

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
STARRED QUESTION NO.127
ANSWERED ON 30.07.2026

PROMOTION OF TOURISM IN TELANGANA

127 DR. K. LAXMAN:

Will the Minister of **TOURISM** be pleased to state:

- (a) the current status of Bhongir Fort Experiential Zone project under Swadesh Darshan 2.0 in Yadadri-Bhuvanagiri;
- (b) the strategy adopted to promote lesser-known tourism destinations in Telangana under Swadesh Darshan 2.0;
- (c) the broad outcomes envisaged under the Scheme in promoting sustainable, heritage and experience-based tourism across the country; and
- (d) the measures taken to ensure participation of local communities, artisans and MSMEs in the planning and implementation of projects under the scheme?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (d): A statement is laid on the Table of the House.

STATEMENT IN REPLY TO PARTS (A) TO (D) OF RAJYA SABHA STARRED QUESTION NO.127 ANSWERED ON 30.07.2026 REGARDING PROMOTION OF TOURISM IN TELANGANA RAISED BY DR. K. LAXMAN

(a) to (d): Development and promotion of tourism destinations and products, including lesser-known tourist destination, is primarily undertaken by the concerned State Governments (SGs)/Union Territory Administrations (UTAs). However, the Ministry of Tourism through its central sector schemes i.e. 'Swadesh Darshan 2.0 (SD2.0)' complements the efforts of tourism infrastructure development by extending financial assistance to the State Governments/UT Administrations; subject to adherence to scheme guidelines, submission of Detailed Project Reports (DPRs), availability of funds, Government directions, inter-se priority etc.

Further, this Ministry on the basis of project proposals received from the State Government of Telangana under SD2.0 scheme, has sanctioned following projects during Financial Year 2023-24:

Sr. No.	Destination	Name of the Experience	Sanctioned Cost (in ₹ Crore)
1	Bhongir	Bhongir Fort Experiential Zone	56.82
2	Ananathagiri	Eco tourism zone at Ananathgiri forest	38.01

The Bhongir Fort Experiential Zone Project in the State of Telangana is sanctioned under the Swadesh Darshan 2.0 (SD2.0) scheme in February, 2024. Details of this project with current status is as below:

Sanctioned Cost (in ₹ Crore)	Amount authorised for utilization by the State Implementing Agency (in ₹ Crore)	Physical Progress as per State Government's Monthly Progress Report of June 2026	Financial Progress as per State Government's Monthly Progress Report of June 2026
56.82	28.40	15.56%	9.31%

The Ministry of Tourism has revamped the Swadesh Darshan scheme as Swadesh Darshan 2.0 (SD2.0) with the objective to develop sustainable and responsible tourism destinations in the country, following a destination and tourist centric approach. The scheme recognizes that sustainable and responsible tourism is the key and encourages adoption of principles of sustainable tourism including

environmental, socio-cultural including heritage and economic sustainability. Thus, the Scheme envisages development of tourism experiences and amenities in the country, robust operation and management of tourism assets created through the scheme, with outcomes i.e. enhanced tourist and visitor experience, employment generation and contribution to growth of tourism-related businesses etc.

Swadesh Darshan Scheme further encourages State Governments/UT Administrations to undertake due consultations with local communities and stakeholders, use of renewable energy, eco-friendly materials, adopt sustainable tourism practices, development of accessible infrastructure and services, focus on capacity building, local community entrepreneurship including artisans and MSMEs etc.
