

GOVERNMENT OF INDIA
MINISTRY OF COOPERATION

RAJYA SABHA
UNSTARRED QUESTION NO. 491
ANSWERED ON 04.02.2026

National-level cooperative societies

491 Shri Satnam Singh Sandhu:

Will the Minister of Cooperation be pleased to state:

- (a) the objectives and operational progress of the newly established national-level cooperative societies for exports, certified seeds and organic products;
- (b) The membership base and economic performance of National Cooperative Exports Limited Bharatiya Beej Sahakari Samiti Limited and National Cooperative Organics Limited including exports, branding and farmer remuneration and
- (c) how these institutions are expected to integrate small and marginal farmers into national and global value chains?

ANSWER

THE MINISTER OF COOPERATION
(SHRI AMIT SHAH)

(a): The objective of NCEL is to act as an umbrella organization for export of surplus goods/services produced by various cooperative societies across the country. NCEL has the mandate to carry out its activities through procurement, storage, processing, marketing, branding, labelling, packaging, certification, research and development and trading of all types of goods and services produced by cooperative societies.

Operational Progress is as follows :

NCEL has 15,790 members and has signed a memorandum of understanding (MoU) with 14 States/Union Territories for better coordination with cooperative societies. Since its inception, NCEL has exported 40 agricultural commodities, aggregating 138.37 LMT, to 29 countries worth ₹5,577.62 Cr.

(ii) The objective of BBSSL is to act as an apex organization for production, procurement, processing, branding, labelling, packaging, storage, marketing and distribution of quality seeds; strategic research & development; and to develop a system for preservation and promotion of indigenous natural seeds.

Operational Progress is as follows:-

BBSSL has 34,078 members and has signed a memorandum of understanding (MoU) with 14 States/Union Territories for better coordination with cooperative societies. Since its inception, BBSSL has sold 29,100.8 MT of seeds, worth of ₹210.62 crore.

(iii) The objective of NCOL is to act as an umbrella organization for aggregation, procurement, certification, testing, branding and marketing of organic products.

Operational Progress is as follows :

NCOL has 11,853 members and has signed a memorandum of understanding with 22 States/Union Territories for better coordination with cooperative societies. It has launched 28 products under the 'Bharat Organics' brand in Delhi-NCR and Bengaluru. The products are available through multiple retail and e-commerce platforms, including Amul, Reliance, DMart, JioMart, NCCF metro outlets, Safal, over 1,000 retail stores, as well as Blinkit, Swiggy, Flipkart, Zepto, BigBasket and Amazon. Since its inception, NCOL has achieved a turnover of ₹21.47 crore.

(b): i. NCEL: –

Membership Base	15,790
Economic Base	Turnover: ₹ 5577.62 crore (approx.) (cumulative)

NCEL paid 20% dividend to its members in the year, i.e 2023-24.

ii.NCOL :-

Membership Base	11,853
Economic Base	Turnover ₹21.47 crore (approx.) (cumulative)

iii. BBSSL: –

Membership Base	34,078
Economic Base	Turnover ₹210.62 crore (approx.) (cumulative)

(c): The majority of the membership of these three societies consists of Primary Agricultural Credit Societies (PACS), whose members are predominantly small and marginal farmers. These societies undertake aggregation and procurement of agricultural commodities and functions such as marketing, branding, labelling, packaging, and certification, thereby enabling structured market access and facilitating the integration of small and marginal farmers into national and global value chains.
