

GOVERNMENT OF INDIA
MINISTRY OF RURAL DEVELOPMENT
DEPARTMENT OF RURAL DEVELOPMENT

RAJYA SABHA
UNSTARRED QUESTION NO. 2381
TO BE ANSWERED ON 07/08/2026

SUPPORT TO RURAL ENTERPRISE INCUBATORS

2381 Shri Satnam Singh Sandhu:

Will the Minister of Rural Development be pleased to state:

- (a) steps taken by the Ministry for supporting rural enterprise incubators, including the Deendayal Antyodaya Yojana-National Rural Livelihood Mission (DAY-NRLM) in Punjab and Kerala;
- (b) the details of States and institutions participating in the incubator programmes and the number of women entrepreneurs benefited so far;
- (c) whether the Ministry proposes to scale up the incubator model into a national platform for women-led rural enterprises; and
- (d) the manner in which these efforts align with Government's vision of Viksit Bharat @2047 and the empowerment of Self-Help Group (SHG) women?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT
(DR. CHANDRA SEKHAR PEMMASANI)

(a): The Ministry of Rural Development is implementing the Rural Enterprise Incubator Programme as a demand-driven sub-scheme under the Deendayal Antyodaya Yojana-National Rural Livelihoods Mission (DAY-NRLM) since FY 2021-22. Under the programme, State Rural Livelihoods Missions (SRLMs) may adopt the intervention based on the entrepreneurial potential within the State and their implementation readiness, in partnership with a competent technical incubator agency, as per programme guidelines.

The programme aims to accelerate the growth of high-potential women-owned and women-led rural enterprises by providing structured technical, managerial, financial and market development support to facilitate their graduation from micro to small enterprises. It focuses on manufacturing and service sector enterprises promoted by Self-Help Group (SHG) members and their community institutions, particularly those with an annual turnover exceeding ₹12 lakh in the case of individual enterprises and ₹15 lakh in the case of group enterprises.

The programme provides financial assistance of up to ₹10.70 crore per State/UT for incubation services, challenge fund support, entrepreneur capacity building, project management, monitoring and other approved implementation expenses.

Under the programme, Kerala State Rural Livelihoods Mission (Kudumbashree) partnered with the Indian Institute of Management Kozhikode – Laboratory for Innovation, Venturing and Entrepreneurship (IIM LIVE) in May 2024 for establishment

of a Rural Enterprise Incubator. As on date, no proposal from the Punjab State Rural Livelihoods Mission (PSRLM) for establishment of a Rural Enterprise Incubator under DAY-NRLM has been received in the Ministry for approval.

The detail of States and institutions participating in the incubator programmes are given at **Annexure-I**.

(b): During the pilot phase of the program from December 2021 to December 2024, 600 SHG enterprises were incubated through Rural Enterprise Incubators in 4 States (Assam, Bihar, West Bengal and Karnataka).

(c): Based on the successful implementation of the pilot phase, the Ministry has expanded this demand-driven programme to all States and Union Territory Rural Livelihood Missions (SRLMs/UTRLMs). So far, proposals have been received from 16 States/UTs for establishment of 18 Rural Incubators, which have been approved and are at various stages of implementation.

(d): The Rural Enterprise Incubator Programme aligns with the Government's vision of Viksit Bharat @ 2047 by promoting sustainable women-led rural enterprises, strengthening the rural enterprise ecosystem, facilitating access to finance, technology, enterprise formalisation, markets and specialised business advisory services. The programme seeks to enable women-led enterprises to become sustainable, competitive and scalable businesses, thereby generating local employment, strengthening rural livelihoods and contributing to the realization of the Lakhpati Didi vision.

ANNEXURE-I

ANNEXURE REFERRED TO IN REPLY OF PART (b) OF RAJYA SABHA UNSTARRED QUESTION NO. 2381 ANSWERED ON 07.08.2026 REGARDING “Support to rural enterprise incubators”.

State-wise details of approved Rural Enterprise Incubators under DAY-NRLM:

S.No.	State SRLM	Incubator Partner
1	Kerala SRLM	Indian Institute of Management Kozhikode – Laboratory for Innovation, Venturing and Entrepreneurship (IIM LIVE), Kerala
2	Andhra Pradesh SRLM	Indian Institute of Management Visakhapatnam – Foundation for Innovation and Entrepreneurship Leadership Development (IIM V FIELD), Andhra Pradesh
3	Telangana SRLM	Birla Institute of Technology and Science, Pilani – Hyderabad Technology Business Incubator (BITS - TBI)
4	Uttarakhand SRLM	Indian Institute of Management Kashipur – Foundation for Innovation and Entrepreneurship Development (IIM FIED)
5	Tripura SRLM	Indian Institute of Management Calcutta Innovation Park (IIM CIP)
6	Jharkhand SRLM	Indian Institute of Management Calcutta Innovation Park (IIM CIP)
7	Odisha SRLM	Indian Institute of Technology Bhubaneswar (IIT-Bhubaneswar)
8	Tamil Nadu SRLM	Indian Institute of Management, Kozhikode (IIM LIVE)
9	Rajasthan SRLM	Indian Institute of Management Udaipur Incubation Centre (IIM IC)
10	Assam SRLM	North East Agriculture Technology Entrepreneurs Hub, Assam Agriculture University (NEATeHUB AAU)
11	Telangana SRLM	T-Hub Innovation Ecosystem, Hyderabad
12	Maharashtra SRLM	Atal Incubation Centre – Rambhau Mhalgi Prabodhini (AIC-RMP), Thane, Maharashtra
13	Chhattisgarh SRLM	Indian Institute of Management (IIM) Raipur Foundation for Entrepreneurship Development
14	Madhya Pradesh SRLM	IIM Indore Incubation Foundation
15	West Bengal SRLM	Indian Institute of Management Calcutta Innovation Park (IIMCIP) - completed
16	Bihar SRLM	
17	Assam SRLM	
18	Karnataka SRLM	Indian Institute of Management (IIM) Bangalore – Nadathur S. Raghavan Centre for Entrepreneurial Learning (NSRCEL) - Completed
