

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA
UNSTARRED QUESTION NO. 113
TO BE ANSWERED ON: 20.07.2026

ACCESS OF ONDC & E-COMMERCE TO SMALL RETAILERS

113. SHRI RAGHAV CHADHA:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) The total number of MSMEs and small retailers registered and actively transacting on the Open Network for Digital Commerce (ONDC) since its launch, State-wise and year-wise;
- (b) the progress made by the Government in facilitating digital readiness by small retailers in accessing e-commerce platforms and the details thereof; and
- (c) The funds allocated for awareness, capacity-building and digital training programmes to facilitate MSME participation in ONDC and other e-commerce platforms during the last five years?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a): Open Network for Digital Commerce is not a platform, application, or marketplace, it is a network that enables different types of sellers and businesses including Micro, Small and Medium Enterprises (MSMEs), Farmer Producer Organization (FPOs), Self Help Groups (SHGs), Weavers, Artisans and Traders - Retailers, Kirana shops, etc. Unlike traditional platform-centric models, ONDC is an open, interoperable network that allows small businesses to participate without depending on a single platform. ONDC, therefore, does not track the number of consumers/buyers.

(b): Ministry of MSME has designed a new initiative, MSME TEAM (Trade Enablement and Marketing) under the "Raising and Accelerating MSME Performance (RAMP)" Programme of the Ministry of MSME. The initiative empowers MSMEs with digital tools and guidance to effectively utilize the e-commerce market place. The MSME TEAM Initiative supports MSMEs to help them access different markets by integrating them with ONDC. State-wise number of MSMEs and small retailers registered and actively transacting on ONDC is given in *Annexure I*.

(c): The TEAM initiative scheme provides financial assistance for awareness drives, capacity building, and training initiatives for MSMEs. National Small Industry Corporation (NSIC) is the implementing agency and it is conducting various workshops with support from the M/o MSME, State Governments/UTs, industry bodies. An amount of ₹80 lakh and ₹92 lakh has been allocated to NSIC for conducting awareness, capacity-building and digital training programmes to facilitate MSME participation in ONDC during 2024–25 and 2025–26, respectively.

Annexure I

States/UTs	MSEs Registered on TEAM Scheme (As of June 30 2026)	MSMEs on ONDC through the TEAM Scheme Support (As of June 30 2026)	Transactions (As of June 30 2026)
Andaman & Nicobar Islands	5	0	0
Andhra Pradesh	2,441	125	1,048
Arunachal Pradesh	96	9	0
Assam	2,066	134	276
Bihar	1,562	184	5,217
Chandigarh	56	6	2
Chhattisgarh	547	79	6,381
Delhi	2,171	664	106,497
Goa	148	17	0
Gujarat	5,807	454	7,690
Haryana	2,227	190	18,397
Himachal Pradesh	2,065	86	28
Jammu & Kashmir	1,350	47	95
Jharkhand	897	79	1,541
Karnataka	4,130	703	20,036
Kerala	2,994	293	1,044
Ladakh	23	1	0
Lakshadweep	3	0	0
Madhya Pradesh	2,324	498	916
Maharashtra	6,150	2,395	8,026
Manipur	344	22	2
Meghalaya	1,040	1,699	0
Mizoram	36	8	0
Nagaland	603	33	0
Odisha	1,565	374	90
Puducherry	130	13	16
Punjab	4,296	276	325
Rajasthan	3,459	199	519
Sikkim	12	17	0
Tamil Nadu	3,444	501	1,179
Telangana	1,741	601	440
Tripura	172	38	0
Uttar Pradesh	6,230	1,281	60,648
Uttarakhand	685	136	4
West Bengal	2,751	295	494
Total	63,570	11,457	240,911