

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**RAJYA SABHA
UNSTARRED QUESTION NO. 1873
TO BE ANSWERED ON 4TH AUGUST 2026**

**ANEMIA MUKT BHARAT ABHIYAAN AND STRENGTHENING OF MATERNAL
HEALTH**

1873 # DR. JYOTI NAGNATH WAGHMARE:

Will the **Minister of HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) the current status of anemia control among pregnant and reproductive-age women in Maharashtra and the manner in which it is encouraging as compared to the national average;
- (b) the detail of the innovative 'TRACK' component under the 'Anemia Mukh Bharat' guidelines and the status of its implementation in Maharashtra, district-wise;
- (c) the details of the availability and usage of life-saving intravenous iron therapy for managing severe anemia cases in community health centers and district hospitals in Maharashtra; and
- (d) the effective measures being taken by Government to ensure 100 per cent compliance with the 180-day Iron-Folic Acid supplementation and to increase awareness?

**ANSWER
THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY
WELFARE
(SMT. ANUPRIYA PATEL)**

(a) The prevalence of anemia among all women aged 15-49 years is 54.2 percent in the State of Maharashtra and 57.0 percent in the country. The prevalence of anemia among the pregnant women is 45.7 percent in the State of Maharashtra and 52.2 percent in the country, as per National Family Health Survey-5 (2019-21).

As per the inputs received from the State of Maharashtra, Anemia Mukh Bharat program is being implemented in the State to reduce the incidence of anemia in pregnant and lactating mothers under which prophylactic and therapeutic iron and folic acid (IFA) supplements are given to the beneficiaries as per Anemia Mukh Bharat (AMB) guidelines (1 tablet Iron folic Acid (IFA) tablet prophylactic supplementation is given to all non-anemic pregnant and lactating mothers and 2 IFA tablets per day are provided for 180 days to pregnant and lactating mothers for anemia during ANC and PNC period). Further, Inj. Sucrose/ Inj FCM is given to severely anemic pregnant mothers (Hb < 7 gm%) in divided doses.

(b)The digital framework entailed under Anemia Mukht Bharat Abhiyaan for Track component, is implemented across the country including the State of Maharashtra. The digital framework enables data for identification, management and follow-up for beneficiaries. The beneficiaries are tested for anemia across platforms, pregnant and lactating mothers registered in JANANI Portal, school going children registered in RBSK portal and children for vaccination registered in U-WIN portal.

(c) Under Anemia Mukht Bharat Abhiyaan, the therapeutic management of anemia is done through Oral Iron and Folic Acid (IFA) tablets, Intravenous Iron therapy – Iron sucrose and Ferric Carboxy Maltose (FCM) for Pregnant and lactating mothers, blood transfusion as per anemia management protocols. Funds are approved for intravenous iron for managing severe anemia cases based on proposals received from the State/UT in their annual Programme Implementation Plan.

(d) Under Anemia Mukht Bharat Abhiyaan, Jan Bhagidari is implemented as a communication strategy for promoting awareness on importance of normal level of haemoglobin, improving compliance to Iron and Folic Acid (IFA) tablets and completing the therapeutic management course to improve haemoglobin level; and Eating Right strategy to promote consumption of locally available iron rich food and diet diversification. Further Information Education and Communication materials are shared regularly with the States for awareness creation.

For enabling compliance with the 180-day Iron-Folic Acid supplementation and to increase awareness, the pregnant women are counselled at ANC contact points including Monthly Village Health, Sanitation and Nutrition Day (VHSND) for awareness on anemia and improving compliance to Iron and Folic Acid (IFA) consumption. Also, the Mother and Child Protection (MCP) Card and Safe Motherhood Booklet are distributed to the pregnant women for educating them on creating awareness on anemia, importance of regular consumption of IFA tablets, and diet diversity to prevent and manage anemia.
