GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT OF COMMERCE
RAJYA SABHA
UNSTARRED QUESTION No.1480
ANSWERED ON 31/07/2026

IMPLEMENTATION OF EXPORT PROMOTION

1480. SHRI L. K. SUDHISH

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether the Government has commenced implementation of the Export Promotion Mission (EPM) to strengthen India's export ecosystem;
(b) the total financial outlay and key components of the Mission;
(c) the measures proposed to support MSMEs, first-time exporters and exporters from aspirational districts; and
(d) the expected impact of the Mission on India's merchandise and services exports and employment generation?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY

(SHRI JITIN PRASADA)

(a) The Union Cabinet approved the Export Promotion Mission (EPM) on 12 November 2025 with the objective of strengthening India's export competitiveness and providing targeted support to exporters in global markets, with a particular focus on Micro, Small and Medium Enterprises (MSMEs). All 11 interventions proposed under the Mission have been rolled out.

(b) The total financial outlay for the EPM scheme is ₹25,060 crore for a period of six-year from Financial Year 2025–26 to Financial Year 2030–31. The EPM comprises the following key components:

Niryat Protsahan:
(i) Support for Interest Subvention
(ii) Support for Alternative Trade Finance Instruments
(iii) Credit Assistance for E-Commerce Exporters
(iv) Support for Collateral for Export Credit
(v) Support for Emerging Export Opportunities

Niryat Disha:
(i) Support for Export Quality & Technical Compliances
(ii) Support for Market Access
(iii) Support for Warehousing & Logistics
(iv) Support for Inland Transport & Handling
(v) Support for Export Branding & Packaging
(vi) Support for Trade Facilitation & Intelligence

(c) & (d) The interventions under Niryat Protsahan (trade finance access) and Niryat Disha (market access and trade facilitation) are designed to improve access to trade finance, strengthen quality and compliance, enhance branding, logistics and market access, and enable diversification of products and markets for MSMEs, first-time exporters including exporters from aspirational districts. The Mission seeks to strengthen India's export ecosystem, enhance the global competitiveness of Indian exporters, promote greater integration with global value chains, encourage export-led growth across sectors and regions, support employment generation, and reinforce India's position as a trusted and resilient global trading partner.

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