

GOVERNMENT OF INDIA
MINISTRY OF AYUSH
RAJYA SABHA
STARRED QUESTION NO. 96
TO BE ANSWERED ON 28.07.2026

Medical Value Tourism Hubs

96 # **Smt. Maya Naroliya:**

Will the Minister of *Ayush* be pleased to state:

- (a) the details of the five proposed Regional Medical Value Tourism Hubs integrating Ayush Centers;
- (b) the progress made in the training of National Skills Qualifications Framework (NSQF) aligned caregivers with yoga and wellness competencies;
- (c) the outcome of the "Ayush Aapke Dwar" campaign in rural areas during financial year 2025-26; and
- (d) the targets set for expanding Ayush-based wellness services, skilled workforce and community outreach during the next three years?

ANSWER

THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYUSH
(SHRI PRATAPRAO JADHAV)

(a) to (d): A statement is laid on the Table of the House

**STATEMENT REFERRED TO IN REPLY TO RAJYA SABHA STARRED QUESTION
NO. 96 FOR 28.07.2026**

(a) The establishment of regional medical hubs was announced in the Union Budget 2026–27. The Department for Promotion of Industry and Internal Trade (DPIIT), the nodal Department for this initiative, had undertaken extensive stakeholder consultations, including through a post-Budget webinar with domain experts, concerned Ministries and Departments, healthcare institutions, industry associations, representatives of the hospitality sector, multilateral organisations and other stakeholders. Ministry of Ayush has provided timely technical inputs and suggestions to DPIIT for integration of Ayush systems in the said hubs.

(b) The Health Sector Skill Council (HSSC)- Sub-Council on Ayush has prepared several National Skills Qualifications Framework (NSQF)-aligned qualifications to facilitate training of youth for support service roles in the Ayush sector. These include Geriatric Caregiver (Institutional and Home Care), Yoga Wellness Trainer, Yoga Training Assistant, Yoga Therapy Assistant and Vriddha Swasthya Sahayak, with the objective of creating a skilled workforce to meet the growing demand for quality Ayush, Yoga and wellness services. Since 2023, 243 affiliated training centres have offered Ayush skill qualifications across the country, 289 trainers trained and certified in Ayush skill qualifications and 36,892 candidates have been certified in various Ayush skill based training program.

(c) As part of the Azadi Ka Amrit Mahotsav (AKAM), the National Medicinal Plants Board (NMPB), Ministry of Ayush, implemented the "Ayush Aapke Dwar" campaign during the period of one year from 30th August, 2021. During the campaign, over 83.45 lakh medicinal plant saplings were distributed through Regional-cum-Facilitation Centres (RCFCs) and State Medicinal Plants Boards (SMPBs) to students, households and the general public across the country to promote awareness on medicinal plants.

As per the information received from State Government of Madhya Pradesh, during the Financial Year 2025–26, a total of 26,448 beneficiaries in rural areas of Madhya Pradesh were covered under the "Ayush Aapke Dwar" campaign through door-to-door Ayush healthcare services provided under the Public Health Programmes of the National Ayush Mission (NAM).

(d) The Government has undertaken various initiatives to expand Ayush-based wellness services, strengthen the skilled workforce and enhance community outreach through the National Ayush Mission (NAM) by supporting Ayushman Arogya Mandirs (Ayush), Ayush Hospitals and wellness centres, promoting National Skills Qualifications Framework (NSQF)-aligned training programmes and Yoga and wellness-related qualifications, and implementing Ayush public health programmes, Yoga activities, Information, Education and Communication (IEC) campaigns and other outreach initiatives to improve access to Ayush services and promote preventive healthcare. However, no separate three-year targets have been framed by the Ministry of Ayush specifically for expansion of Ayush-based wellness services, skilled workforce and community outreach.
