

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA
UNSTARRED QUESTION No. 114
TO BE ANSWERED ON 20.07.2026

PROMOTION OF BAMBOO AND TRADITIONAL MSMEs
IN NORTH EASTERN STATES

114. SHRI TERASH GOWALLA:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the details of MSME schemes implemented for bamboo, handloom and handicraft industries in the State of Assam and other North Eastern States;
- (b) the number of enterprises assisted under these schemes;
- (c) the financial assistance provided during the last five years; and
- (d) the employment generated through these initiatives?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a) to (d): Traditional Industries including bamboo, handloom, handicrafts etc. in the country including Assam and other North Eastern States are being promoted by the Ministry under Schemes like Prime Minister's Employment Generation Programme (PMEGP), Gramodyog Vikas Yojana (GVY), Scheme of Fund for Regeneration of Traditional Industries (SFURTI).

Details of the Scheme are as below:

- PMEGP is a central sector scheme aimed at generating employment opportunities primarily in rural areas by assisting prospective entrepreneurs in setting up new micro enterprises in the non-farm sector. Under PMEGP, General Category beneficiaries can avail of Margin Money (MM) subsidy of 25% of the project cost in rural areas and 15% in urban areas. For beneficiaries belonging to Special Categories such as Scheduled Castes, Scheduled Tribes, OBCs, Minorities, Women, Ex-servicemen, Physically Handicapped, Transgenders, beneficiaries belonging to Northeastern Region, Hill and Border areas, and Aspirational Districts, the Margin Money subsidy is 35% in rural areas and 25% in urban area. The maximum cost of project is Rs. 50.00 lakhs in the manufacturing sector and Rs. 20.00 lakhs in the service sector.

Total Number of micro enterprises assisted, Margin Money Subsidy disbursed and estimated employment generated under PMEGP engaged in bamboo, handicraft and handloom activity in North Eastern States including Assam during the last 5 financial years i.e., FY 2021-22 to FY 2025-26 are as under:

Bamboo activity			Handicraft activity			Handloom activity		
No. of micro enterprises assisted	MM (Rs. In Lakhs)	Est. Employment	No. of micro enterprises assisted	MM (Rs. In Lakhs)	Est. Employment	No. of micro enterprises assisted	MM (Rs. In Lakhs)	Est. Employment
713	1682.08	6417	706	2590.33	6354	340	923.18	3060

- Gramodyog Vikas Yojana (GVY) is an artisan centric programme and rural traditional artisans have been identified and imparted advanced skill development training along-with distribution of toolkits. There is no financial assistance extended under Gramodyog Vikas Yojana to the individual artisans. 860 rural artisans have been trained and toolkits distributed under Gramodyog Vikas Yojana for bamboo and handicraft industries during last five years in North Eastern States including Assam.
- The Scheme of Fund for Regeneration of Traditional Industries (SFURTI) was revamped in 2015-16 for making Traditional Industries more productive and competitive by organizing the artisans into clusters to provide support for their long-term sustainability and economies of scale. The scheme focuses upon physical infrastructure creation, technology upgradation, training, product development, innovation, design interventions, marketability, improved packaging, and marketing infrastructure with aim to improve artisanal income of the Traditional Industries. Financial assistance of up to ₹2.50 crore is provided for Regular Clusters (up to 500 artisans) and up to ₹5.00 crore for Major Clusters (more than 500 artisans). The Scheme supports a wide range of traditional sectors, including bamboo, honey, textiles, agro-processing, handicrafts, khadi, coir, and other village industries. The Scheme was functional till 30.09.2022. State – wise details of SFURTI Clusters approved in North Eastern States including Assam are as under:

Sector	Number of Approved Clusters	Committed GoI Assistance approved (INR in Lakhs)	Total Artisans proposed to be benefitted (No.)
Bamboo	9	1754.17	3155
Handicraft	12	2244.99	5020
Handloom	15	3315.75	7356
Total	36	7314.91	15531

In addition to the above, bamboo and handloom sectors are also supported through schemes implemented by other Ministries. The restructured National Bamboo Mission (NBM) under the Ministry of Agriculture & Farmers Welfare is Operational since 2018-19 for promotion -'of bamboo sector. The scheme is being implemented in 25 States and 1 UT of J & K including 8 States of North Eastern Region. Total amount of Rs. 239.46 crore has been released to North Eastern States including Assam under the restructured National Bamboo Mission during 2018-19 to 2025-26.

Further, the Ministry of Textiles is administering following schemes to promote handloom sector and welfare of handloom workers across the country including Assam and other North Eastern States:

1. National Handloom Development Programme (NHDP);
2. Raw Material Supply Scheme(RMSS);

Under the above schemes, financial assistance is provided to eligible handloom agencies/workers for raw materials, procurement of upgraded looms & accessories, solar lighting units, construction of workshed, skilling, product diversification & design innovation, technical and common infrastructure, publicity and brand development through India Handloom Brand (IHB), Handloom Mark (HLM) and GI tag, e-commerce facilities, marketing of handloom products in domestic/overseas markets, concessional loans under weavers' MUDRA scheme and social security etc. Details of Financial Assistance provided across the country including North Eastern States including Assam for the aforesaid handloom schemes are given at **Annexure- I**.

Annexure-I

Annexure-I referred to in part (a) to (d) of reply to Rajya Sabha Unstarred Question No. 114, due for answer on 20.07.2026.

Year-wise Financial Assistance provided across the country including Assam and other North-Eastern States for the Handloom schemes

(Rs. In crore)

Year	National Handloom Development Programme	Raw Material Supply Scheme
2021-22	165.37	89.53
2022-23	152.51	139.70
2023-24	186.36	159.72
2024-25	195.51	172.16
2025-26	234.32	218.97