platforms have been launched by the Ministry – the Mission LiFE Portal as a knowledge repository and the Meri LiFE Portal for structured reporting and monitoring of LiFE events and activities. So far, over 10 crore people have participated in more than 45 lakh LiFE events across 28 states and 8 UTs of the country, demonstrating the scale of public engagement and serving as an important indicator of individual/community participation in behavioral change and environmental initiatives such as Mission LiFE.
- Further, over 130 events across institutions such as World Environment Day, Ek Ped Maa Ke Naam, International Coastal Cleanup Day, Swacchta Hi Sewa, International Day of Yoga, E-waste Awareness and Reduction Campaign, etc. have been co-branded with Mission LiFE logo.

India's climate action, including Mission LiFE, is implemented through the convergence of schemes, programmes and initiatives across relevant sectors. Budgetary support for these activities is provided under the respective schemes and programmes, in accordance with their provisions, to facilitate climate change mitigation and adaptation actions. Public participation is promoted through awareness generation, capacity building, dissemination of climate-related information, and engagement with stakeholders and local communities through a series of drives and programmes organized under various themes of Mission LiFE through various Ministries, Departments and bodies.

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