

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA
UNSTARRED QUESTION No. 2483
TO BE ANSWERED ON 10.08.2026

BAMBOO BASED INDUSTRIES IN ODISHA

2483. SHRI DILIP KUMAR RAY:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Central Government has any scheme(s) to promote bamboo-based industries in the State of Odisha;
- (b) the Central assistance provided to such industries during the last three years;
- (c) the steps taken to enhance employment through bamboo-based enterprises in the State of Odisha; and
- (d) the details thereof?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a) and (b): Government Schemes that promote bamboo-based industries across the country including in the State of Odisha and assistance provided to such industries during the last three years include the following:

- i. National Bamboo Mission (NBM) focuses on the development of complete value chain of bamboo sector to link growers (farmers), primary processors, artisans starting from planting material, plantation, creation of facilities for collection, aggregation, processing, skill development and brand building initiative in a cluster approach mode. Under NBM, Central assistance of Rs. 5.78 crore has been released to the State of Odisha during the last three years for development of the bamboo value chain.
- ii. Prime Minister's Employment Generation Programme (PMEGP) administered by the Ministry of Micro, Small and Medium Enterprises is being implemented by Khadi and Village Industries Commission (KVIC) as a credit-linked subsidy scheme across the country, including State of Odisha for promoting sustainable entrepreneurship by facilitating the establishment of new micro-enterprises in the non-farm sector including Bamboo based enterprises. Under PMEGP, Margin Money (MM) subsidy of Rs. 11.71 Lakhs been disbursed on bank sanctioned loans for creation of bamboo based enterprises in the State of Odisha during the last three years.

(c) and (d): Under NBM, in the State of Odisha, 16 bamboo nurseries has been established, 1049-hectare non-forest area has been covered under bamboo plantation, 05 bamboo treatment and preservation units has been setup, 26 Product Development and Processing units has been setup and 10 infrastructures for Bamboo Market has been created. Further, 3747 persons have been provided training under the scheme and around 16 workshops/seminars/trade fairs/exhibitions have been carried out.

Steps taken under PMEGP to enhance employment through establishment of new micro enterprises including bamboo-based enterprises are the following:

- i. Enhancement of maximum project cost from Rs. 25 lakh to Rs. 50 lakh for manufacturing sector and from Rs. 10 lakh to Rs. 20 lakh for service sector
- ii. Entrepreneurship Development Programme (EDP) training imparted to prospective beneficiaries to provide orientation and awareness pertaining to various managerial and operational functions to run their business effectively.
- iii. Good performing enterprises set up under PMEGP/REGP/MUDRA are eligible for additional financial assistance in the form of 2nd loan for technology upgradation and expansion.
- iv. A wide range of more than 1,000 Model of Detailed Project Reports prepared on various industries have been made available on the PMEGP portal.
- v. Establishment of PMEGP Helpdesks at State Offices to provide real-time assistance and hand-holding to potential beneficiaries.
- vi. Awareness and outreach programmes in all the States/UTs including backward and under-performing areas, Aspirational districts, NER etc. to identify potential beneficiaries and provide handholding support during the application process.
- vii. PMEGP enterprises have been registered under the MSME TEAM (Trade Enablement and Marketing) initiative to expand market reach and strengthen digital credibility by onboarding them onto Open Network for Digital Commerce (ONDC).
- viii. Marketing support is provided to registered manufacturers including PMEGP through KVIC Sales outlets. E-Commerce portal (<https://www.ekhadiindia.com>) has been developed to provide digital market to sell products globally and to popularise Khadi and Village Industries products.
- ix. PMEGP Portal developed as an end-to-end digital platform is integrated with financing banks through Jan Samarth Portal, streamlining the approval process and with SMS alert to applicants at different stages.
- x. As per RBI Master Directions on lending to MSMEs, no collateral security to be insisted by Banks for projects involving loan up to Rs. 20 lakh. Strict compliance of this provision has been reemphasized to all financing Banks.
