

GOVERNMENT OF INDIA
MINISTRY OF AYUSH
RAJYA SABHA
UNSTARRED QUESTION NO-2561
ANSWERED ON- 11/08/2026

PROMOTION OF YOGA AND NATUROPATHY IN PUBLIC HEALTH

2561 # SHRI MAHENDRA BHATT:

Will the Minister of AYUSH be pleased to state:

- (a) the national programmes conducted to promote Yoga and Naturopathy in public health during the last three years; and
- (b) the expenditure incurred on these activities along with the estimated number of beneficiaries covered thereunder?

ANSWER

THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYUSH
(SHRI PRATAPRAO JADHAV)

(a) & (b) Ministry of Ayush implements the Information Education and Communication (IEC) scheme to promote and propagate Ayush systems of medicine by conducting various awareness activities and programs for wider public outreach. Under this scheme, Ministry organises National/State level Arogya Fairs representing all system of Ayush including Yoga and Naturopathy, conducts Yoga Fests/ Utsavs and celebrates important days of Ayush system including International Day of Yoga which is celebrated on 21st June annually. Further, Naturopathy Day is celebrated on 18th November annually to create awareness about the principles and practices of Naturopathy and its role in promoting healthy lifestyle and wellness. The details of national programmes to promote Yoga and Naturopathy along with its expenditure is attached at Annexure I. The beneficiaries covered under these events are not limited to physical participation only as it engages beneficiaries through both physical participation and digital outreach on various social media platforms, thereby ensuring wider public outreach.

Annexure-I

Expenditure Details of Programmes to promote Yoga and Naturopathy are as under: -

International Day of Yoga		
S. No.	F.Y.	Expenditure Incurred (in Crores)
1.	2023-24	24.16
2.	2024-25	16.45
3.	2025-26	57.38
National Level Arogya Fair		
4.	2023-24	3.60
5.	2024-25	0.90
6.	2025-26	1.80
State Level Arogya Fair		
7.	2023-24	0.35
8.	2024-25	1.02
9.	2025-26	0.70
Yoga Parv/Fest		
10.	2023-24	-
11.	2024-25	0.29
12.	2025-26	0.20
Naturopathy Day		
13.	2023-24	1.33
14.	2024-25	0.23
15.	2025-26	0.60