

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA
UNSTARRED QUESTION NO. 2484
TO BE ANSWERED ON: 10.08.2026

UP MSME POLICY 2025

2484. SMT. GEETA ALIAS CHANDRAPRABHA:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the national progress of the UP MSME Policy 2025, including interest subsidies for technology upgradation and the adoption of solar-powered looms;
- (b) the implementation of the policy in the State of Uttar Pradesh, with details on support measures such as access to affordable credit, technology adoption incentives and observed benefits for handloom units, including increased productivity and market access; and
- (c) the benefits to Etawah's and Auraiya's handloom units from interest subsidies for solar-powered looms and the facilitation of e-commerce partnerships through the One District One Product - Government e Marketplace (ODOP-GeM)?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

- (a): As informed by the Government of Uttar Pradesh, UP MSME Policy 2025 is not operational and currently, UP MSME Promotion Policy-2022 is in operation.
- (b): In view of the above, this question does not arise.
- (c): As informed by Government e-Market Place (GeM), for facilitation of e-commerce partnerships through One District One Product (ODOP), it has facilitated the creation of ODOP product categories under its ODOP store front for Uttar Pradesh, including both Auraiya and Etawah sellers, where relevant sellers can upload their ODOP products.
