

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.1300
ANSWERED ON 30.07.2026

PROMOTION OF HERITAGE TOURISM

1300 SHRI DEBASHISH SAMANTARAY:

Will the Minister of **TOURISM** be pleased to state:

- (a) the steps taken to promote heritage tourism across the country;
- (b) whether Cuttack and other heritage destinations in Odisha have been included under any Central tourism scheme;
- (c) the assistance provided; and
- (d) the details thereof?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (d): The development and promotion of tourist destinations and tourism products, is primarily undertaken by the respective State Government/ Union Territory (UT) Administration. However, the Ministry of Tourism, under its various schemes such as Swadesh Darshan (SD), Swadesh Darshan 2.0 (SD2.0), Challenge Based Destination Development (CBDD), and Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD), supplements the efforts of the States/UTs by providing financial assistance for the development of tourism related infrastructure and experiences across the country, including in the State of Odisha.

The Ministry of Tourism as part of its ongoing endeavor promotes various tourism destinations and products of the country including heritage tourism through promotional activities such as events, website, social media promotions, fairs and festivals, etc.

The details of projects sanctioned under the aforementioned schemes in the State of Odisha is **annexed**.

ANNEXURE**STATEMENT IN REPLY TO PARTS (A) TO (D) OF RAJYA SABHA UNSTARRED QUESTION NO.1300 ANSWERED ON 30.07.2026 REGARDING PROMOTION OF HERITAGE TOURISM RAISED BY SHRI DEBASHISH SAMANTARAY**

The details of projects sanctioned by the Ministry of Tourism, Government of India in the State of Odisha is as under:

S.No.	Name of the Project & Sanctioned Year	Amount Sanctioned (in ₹Crore)
A	Swadesh Darshan 1.0	
i.	Development of Gopalpur, Barkul, Satapada and Tampara (2016-17)	70.82
B	Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD)	
i.	Infrastructure Development at Puri, Shree Jagannath Dham - Ramachandi - Prachi River front at Demuli under Mega Circuit (201415)	50.00
