

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.680
ANSWERED ON 05.02.2026

PRADHAN MANTRI JANJATIYA UNNAT GRAM ABHIYAN

680 SHRI KANAD PURKAYASTHA:
DR. PARMAR JASHVANTSINH SALAMSINH:
SHRI MADAN RATHORE:
SHRI MAYANKKUMAR NAYAK:

Will the Minister of **TOURISM** be pleased to state:

- (a) the number of villages identified under the Pradhan Mantri Janjatiya Unnat Gram Abhiyan for tourism development;
- (b) the funds released for tribal homestays and village tourism;
- (c) the measures being undertaken by the Ministry to ensure community participation;
- (d) whether these initiatives are generating local employment and income opportunities; and
- (e) if so, the details thereof?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (e): The Ministry of Tourism during the financial year 2025-26 has launched 'Development of Homestays in Tribal Areas' as a sub-scheme of Swadesh Darshan under the Pradhan Mantri Janjatiya Unnat Gram Abhiyan (PM-JUGA) for development of homestays in tribal areas.

The scheme envisages the development of homestays to tap the tourist potential of the tribal areas and to provide an alternate livelihood to the tribal communities by providing funding support up to ₹5 lakh for village community requirements, up to ₹5 lakh for the construction of two new rooms for each household, and up to ₹3 lakh for the renovation of existing rooms for each household.

The scheme endeavours to promote community-based responsible tourism in tribal villages across the country by facilitating cultural exchange between tourists and indigenous communities, thereby offering an authentic tribal rural experience to visitors while ensuring socio-economic benefits to the local population.

It also envisages capacity-building interventions, including skill development of local communities, promotion of sustainable and responsible tourism practices, and marketing support for tribal homestays.

Under the scheme, the Ministry has approved projects in 5 States/UTs namely; Andhra Pradesh, Madhya Pradesh, Mizoram, Uttarakhand and UT of Ladakh for a total cost of ₹17.52 Cr. However, no funds have been released so far.
