

GOVERNMENT OF INDIA
MINISTRY OF FOOD PROCESSING INDUSTRIES
RAJYA SABHA
UNSTARRED QUESTION No. 1520
ANSWERED ON 31ST JULY, 2026

IMPLEMENTATION OF ODOP SCHEME UNDER PMFME

1520. SHRI TEJVEER SINGH:

Will the Minister of **FOOD PROCESSING INDUSTRIES** be pleased to state:

- (a) whether Government has reviewed the implementation of the 'One District, One Product' (ODOP) Scheme under the Pradhan Mantri Formalisation of Micro Food Processing Enterprises (PMFME) scheme, if so, the details thereof;
- (b) the number of micro food processing units in the country that have been formalised so far under the scheme and provided with credit, grants, training and technical assistance; and
- (c) whether Government has formulated any specific action plan to promote the branding, packaging, quality certification, e-commerce and export of ODOP products?

ANSWER

THE MINISTER OF FOOD PROCESSING INDUSTRIES
(SHRI CHIRAG PASWAN)

(a): Under the One District One Product (ODOP) approach of Pradhan Mantri Formalisation of Micro food processing Enterprises (PMFME) Scheme, support to upgrade existing units or setting up of new micro units is provided through a credit linked grant @ 35% with maximum grant of Rs.10 lakh. The Scheme also provides support for Branding & Marketing with grant of upto 50% to groups of Farmer Producer Organisations (FPOs), cooperatives, Self Help Groups (SHGs) and Special Purpose Vehicle (SPVs) of micro food processing enterprises. In addition to this, support for Incubation Centre is provided to micro-entrepreneurs, Cooperatives, SHGs and FPOs with access to food processing infrastructure. Each centre has 3–5 processing lines for ODOP and allied products and operates on a custom hiring basis.

As on 30.06.2026, ODOP has been approved from 726 districts across 35 States/ UTs. Loans for 25,511 micro food processing enterprises have been sanctioned in ODOP under Credit Linked Subsidy and 80 Incubation centres have been approved across 27 States/ UTs. Under Branding & Marketing, 32 proposals have been approved, resulting in the onboarding of over 1,500 enterprises under 40 ODOP brands.

(b): Under the PMFME Scheme, loans for 2,00,421 micro food processing enterprises have been sanctioned with approved subsidy of Rs. 5954.57 crore. Out of this, 74,363 enterprises have been formalised.

In addition to this, Seed Capital assistance of Rs. 1438.29 crore has been sanctioned for 4,18,293 Self Help Group members and 1,76,056 beneficiaries have been trained.

(c): Under the Branding & Marketing component of PMFME Scheme, grant of upto 50% of the eligible project cost is provided to groups of FPOs, Cooperatives, SHGs and Special Purpose Vehicle (SPVs) of micro food processing enterprises to develop a common umbrella brand at the State or regional level for all the products including ODOP. The component provides support in areas such as packaging & branding, quality control, standardization, and food safety adherence for consumer retail sales. In addition, the Scheme promotes end-to-end market linkages through buyer–seller meets, participation in fairs and exhibitions, and integration with organised retail and e-commerce platforms.

Through participation and organization of events like Aahar, Annapurna, World Food India, SIAL India, Annapoorna Inter Food among many others, the Ministry provides micro food processing enterprises with opportunities to showcase their products, facilitates business-to-business (B2B) meetings for domestic and global market linkages, encourages collaborations and partnerships to expand the market reach of micro-enterprises.
