

GOVERNMENT OF INDIA
MINISTRY OF ENVIRONMENT, FOREST AND CLIMATE CHANGE

RAJYA SABHA
UNSTARRED QUESTION NO. 2922
TO BE ANSWERED ON 13.08.2026

Ek Ped Maa Ke Naam campaign

2922. SHRI MITHLESH KUMAR:
SHRI RAJIB BHATTACHARJEE:
SHRI SHAMBHU SHARAN PATEL:
SHRI BRIJ LAL:
DR. DINESH SHARMA:
SHRI NAVEEN JAIN:
SHRI NARESH BANSAL:
SMT. MAYA NAROLIYA:
SHRI AMAR PAL MAURYA:
SMT. REKHA SHARMA:
SHRI SAMIK BHATTACHARYA:
SHRI BABURAM NISHAD:
SMT. SADHNA SINGH:
SHRI SADANAND MHALU SHET TANAVADE:

Will the Minister of ENVIRONMENT, FOREST AND CLIMATE CHANGE be pleased to state:

- (a) whether Government has conducted any review of the implementation of "Ek Ped Maa Ke Naam" campaign;
- (b) if so, the details thereof;
- (c) the details of measures taken to strengthen public participation, institutional support and community involvement under the campaign;
- (d) whether any mechanism has been established for digital monitoring, survival assessment and long-term maintenance of plantations carried out through the campaign; and
- (e) if so, the details thereof?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF ENVIRONMENT, FOREST AND CLIMATE CHANGE
(SHRI KIRTI VARDHAN SINGH)

(a) to (e): The 'Ek Ped Maa Ke Naam' campaign launched on 5 June 2024 on the occasion of World Environment Day promotes tree plantation as a people's movement to enhance environmental awareness and increase green cover across the country. The campaign is implemented through a Whole-of-Government and Whole-of-Society approach with the active participation of Central and State Governments, educational institutions, industrial associations, non-governmental organisations, environmental groups and the general public.

Plantation and maintenance activities are primarily undertaken by the State Governments. A total of 526787114 saplings have been planted in the year 2026-27 as on 11.08.2026 on Merilife portal.

The Ministry of Environment, Forest and Climate Change undertakes periodic reviews of the implementation and progress of the “Ek Ped Maa Ke Naam” campaign. The respective State Governments/Union Territory Administrations also undertake reviews and monitoring, as considered appropriate, of the plantations carried out under the campaign, including aspects relating to their survival and growth.

Information regarding survival rate and participation of tribal communities, schools, and other institutions are maintained by the respective State Governments/UT Administrations and is not maintained centrally.

Plantations undertaken under the 'Ek Ped Maa Ke Naam' campaign are uploaded on the Merilife portal. Plantations carried out by the State Forest Departments and Union Territories at various sites are geotagged, monitored, and survival assessments are undertaken by the States/UTs in accordance with the extant norms and procedures.

The campaign promotes community participation in tree plantation following “Whole of Government” and “Whole of Society” approach and conservation, thereby supporting restoration of degraded landscapes, enhancing green cover, improvement of local ecological conditions and strengthening of biodiversity through increased tree cover.
