

GOVERNMENT OF INDIA
MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP
RAJYA SABHA
UNSTARRED QUESTION NO. 4261
ANSWERED ON 01.04.2026

MOU WITH PRIVATE COMPANIES

4261 DR. K. LAXMAN:
DR. PARMAR JASHVANTSINH SALAMSINH:
DR. ANIL SUKHDEORAO BONDE:
SHRI RYAGA KRISHNAIAH:
SHRI BRIJ LAL:
SHRI DEEPAK PRAKASH:

Will the Minister of SKILL DEVELOPMENT AND ENTREPRENEURSHIP be pleased to state:

- (a) whether the Directorate General of Training (DGT) successfully signed a Flexi-MoU with Bajaj Auto on 6th March, 2026, and other private companies for advanced manufacturing;
- (b) if so, the details thereof;
- (c) how will the Industry-Integrated Skilling Model provide youth with hands-on training in high-tech automotive manufacturing;
- (d) what specific role does the 'Badhna Hai Toh Yahan Judna Hai' campaign play in promoting these vocational courses; and
- (e) how many youth have successfully enrolled in Aeronautics programmes at the new India-France Excellence Centre in Kanpur?

ANSWER

THE MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP

(SHRI JAYANT CHAUDHARY)

(a) and (b). The Directorate General of Training (DGT), under the Ministry of Skill Development & Entrepreneurship (MSDE), signed a Flexi-MoU with Bajaj Auto Limited on 06th March 2026 to deliver industry-aligned training at its manufacturing facilities, providing trainees with hands-on experience and exposure to industry technologies.

Under this arrangement, training will be imparted in the trades of 1. Assembly Technician (Automotive), 2. Automotive Manufacturing Technician, 3. Automotive Paint Technician, 4. Technician-Plant Maintenance, and 5. Industrial Fitter at the company's facilities in Pune (Akurdi and Chakan) and Waluj in Maharashtra, and Pantnagar in Uttarakhand.

In addition, the details of Industrial Training Partners (ITPs) engaged under the Flexi MoU Scheme for imparting industry-specific skills in the automotive sector and advanced manufacturing, are at **Annexure-I**.

(c) The Industry-Integrated Skilling Model provides youth with hands-on training in high-tech automotive manufacturing through demand-driven, industry-aligned training programmes and structured practical exposure. In this regard, the following initiatives have been taken:

- i. Ministry of Skill Development and Entrepreneurship (MSDE) is implementing its flagship scheme, Pradhan Mantri Kaushal Vikas Yojana, since 2015 for imparting skill development training through Short-Term Training (STT) and up-skilling and re-skilling through Recognition of Prior Learning (RPL) to youth across the country. The objective of the scheme is to enhance the employability of youth by equipping them with industry-relevant skills including in high-tech automotive manufacturing. PMKVY 4.0 is the latest version of the scheme under implementation since FY 22-23 as a part of Skill India Programme. PMKVY 4.0 is a demand driven scheme.

- ii. The Government has taken various steps to strengthen industry linkage and placement outcomes under PMKVY 4.0. The courses under PMKVY are designed by industry-led bodies addressing the requirement of emerging sectors. Training has been imparted in future ready job-roles addressing the requirement of Industry 4.0, emerging sectors like Drone, Artificial Intelligence (AI), Robotics, Mechatronics, etc. District Skill Development Plans (DSDPs) are prepared by District Skill Committees (DSCs) to analyze skill gaps and map industry demand at the district level, ensuring that PMKVY training courses are aligned with local employment needs.
 - iii. The Flexi-MoU Scheme was designed in year 2014 to meet the needs of both industry and trainees by allowing enterprises to deliver training as per their specific skill requirements, aligned with market demand and the latest technologies. It provides flexibility to industries to design customized, market-relevant courses, select trainees, conduct assessments, and absorb industry-ready candidates into their workforce.
 - iv. Directorate General of Training (DGT) implements the Dual System of Training (DST) Scheme, enabling industries to partner with Government and Private ITIs to deliver high-employability courses. DST integrates theoretical training at ITIs with practical training in industry, ensuring hands-on experience with modern technologies.
 - v. A mandatory 150 hours of On-the-Job Training (OJT)/group projects has been incorporated into the curricula of Industrial Training Institutes (ITIs) under the Craftsmen Training Scheme to provide trainees with an industry-oriented training environment and familiarize them with the latest technologies and practices.
- (d). In a major push to deepen India's digital skilling ecosystem, the MSDE launched a nationwide Skill India Digital Hub (SIDH) awareness campaign titled "Badhna Hai Toh Yahan Judna Hai" on the sidelines of the India AI Impact Summit 2026. As part of its nationwide outreach, the campaign brings on board legendary actor Amitabh Bachchan, whose enduring popularity and wide public appeal are expected to further strengthen awareness and participation in Skill India Digital Hub (SIDH).

The campaign aims to expand access to the Skill India Digital Hub (SIDH), which has already onboarded over 1.5 crore candidates. It was implemented through multiple channels, including electronic media, print, outdoor advertising, community radio, and QR-enabled touchpoints for seamless registration.

To extend reach beyond digital platforms, extensive outdoor and on-ground promotions were carried out at high-footfall locations such as railways, metro stations, and residential areas. The campaign was further reinforced through community radio and nationwide regional print media to ensure wider outreach across diverse audience segments.

- (e). A Letter of Intent (LoI) has been signed on 15th February, 2026 between the Government of India and the Government of the French Republic for establishment of a National Centre of Excellence (NCoE) for Skilling in Aeronautics and Defence Sector at National Skill Training Institute (NSTI), Kanpur under the Pradhan Mantri Skilling and Employability Transformation through Upgraded ITIs (PM-SETU) scheme for promoting and strengthening bilateral cooperation between India and France in the field of skill development and vocational education and training in the aeronautics, space and allied domains.

The Directorate General of Training (DGT) offers NSQF-aligned training in the 'Aeronautical Structure and Equipment Fitter' trade of two-year duration under Craftsmen Training Scheme (CTS). It also conducts the one-year Crafts Instructor Training Scheme (CITS) to cater the skilled manpower requirements of the aeronautical sector. During the last three years, 60 trainees have been enrolled under CTS and 17 trainees under CITS at National Skill Training Institute (NSTI), Kanpur, Uttar Pradesh.

ANNEXURE REFERRED TO IN REPLY TO PART (A) & (B) OF RAJYA SABHA UNSTARRED QUESTION NO. 4261 ANSWERED ON 01.04.2026.

Details of the Industrial Training Partners (ITPs), under Flexi MoU Scheme.

Sl. No.	Name of Industrial Training Partner (ITP)
1.	Centurion University of Technology & Management (CUTM), Odisha
2.	Maruti Suzuki India Ltd. (MSIL), New Delhi
3.	Toyota Kirloskar Motor Pvt. Ltd., Karnataka
4.	NMDC Steel Limited (NSL), Telangana
5.	Suzuki Motors Private Limited, Gujarat (SMG), Gujarat
6.	Medhavi Skill University, Sikkim
7.	Subros Limited, New Delhi
8.	Subros Limited, Noida, Uttar Pradesh
9.	Dixon Technologies (India) Limited, Noida, Uttar Pradesh
10.	QH Talbros Private Limited, Haryana
11.	Bajaj Auto Limited, Pune, Maharashtra
12.	Bajaj Auto Limited, Rudrapur, Uttarakhand
